

## Community Workshop Summary

**Location:** Connection Pointe Church (888 East-West Connector, Austell, GA 30106)

**Date and Time:** Tuesday, June 18<sup>th</sup> from 5:00 pm to 7:00 pm

**Recorded Attendance:** 14

### Workshop Overview

The third community workshop for the South Cobb Transit Center Site Selection Study was held on June 18, 2024, at the Connection Point Church in Austell, Georgia. Fourteen (14) community members attended and participated in the workshop. The workshop was conducted in an open-house style, allowing participants to engage at different stations, explore project history, and complete activities to provide feedback on the project's top four potential site locations for the relocation of the South Cobb Transfer Center. The results and responses gathered from the workshop are summarized in the following sections by activity. Images from the workshop are provided below.



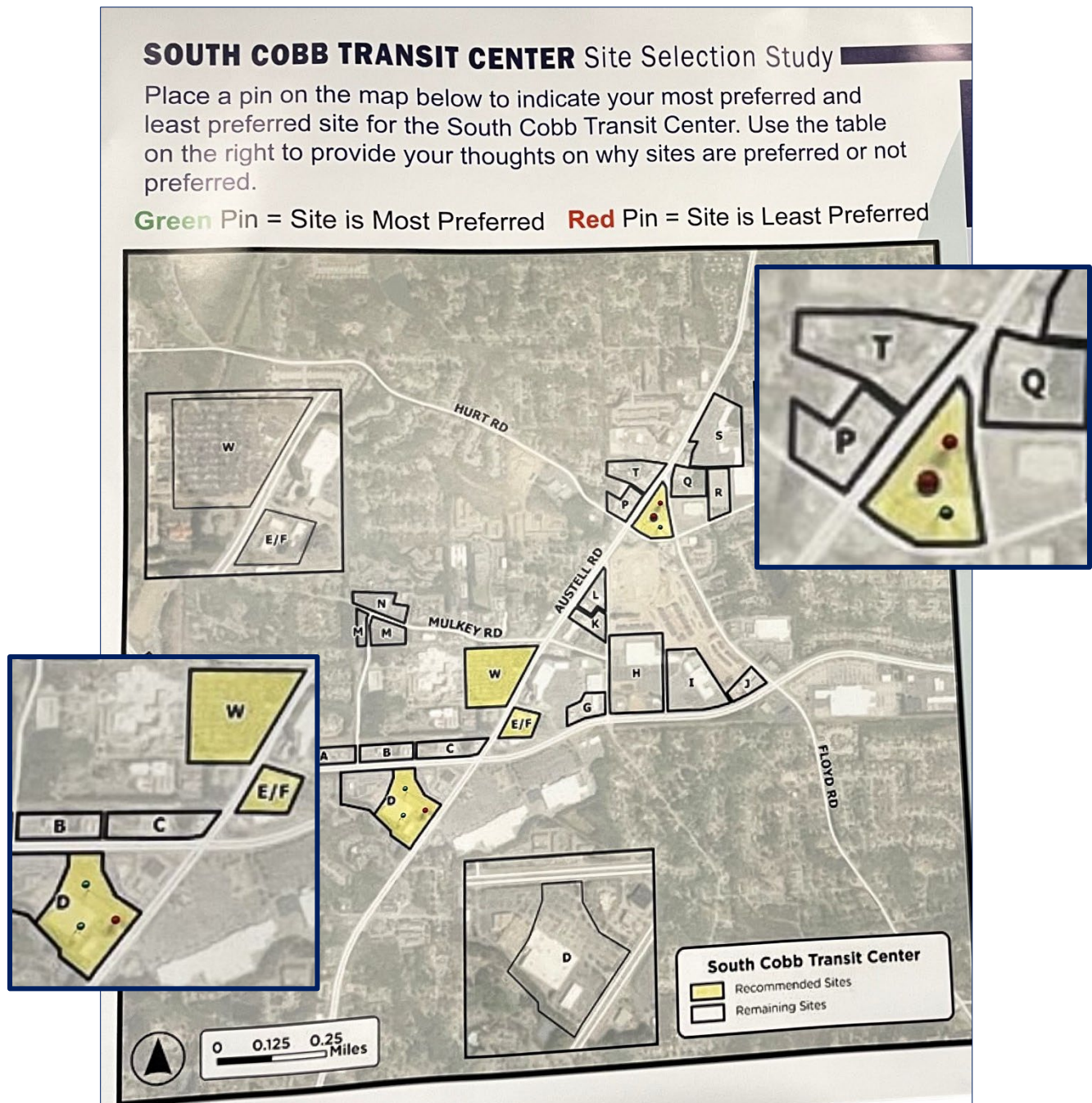
# SOUTH COBB TRANSIT CENTER Site Selection Study

## Workshop Activities and Feedback

### Transit Center Site Preference Activity

Workshop participants were able to provide their most and least preferred site for the Marietta Transfer Center locations by placing pins on a map. The placements of the **green** (site is preferred) and **red** (site is not preferred) pins can be seen in **Figure 1**.

