

# MARIETTA TRANSIT CENTER Site Selection Study

## Community Workshop Summary

**Location:** KSU Marietta Campus - Joe Mack Wilson Student Center (860 Rossbacher Way, Marietta GA 30060)

**Date and Time:** Thursday, June 20<sup>th</sup> from 5:00 pm to 7:00pm

**Recorded Attendance:** 16

### Workshop Overview

The third community workshop for the Marietta Transit Center Site Selection Study was held on June 20, 2024, at the Joe Mack Wilson Student Center on Kennesaw State University's Marietta Campus. Sixteen (16) community members attended and participated in the workshop. The workshop was conducted in an open-house style, allowing participants to engage at different stations, explore project history, and complete activities to provide feedback on the project's top four potential site locations for the relocation of the Marietta Transfer Center. The results and responses gathered from the workshop are summarized in the following sections by activity. Images from the workshop are provided below.



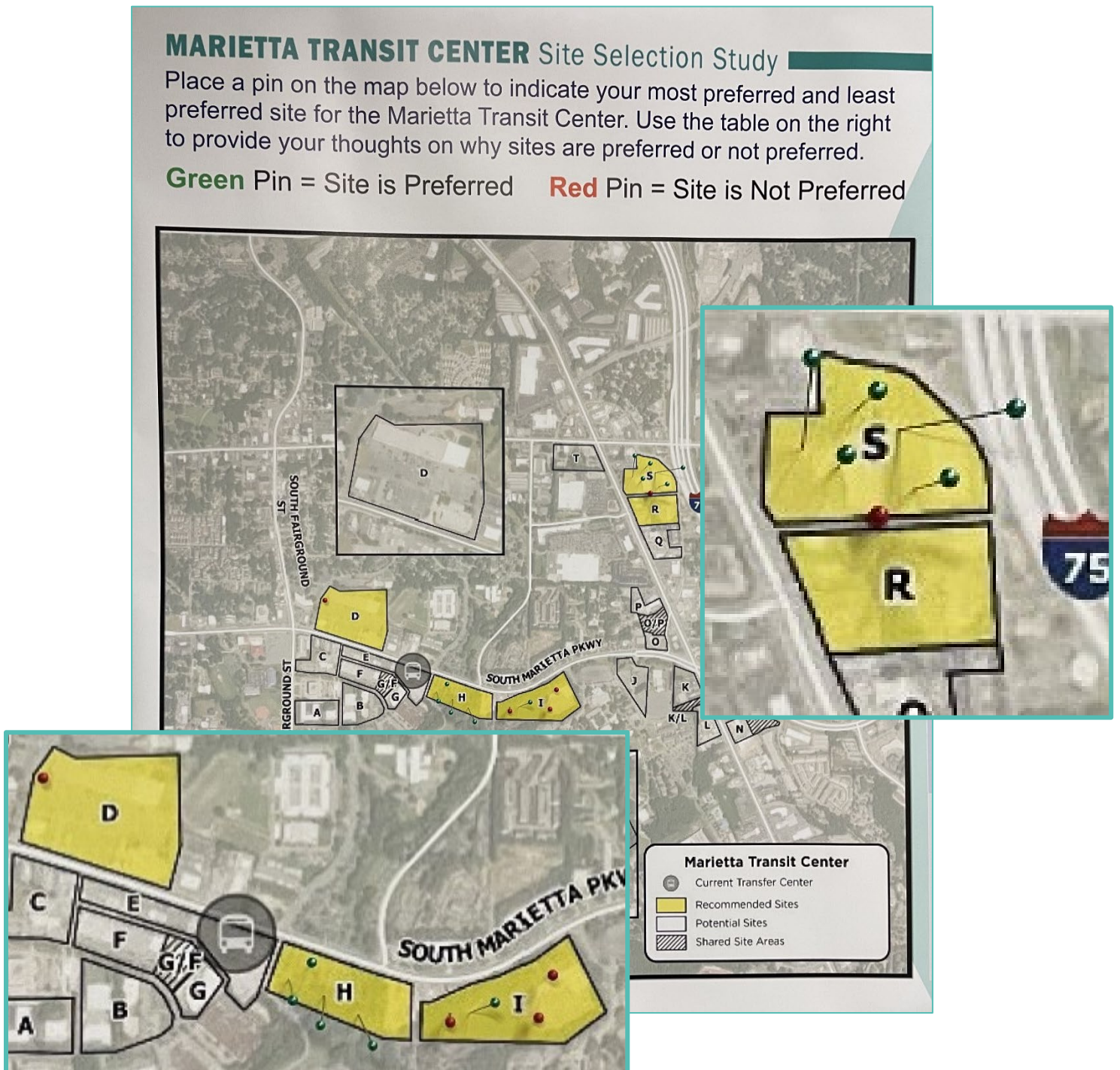
# MARIETTA TRANSIT CENTER Site Selection Study

