



# C&g: EMERGING BUSINESS 360°

*Entrepreneurial. Collaborative. Experienced.*

Cohen & Grigsby provides a continuum of expert legal services and business counsel designed to create early and long-term success for emerging businesses.

Our practice group works together to assist young companies with the range of challenges they face by offering advice on how and when to staff up; links to financing sources and potential board members and senior advisors; recommendations on accounting, communications and other outsource professionals, and general mentoring.

*Attorneys with diverse expertise. Rewarding relationships that endure.*

With a multi-disciplinary approach to law and business, our attorneys form a cohesive team of consultants working for clients to resolve challenges unique to emerging business.

*One firm. Unlimited possibility.*

## **Protecting and Licensing Ideas and Intellectual Property**

- Counsel emerging businesses on copyright, patent, trademark and trade secret.
- Help to secure, maintain and advise on ownership and registration rights in patents, trademarks, service marks, domain names and copyrights, both in the U.S. and abroad.
- Advise on protection of trade secrets and confidential technology.
- Advise on enforcing and defending intellectual property rights.

## **Technology Transfer**

- Negotiate with universities and other institutions to obtain rights to technology, generally through license agreements, in exchange for up-front payments, equity, royalties or a combination of those considerations.

## **Financing**

- Identify financing sources for emerging business clients at a time when acquiring timely financing can be a make-or-break issue.
- Counsel companies regarding formation, structure and capitalization.

- Help them pursue and acquire:

- Seed or start-up capital
- Angel investment
- Bank debt financing and other private-debt funding
- Venture capital financing

## **General Corporate and Business Counseling**

- Provide ongoing counsel to help clients manage their demanding day-to-day affairs.
- Advise and support organizational planning, including such key matters as business structure, name and initial headquarters.

- Leverage years of experience in

compensation issues, such as equity-based and executive compensation plans, stock option and purchase plans, and restricted stock arrangements.

## **Growth Strategies**

- Help entrepreneurs determine and execute the best exit or growth strategies including strategic alliances, sale, merger, acquisition, and private or public offerings.

**cohen&grigsby**<sup>®</sup>

cohenlaw.com