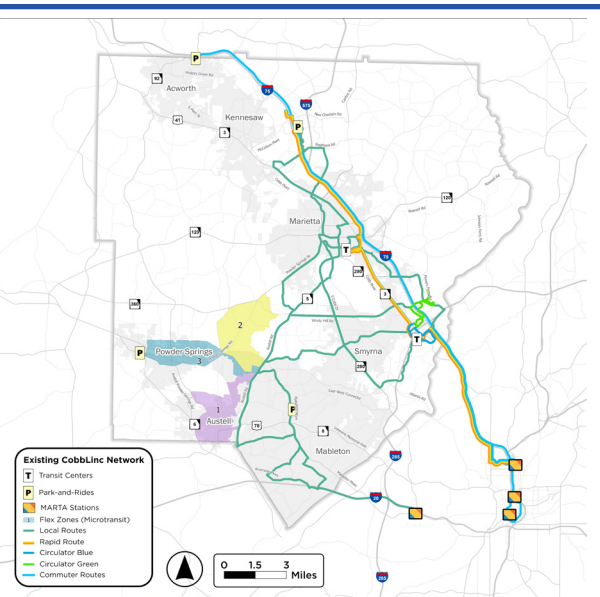
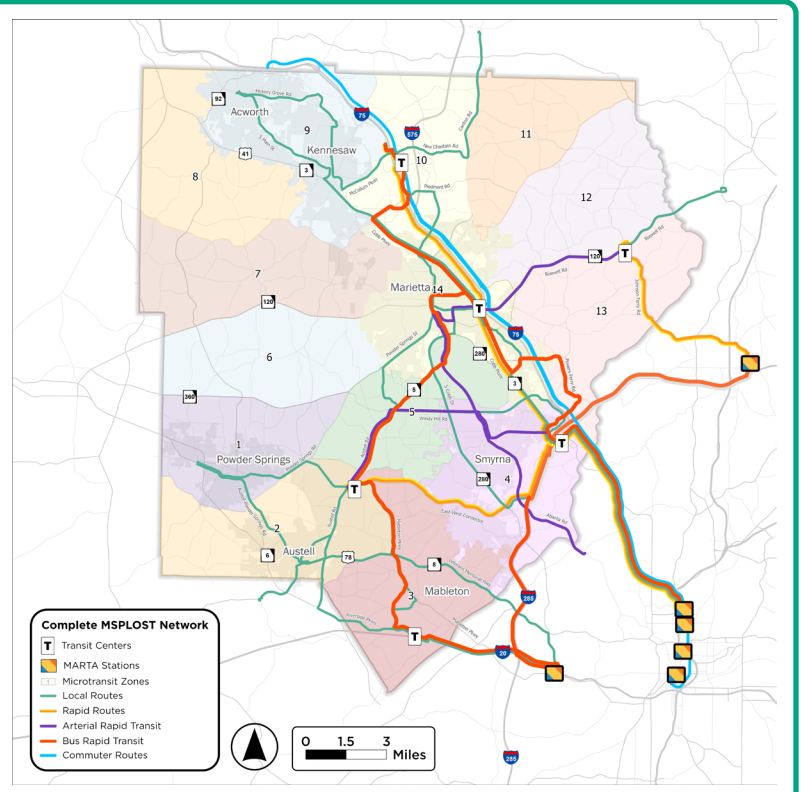


What is Cobb County's **Mobility SPLOST**?

The Mobility Special Purpose Local Option Sales Tax (MSPLOST), appearing on November's General Election ballot, proposes a 1-cent sales tax to fund, expand, and enhance Cobb County's transit services over the next 30 years.

Expanded MSPLOST Network

- **73 Miles** of Bus Rapid Transit
- **34 Miles** of Arterial Rapid Transit
- **325 Miles** of Expanded Local, Commuter, and Rapid Transit
- **6 New/Enhanced Transit Facilities**
- **100%** Countywide Microtransit Coverage
- **Increased** Paratransit Service
- **\$1 Billion** investment in Transit Supportive Projects
- **Transportation Technology**
- Direct Connections to **3 MARTA Stations**
- Commuter Route Connections to **4 MARTA Stations**



Existing CobbLinc Network

- **133 Miles** of Local Bus Service on **11** Routes
- **28 Miles** of Rapid Bus Service on **1** Route
- **3** Flex On-demand Zones
- **2** Transfer Centers
- Direct Connections to **2 MARTA Stations**
- Commuter Route Connections to **3 MARTA Stations**

Highlights of the **First Five Years: 2025-2030**



Microtransit for All Cobb Cities

- Microtransit is an on-demand transit service that use small vehicles to offer shared, door-to-door rides to areas within pre-defined zones



Improved Frequency, **Longer** Operating Hours

- Local and rapid bus to come every 30 minutes or less, compared to a max of 60 minutes today
- Weekdays from 5:00am to 12:00am
- Weekends from 6:00am to 11:00pm



Expanding Services

- Two New Rapid Routes, One New Local Route
- Reconstruction of the Marietta Transit Center
- Expansion of Paratransit, Rideshare Voucher, and Vanpool Programs

\$120 Million in Transit Supportive Project Investments

Highlights of the **Next Five Years: 2030 to 2035**

New High-Capacity Transit Services

- Using upgraded buses, stations, and dedicated lanes, Bus Rapid Transit (BRT) and Arterial Rapid Transit (ART) can replicate the speed, frequency, and convenience of rail service at a lower cost

Microtransit for All of Cobb

- Between 2030 and 2035, Microtransit expands to 14 zones to provide a public transportation option for all of Cobb County

Linking Services with **Transit Centers**

→ **Four New Centers**

- New Cumberland Transit Center
- South Cobb Transit Center (Near Wellstar Cobb Hospital)
- North Cobb Transit Center (Near Town Center/KSU)
- Riverside South Cobb (Near Six Flags)



\$125 Million in Transit Supportive Project Investments