## Workshop Activities and Feedback

### Transit Center Site Preference Activity

Workshop participants provided their most and least preferred site for the Marietta Transfer Center locations by placing pins on a map. The placements of the **green** (site is preferred) and **red** (site is not preferred) pins can be seen in **Figure 1**.

Figure 1: Site Selection Study Map Results - Marietta Transfer Center



# MARIETTA TRANSIT CENTER Site Selection Study

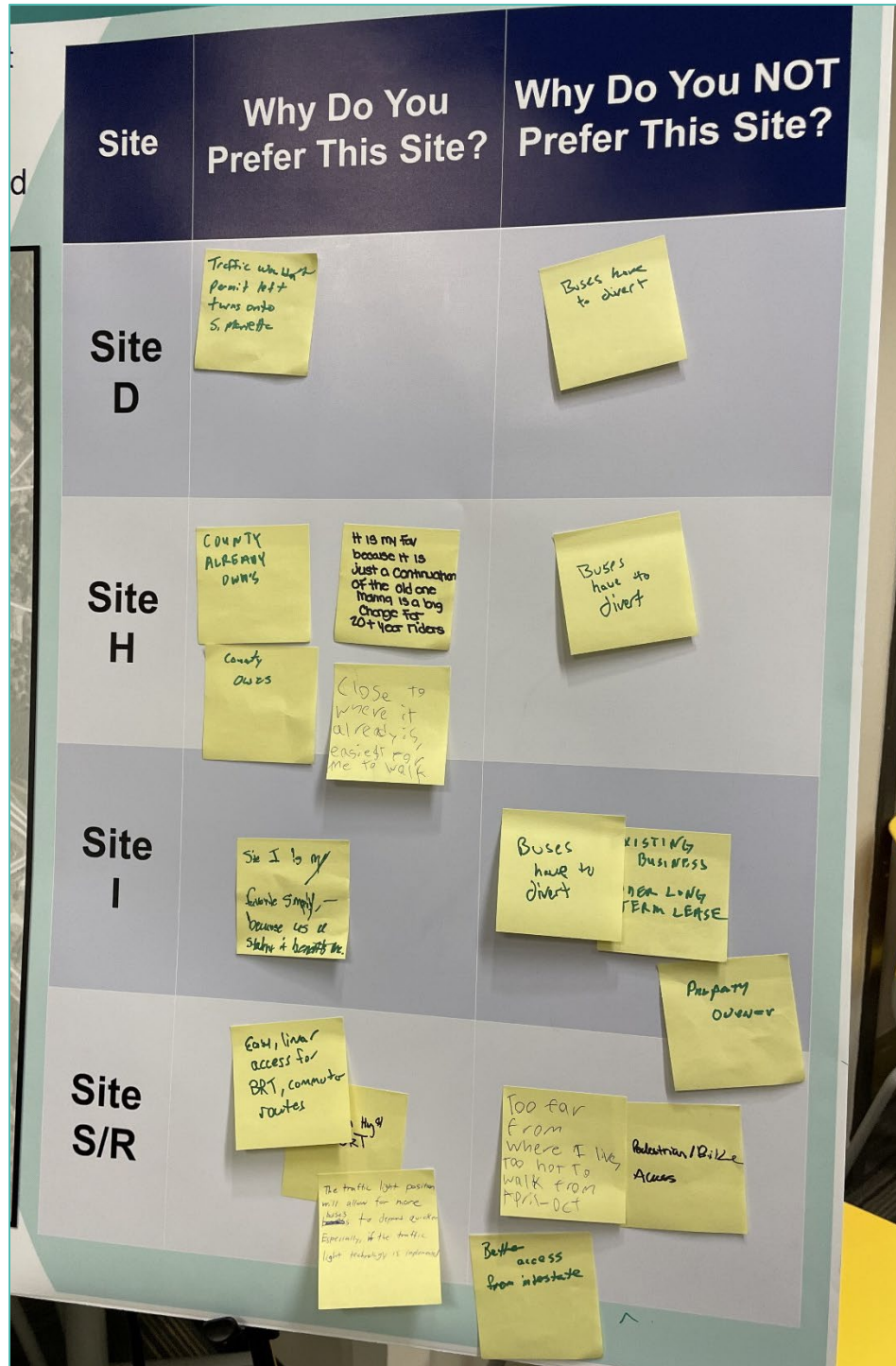
Workshop participants also provided their feedback on why certain sites are most or least preferred. The comments from this activity are summarized in **Table 1** and an image of the activity board is provided in **Figure 2**.

