

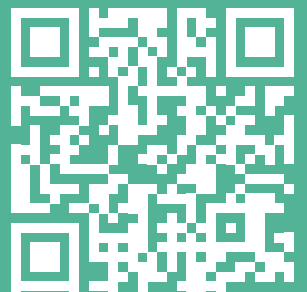


Cobb County  
Department of Transportation



# Connecting more people to **more destinations**

→ Expanded transit services will enable residents to access jobs, healthcare facilities, educational institutions, and key destinations while providing an expanded transit network for commuters and tourists alike.



**Mobility  
SPLOST**

Learn More at  
[CobbCounty.org/MSPLOST](https://CobbCounty.org/MSPLOST)

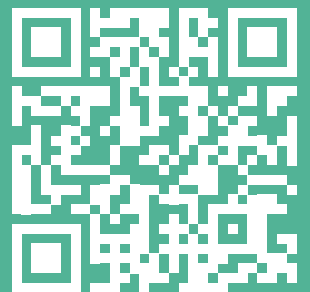


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# Funding **Cobb County's transit future** is on the ballot this **November**.

→ The Mobility Special Purpose Local Option Sales Tax (MSPLOST), appearing on November's General Election ballot, proposes a 1-cent sales tax to fund, expand, and enhance Cobb County's transit services over the next 30 years. This initiative seeks to improve the county's transit infrastructure with a focus on safety, flexibility, and reliability tailored to meet the specific needs of our growing community and local economy.



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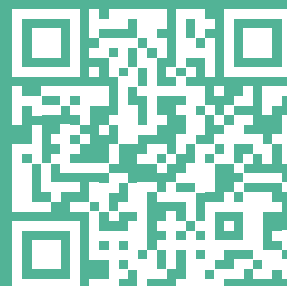


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# Mobility made for Cobb County

→ Dedicated transit funding will enable the expansion of flexible transit options that are tailored to the community's needs. These potential options include Bus Rapid Transit (BRT), Arterial Rapid Transit (ART), Commuter routes, and Rapid routes serving city centers and high-density corridors as well as Local routes connecting some of the smaller communities. Microtransit will operate in less populated areas, providing door-to-door service for all residents and essential transit services for seniors, vulnerable populations, and zero-car households.



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