



CANAAAN VALLEY

RESORT & CONFERENCE CENTER
A WEST VIRGINIA STATE PARK



For Immediate Release
Photos Available

West Virginia's Canaan Valley Ski Area Prepares for Upcoming Season

DAVIS, W. Va., Sept. 21, 2017 - After sweeping [Liftoptia's](#) "Best in Snow" awards in the Southeast United States last year, [Canaan Valley Resort Ski Area](#) is inspecting and maintaining its equipment, sharpening the edges on its rental skis and ensuring all key jobs are filled for the upcoming season. According to Liftoptia, Canaan operates the top-ranked ski area in the [Beginner Friendly](#), [Most Challenging](#), [Family Friendly](#), [Best Snow Quality](#), [Least Crowded](#) and [Best Value](#) categories.

"We are very proud of our ski area and have made significant improvements the last two years, especially to our snowmaking capabilities," said Steve Drumheller, general manager of Canaan Valley Resort. "Even though fall has just begun, we are already preparing for

Boarders and skiers enjoy a wide range of trails.



The resort's ski area features 91 acres with 47 trails and slopes.



The ski school offers private and group lessons.

winter and have even hosted other ski area personnel as they perform things like mock lift evacuations.”

The resort has made several major enhancements to its snowmaking and has doubled its snowmaking capacity with the additions of snow guns and compressors. Last year it added new ski and snowboard rental equipment as well as new ice skates and cross-country skis and created a new “out-of-bounds” cross country ski trail on the back side of the ski hill.

These efforts paid off last year when the area was able to keep most of its trails open even after early-season cold gave way to warm stretches. The ski area opened Dec. 10, and its signature Gravity run saw its earliest opening ever. Drumheller lauded his mountain manager Mike Chaney and staff who worked around the clock - particularly early in the season to make snow - whenever possible.

Skiers who think ahead can save on a season pass now available [online](#) for [Canaan Valley Resort's](#) 2017-2018 ski season. The single season pass is priced at \$440 if purchased by Sept. 30, and \$497 if purchased between Oct. 1 and Nov. 30. After that the season pass reaches the full rate of \$550.

Children, college students, seniors and West Virginia residents will find [additional savings](#).

More about Canaan Valley Ski Area

Canaan Valley Resort Ski Area is in the highest mountain valley to the east of the Rocky Mountains and is known for breathtaking views of the mountainous region. The ski resort has a summit elevation of 4,280 feet above sea level, 91 skiable acres, four lifts - one quad, two triples and a magic carpet - a terrain park and ski school. With 47 trails and slopes, the Critters Crawl beginner area - a dedicated beginner instruction trail serviced by its own magic carpet - and ski school for private and group lessons, Canaan Valley Resort Ski Area offers a memorable winter adventure for every skier and snowboarder.

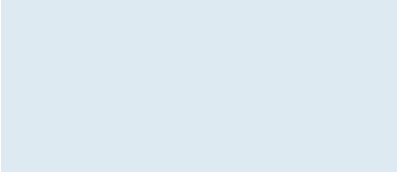
Canaan Valley Resort is in north central West Virginia approximately three hours from Pittsburgh, 2½ hours from Washington, D.C. and 2¾ hours from Charleston, W.Va.

To reserve accommodations, visit www.canaanresort.com or call 1-800-622-4121.

[Canaan Valley Resort](#) in Canaan Valley Resort State Park is a four-season destination resort situated in a 15-mile-long valley in West Virginia's Allegheny Mountains. The resort features 160 new lodge rooms as well as 23 cabins and cottages, 34 campsites, three restaurants, 25,000 square feet of meeting space, fitness center, indoor and outdoor pools, full-service ski area with features for families as well as advanced skiers, 18-hole championship golf course, arcade, spa, kids camp, sporting clays, climbing wall, hiking and biking trails and an array of other recreational offerings.

Canaan Valley Resort is owned by the state of West Virginia and managed by Sioux Falls, S.D.-based [U.S. Hotels and Resort Management, Inc.](#), which operates hotels, resorts, state park lodges, golf courses and restaurants in 13 states throughout the West and Midwest.

For more information, visit the website or call 1-800-622-4121. Travelers can connect with Canaan Valley Resort on [Facebook](#), [Twitter](#) and [Flickr](#), and by signing up for special [email offers](#) and a [blog](#).



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