Table 1: Transit Center Site Selection Preference Results

Location	Why Do You Prefer?	Why Do You Not Prefer?
Site D	<ul style="list-style-type: none"> <li>Traffic permits left turns onto South Marietta Parkway.</li> </ul>	<ul style="list-style-type: none"> <li>Buses would have to divert.</li> </ul>
Site H	<ul style="list-style-type: none"> <li>County already owns site.</li> </ul>	<ul style="list-style-type: none"> <li>Buses would have to divert.</li> </ul>
	<ul style="list-style-type: none"> <li>Close to where it is already easier to walk</li> </ul>	
	<ul style="list-style-type: none"> <li>Construction of old one is a big change for 20+ year riders</li> </ul>	
Site I	<ul style="list-style-type: none"> <li>Site I is my favorite simply because as a student it benefits me.</li> </ul>	<ul style="list-style-type: none"> <li>Buses would have to divert.</li> </ul>
		<ul style="list-style-type: none"> <li>Property owner and existing business under long term lease.</li> </ul>
Site S/R	<ul style="list-style-type: none"> <li>Right on highway for BRT (Bus Rapid Transit)</li> </ul>	<ul style="list-style-type: none"> <li>Pedestrian/Bike access</li> </ul>
	<ul style="list-style-type: none"> <li>Traffic light position will allow for more buses to depart quicker especially if the traffic light technology is implemented.</li> </ul>	<ul style="list-style-type: none"> <li>Too far from where I like to walk, too hot to walk from April-Oct.</li> </ul>
	<ul style="list-style-type: none"> <li>Easy, linear access for BRT commuter routes</li> </ul>	<ul style="list-style-type: none"> <li>Better access to/from interstate.</li> </ul>

# MARIETTA TRANSIT CENTER Site Selection Study

Figure 2: Transit Center Site Selection Preference Results



# MARIETTA TRANSIT CENTER Site Selection Study

## Transit Center Site Ranking Activity

Workshop participants ranked the top sites from lowest preferred to most preferred by placing stickers on a workshop board to indicate their ranking of the top four sites. Participants used the numbers one (1) through four (4) to indicate their ranking of the four sites with one being the most preferred site and four being their least preferred site. The following sticker color combinations were used to indicate a ranking of one through four:

- **Green** sticker = #1 (Most preferred site)
- **Blue** sticker = #2
- **Yellow** sticker = #3
- **Red** sticker = #4 (Least preferred site)

