

Factory Shoals Pedestrian Bridge Study

Alternatives Survey Summary

Overview

Following the final Public Open House on March 18, 2025, Cobb County launched an online survey to collect feedback on proposed alternatives to improve the Factory Shoals bridge and surrounding pedestrian and transit networks. The brief survey provided a link to preliminary recommendations for bridge alternatives and network improvements for participants to review as they responded to the survey.

The County promoted the community survey through social media and the project webpage following the final public meeting. The planning team also sent a couple emails to the study's Stakeholder Group and study participants to help increase participation and facilitate circulation of the survey through various community networks.

The survey was available online for approximately three weeks. The County received seven responses, which are summarized in this document.

Highlights

- The top choice for the bridge crossing is Alternative B-5, which proposes a parallel pedestrian bridge.
- Alternative B-3 (entire bridge replacement, including widening for pedestrian facilities) received support, but respondents noted cost is a factor.
- Participants would like the County to prioritize connecting existing sidewalks and providing safe roadway crossings within the study area.
- Participants noted that addressing transit service needs and potential enhancements should be considered at a larger (more regional) scale and in coordination with efforts to attract employees to the area.

Response Summary

A summary of responses by question follows.

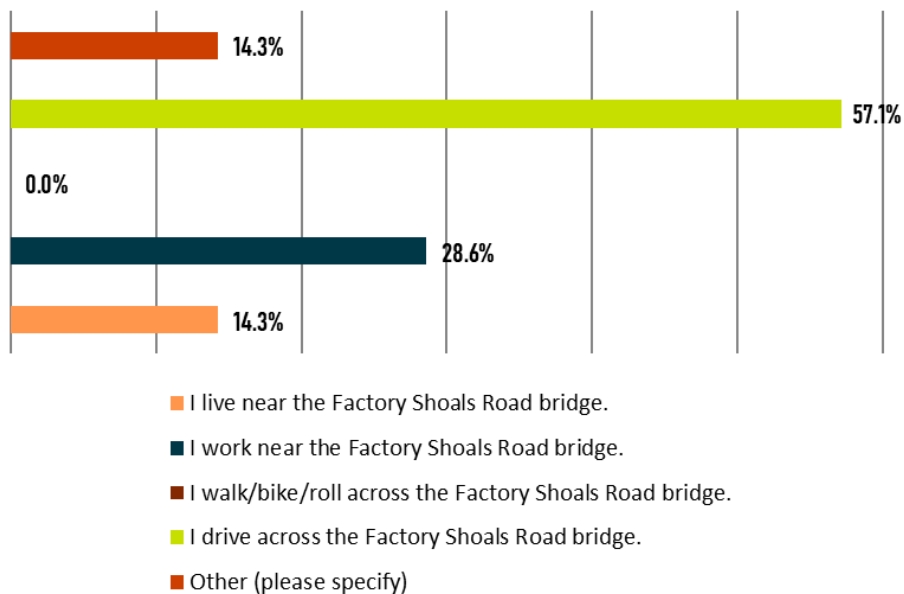
Question 1: What is your zip code?

Two respondents were from 30168, while the other respondent represented different zip codes including 30060, 30007, 30080, and 30126, which encompass areas of South Cobb.

Question 2: What is your relationship to the Factory Shoals Road bridge area? Select all that apply.

Most survey participants (57 percent) noted that they primarily drive through the area via Factory Shoals Road, while the other common response is working in the area (28 percent). The remaining respondents indicated that they work near the area or selected other. Responses for “other” included participating in volunteer roles in the area.

Figure 2. Relationship to Study Area



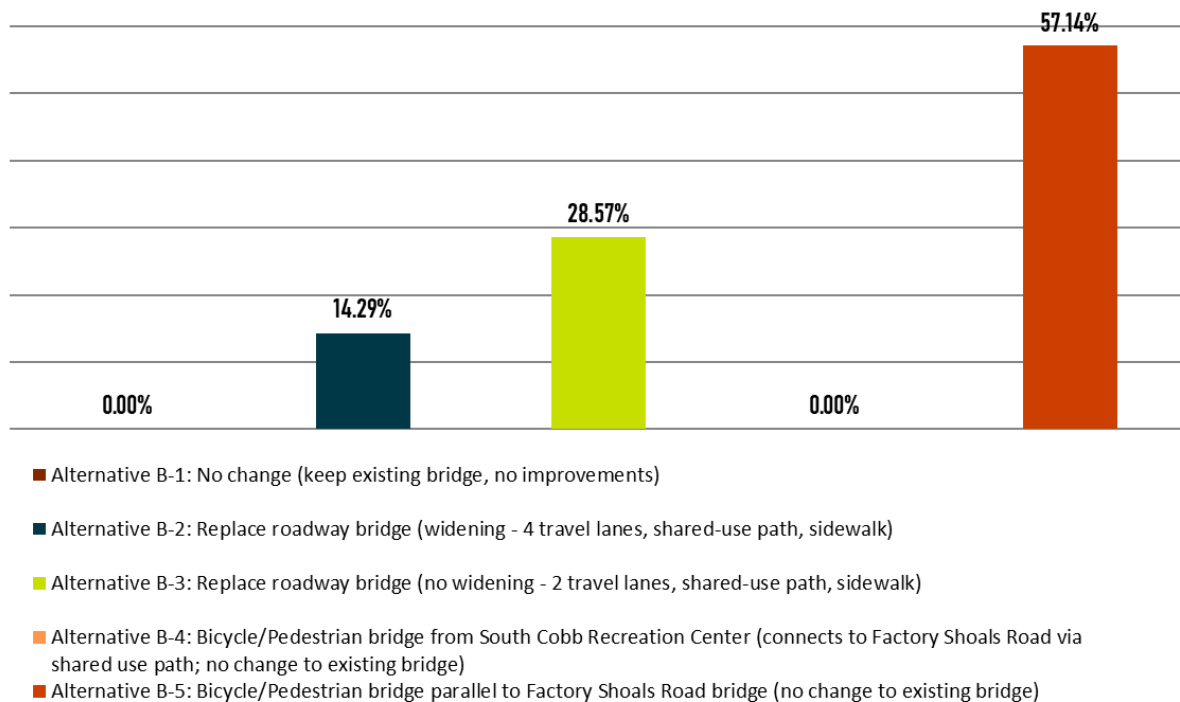
Question 3: Which alternative for crossing I-20 along Factory Shoals Road do you prefer?
Select your preferred alternative below.