Figure 1: Site Selection Study Map Results - South Cobb Transfer Center



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Workshop participants also provided their feedback on why certain sites are most or least preferred. The comments from this activity are summarized in **Table 1** and an image of the activity board is provided in **Figure 2**.

Table 1: Transit Center Site Selection Preference Results

Location	Why Do You Prefer?	Why Do You Not Prefer?
Site D	<ul style="list-style-type: none"> <li>TOD Potential and Land Use</li> </ul>	<ul style="list-style-type: none"> <li>Farthest away from where most people work.</li> </ul>
	<ul style="list-style-type: none"> <li>I like that this is near retail</li> </ul>	
	<ul style="list-style-type: none"> <li>Access to EW connector Size, Possible future expansion</li> </ul>	<ul style="list-style-type: none"> <li>Need people to cross east-west connector</li> </ul>
	<ul style="list-style-type: none"> <li>Lots of Access Points Austell #1</li> </ul>	
Site E/F	<ul style="list-style-type: none"> <li>Next site closest to largest employer</li> </ul>	<ul style="list-style-type: none"> <li>Too small, limited opportunity for added amenities</li> </ul>
Site O	<ul style="list-style-type: none"> <li>TOD Potential and Land Use</li> </ul>	<ul style="list-style-type: none"> <li>Small area, many busy streets for pedestrians to cross.</li> </ul>
	<ul style="list-style-type: none"> <li>Best for future redevelopment. Near grocery store</li> </ul>	<ul style="list-style-type: none"> <li>This location is too far North. The location should be in the center of South Cobb.</li> </ul>
		<ul style="list-style-type: none"> <li>No direct access to E.W doesn't seem expandable</li> </ul>
Site W	<ul style="list-style-type: none"> <li>Closest to largest employer</li> </ul>	<ul style="list-style-type: none"> <li>No Comments Received</li> </ul>
	<ul style="list-style-type: none"> <li>At the hospital, easier for security, parking garage, gives a park and ride</li> </ul>	



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Figure 2: Transit Center Site Selection Preference Results

Site	Why Do You Prefer This Site?	Why Do You NOT Prefer This Site?
Site D	<p>TOD potential &amp; land use</p> <p>Access to E/W corridor Size Proximity from downtown</p> <p>LOTS OF ACCESS POINTS NORTH &amp; I</p> <p>I like this this is near retail</p>	<p>farthest away from where most people work</p> <p>Need people to cross east side &amp; downtown</p>
Site E/F	<p>Next closest to largest employer</p>	<p>Too small, limited opportunity for other amenities</p>
Site O	<p>TOD potential &amp; land use</p> <p>Best for future redeveloped area grows store</p>	<p>small area many busy streets for pedestrians to cross</p> <p>No direct access to E/W doesn't seem desirable</p>
Site W	<p>Closest to largest employer</p> <p>At the hospital Easier for elderly Parking garage Stops + park and ride</p>	<p>This location is too far north. The location should be in the center of South Cobb</p>

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## Transit Center Site Ranking Activity

Workshop participants ranked the top sites from lowest preferred to most preferred by placing stickers on a workshop board to indicate their ranking of the top four sites. Participants used the numbers one (1) through four (4) to indicate their ranking of the four sites with one being the most preferred site and four being their least preferred site. The following sticker colors were used to indicate a ranking of one through four:

- **Green** sticker = #1 (Most preferred site)
- **Blue** sticker = #2
- **Yellow** sticker = #3
- **Red** sticker = #4 (Least preferred site)