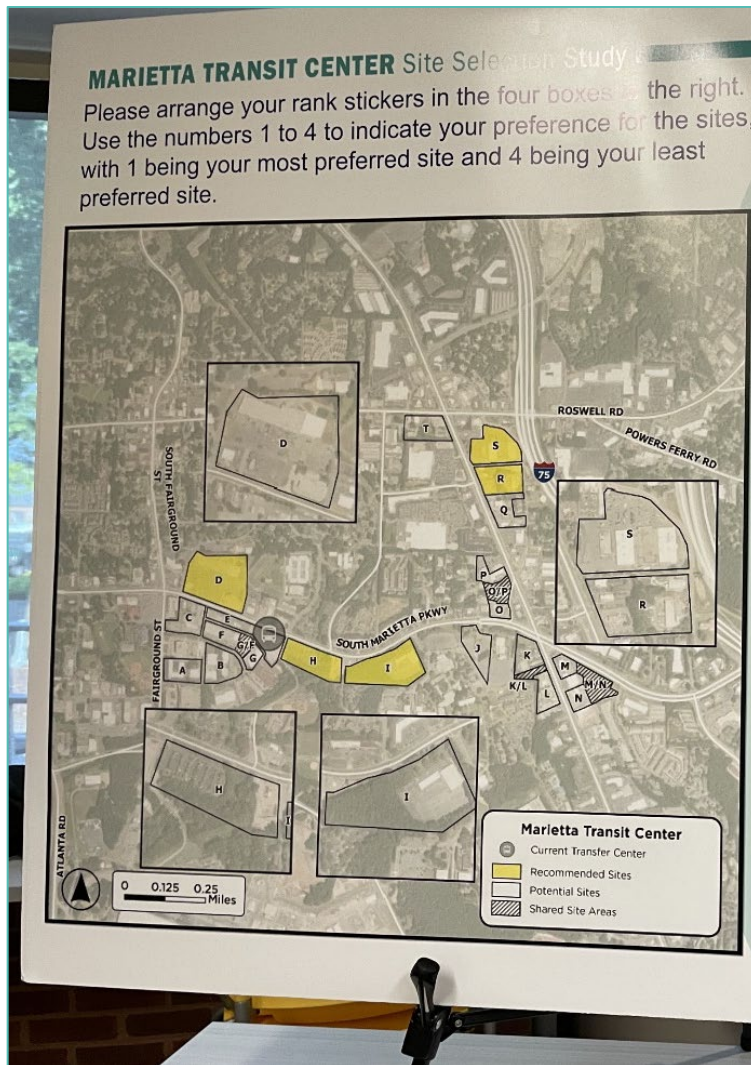
The final summary of the ranked dots in the activity are provided in **Table 2**. An example of the workshop activity board is provided in **Figure 3**. The activity board with the final workshop results is provided in **Figure 4**.

Table 2: Marietta Transit Center Site Ranking Activity Board Results

Location	Number of <b>Green</b> (#1) Dots	Number of <b>Blue</b> (#2) Dots	Number of <b>Yellow</b> (#3) Dots	Number of <b>Red</b> (#4) Dots
Site D	0	2	6	5
Site H	6	2	4	1
Site I	2	6	2	4
Site S/R	5	2	2	5