This input will help determine the preferred strategy for improving the I-20 crossing. As a reminder, you can review alternatives, including pros and cons for each, in more detail [here](#).

- Alternative B-1: Maintain existing conditions
- Alternative B-2: Replace roadway bridge (widening for vehicular lanes, add pedestrian facilities)
- Alternative B-3: Replace roadway bridge (no widening of vehicular lanes, add pedestrian facilities)
- Alternative B-4: Build bike/ped bridge from South Cobb Recreation Center
- Alternative B-5: Build bike/ped bridge parallel to Factory Shoals Rd

The majority of respondents (57 percent) selected Alternative B-5 as their top choice. Alternative B-5 proposes a parallel pedestrian bridge alongside the existing Factory Shoals Road bridge. Over 28 percent of respondents preferred Alternative B-3, which proposes a total bridge replacement to accommodate an integrated shared use path and sidewalk beside existing vehicular traffic lanes.

Figure 3. Preferred Bridge Alternative



Question 4: Please review the attached image and share feedback in the comment box to let us know which types of enhancements should be prioritized and where these improvements are needed the most in the Factory Shoals area.

In addition to the enhancements to the bridge itself, there are other improvements to the adjacent streets that can make it safer and more comfortable for people to access the destinations along Factory Shoals Road on foot and bike. The final network of enhancements will depend on the preferred bridge alternative.

Table 1 displays open-ended responses for potential network enhancements around the Factory Shoals area. Generally, participants indicated support for all potential network improvements for pedestrians and transit. Comments spoke to the need to prioritize connecting existing sidewalks and establishing safe mid-block crossings to create a safer environment for those traveling by walking, biking, or similar.

Table 1. Network Enhancement Priorities

ID	Comment
1	Shared use path
2	Filling in the sidewalk connections to the nearby apartments and Riverside Pkwy seems the most important. I regularly see people walking without a sidewalk in this area
3	Filling the sidewalk gap and adding all three proposed mid-block crossings are most important. The multi-use paths (particularly items B and D) would be nice, but they would only become prioritized if funding becomes available.
4	the proximity to the south cobb recreation center coupled with the need for employees to get to and from work opens up a great potential for expansion of shuttles, transit and sidewalk improvements for better connectivity and walkability for the area

Question 5: Transit enhancements are also being considered to improve access and expand commute options for those who live, work, and visit the area. Please review the information in the image and share any feedback you have on potential recommendations to improve transit service in this area.

Table 2 presents open-ended comments related to potential transit service improvements in the study area. While different perspectives on transit needs were offered, participants agreed that transit enhancements were important to, and needed for, the area. Top choices for transit enhancements included partnering with Connect Douglas to expand its service in the area and establishing employer shuttles or micro-transit services.

Table 2. Transit Enhancement Priorities

ID	Comment
1	Alternative T-5
2	A shuttle or micro-transit seems the best idea here. Making route 30 longer (when it is already a very long route) does not seem like it would be fair to the current riders
3	I wouldn't want to propose any new transit in which the cost and responsibility for operations would be on Cobb County. A (truly) regional transit system and regional operator are sorely needed. I think the primary wins to be gained from this effort are increased safety and accessibility for peds and cyclists.
4	The expansion of ANY of these opportunities would be fantastic. I think the proximity to Connect Douglas definitely enhances opportunities for expanding micro-transit into their unrealized service areas from their TMP but also the employer shuttle and modifications to Existing routes for Connect Douglas who currently only connects at six flags

Question 6: Please provide any other comments you would like to share in the space below.

The County received one response for this question. The comment spoke to the economic development component of planning for transit service improvements, noting that such service improvements should be tied to initiatives to attract and support the workforce in this area.

Table 3. General Comments

ID	Comment
1	I would welcome more discussions and information on the transportation components being devised herein as it lends itself to a larger economic development issue in getting employees to work south of this location along Thornton Rd