



Utility logo, address and email here



Did you know that at <<Utility Name>>, <<insert carbon-free % from resource mix chart>>% of the electricity you purchased from us last year came from clean energy resources that do not produce greenhouse gases such as carbon dioxide or other pollutants? Our clean energy comes from renewable resources including hydroelectric, wind and solar, and from nuclear power that is not renewable, but releases no greenhouse gases.

Would you like to do even more to help the environment? Our **Bright Energy Choices** program allows customers to purchase Renewable Energy Certificates, or RECs. RECs are proof that electricity was generated by qualifying carbon-free, renewable facilities — such as hydro plants and wind and solar farms — and fed into the electric grid. These RECs are available through Missouri River Energy Services (MRES), our supplemental wholesale power supplier.

When you enroll in Bright Energy Choices, MRES purchases RECs to offset the portion of your electricity that comes from fossil fuels, making your electric usage, in effect, **net-zero carbon**. MRES retires those RECs in the name of your electric utility on your behalf. Making clean energy purchases through RECs helps promote the development of future clean and renewable resources and demonstrates your support for our environment.

## How much does it cost?

Electric energy usage is billed per kilowatt-hour (kWh). A Bright Energy Choices premium will be applied to the percentage of your actual monthly energy purchases that comes from fossil fuels. It will be shown as a separate line item on your bill. The Bright Energy Choices premium is \$0.001, or one-tenth of one cent, per kWh.

## How do I participate?

1. Contact us if you are interested. We will email you the Bright Energy Choices order form to help you estimate the amount of RECs your business will need to purchase, along with the cost.
2. If you choose to participate, just return the signed and dated Bright Energy Choices order form to us at the address above.

## What else do I need to know?

1. You may join the Bright Energy Choices program anytime. Orders will automatically renew annually on Jan. 1 unless you notify us.
2. We will inform program participants of any changes to the Bright Energy Choices premium by Dec. 1 of each year.
3. MRES will track and retire RECs annually in the name of participating electric utilities.