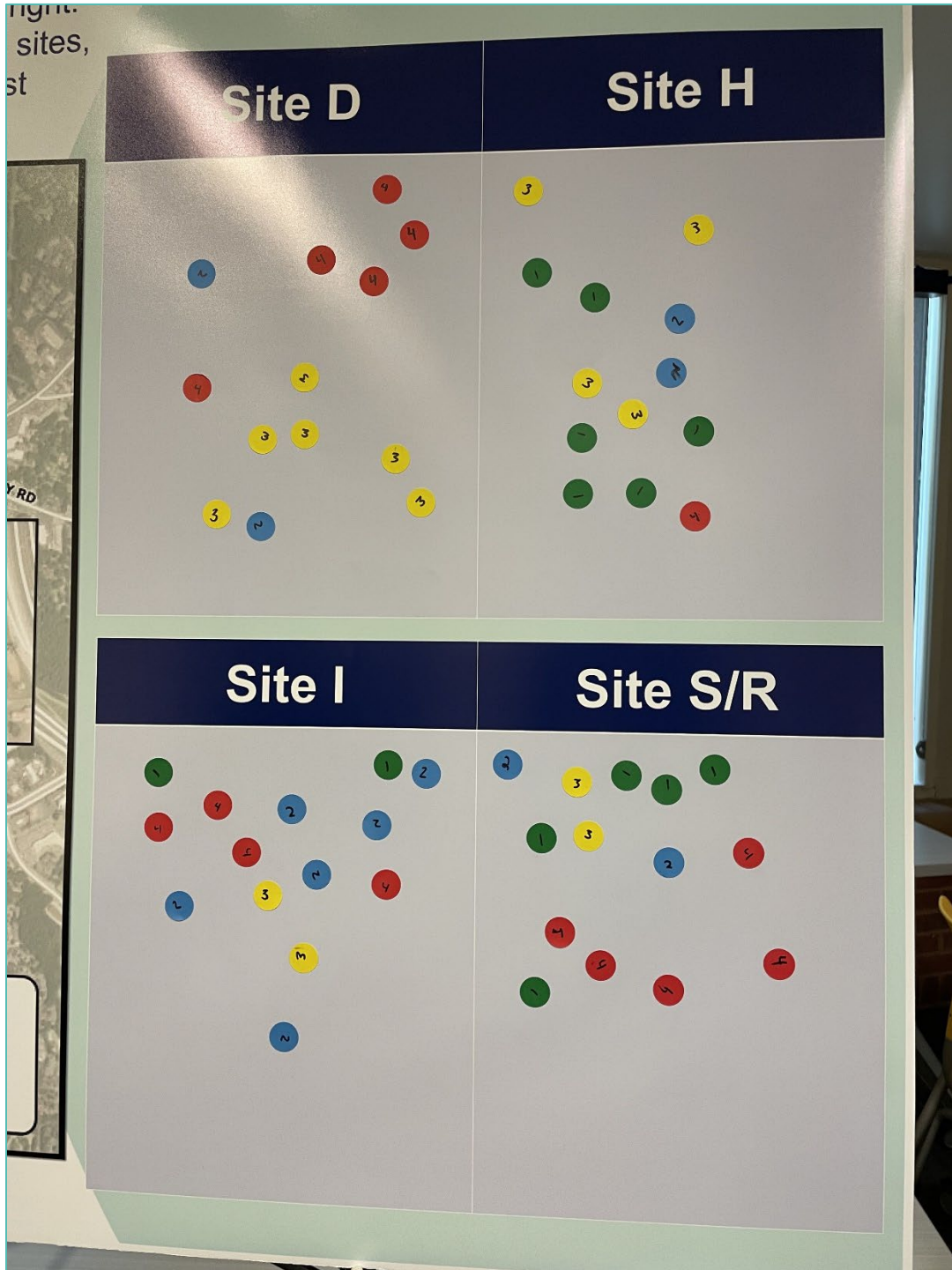
# MARIETTA TRANSIT CENTER Site Selection Study

Figure 3: Marietta Transit Center Site Ranking Activity Board



# MARIETTA TRANSIT CENTER Site Selection Study

Figure 4: Marietta Transit Center Site Ranking Activity Board Results



## **Comment Cards and Additional Feedback**

Workshop attendees provided additional input for the Marietta Transit Center Site Selection with comment cards. The comment cards allowed participants to note their most and least preferred transit center site option from among the top four sites. Participants also had the chance to offer any additional feedback for the Marietta Transit Center Site Selection Study. Four (4) comment cards were submitted from workshop participants. A summary of the comment card responses is provided below with each bullet point from a unique respondent.

### ***Most Preferred Marietta Transit Center Site***

- Site S/R: “Access to light will make bus departure faster “.
- Site H: “Closest to existing center, more trees, easiest walk for existing riders especially in the summer”.
- Site H: “Keep it close so that older riders don't get lost”.
- Site S/R: “It's right where the proposed BRT line would be, which makes it easier for the bus”.

### ***Least Preferred Marietta Transit Center Site***

- Site S/R: “Too far from current location, unfriendly to existing riders especially heat sensitive & disabled, dangerous area for pedestrians, move pavements = worse heat island”
- Site S/R: “Just too far away and require ads to showcase the move.”
- Site D: “It's even less accessible to pedestrians than the current transfer center because it is right next to a busy intersection. It is unpleasant to walk/bike there”.

### ***Additional Feedback***

- Heat/walk for existing riders, current center tree to pavement ratio, and pedestrian safety need to be considered.
- There should be housing, and community amenities paired with the new transfer center. We should focus on creating places where people want to be rather than just making a place to travel to so they can take the bus. Site S/R are closer to the places where people want to be.