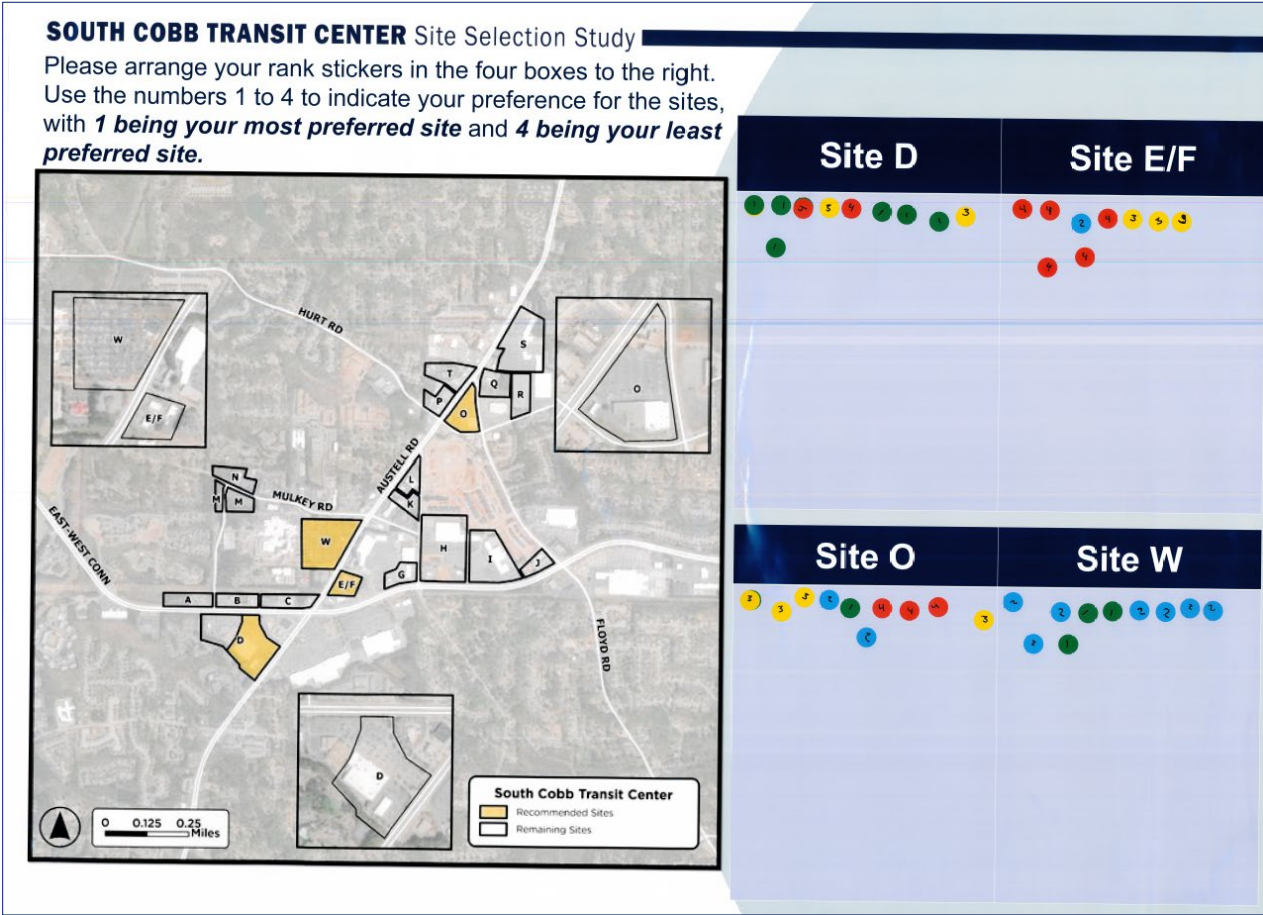
The final summary of the ranked dots in the activity are provided in **Table 2**. An example of the workshop activity board is provided in **Figure 3**.

Table 2: South Cobb Transit Center Site Ranking Activity

Location	Number of <b>Green</b> (#1) Dots	Number of <b>Blue</b> (#2) Dots	Number of <b>Yellow</b> (#3) Dots	Number of <b>Red</b> (#4) Dots
Site D	6	0	2	2
Site E/F	0	1	3	5
Site O	1	2	4	3
Site W	3	7	0	0

# SOUTH COBB TRANSIT CENTER Site Selection Study

Figure 3: South Cobb Transit Center Site Ranking Activity Board



# **SOUTH COBB TRANSIT CENTER** Site Selection Study

## **Comment Cards and Additional Feedback**

Workshop attendees provided additional input for the South Cobb Transit Center Site Selection with comment cards. The comment cards allowed participants to note their most and least preferred transit center site option from among the top four sites. Participants also had the chance to offer any additional feedback for the South Cobb Transit Center Site Selection Study. Seven (7) comment cards were submitted from workshop participants. A summary of the comment card responses is provided below.

### **Most Preferred South Cobb Transit Center Site**

- Site W: “it has the most space for buses and it has an exit [*illegible*] to a red light”.
- Site D: “For access and footprint”
- Site D: “ample space for circulation, near hospital and retail, high visibility”
- Site D: “by the hospital”
- Site O: “it allows for the most room to grow and increase capacity”.
- Site O: or Site D, “best chance for good land use impacts and improved amenities for the community”.
- Site D and Site E, “connection access, expandable for future”.

### **Least Preferred South Cobb Transit Center Site**

- Site E/F: “it is too small, and entrance/exit would be difficult.”
- Site E/F: “small footprint”
- Site E/F: “congested”
- “Furthest Down on Austell”
- Site D: “the walk across East-West connector is dangerous and proximity to the hospital means lots of people would walk there”.
- Site E/F: “not large enough for good land use”.
- Site O: “no direct access to E.W connector, restrictive for possible future expansion”.

### **Additional Feedback**

- “I look forward to this project being finished and cannot wait for the improvement to the community that South Cobb Transfer Center will provide!”.
- “It’s important that it’s more than just parking, bus loitering and waiting on buses. Micro retail, community meeting rooms, library, coffee shops, etc. Also, bikeshare/rentals would be huge”.