



COBB COUNTY
Mobility SPLOST

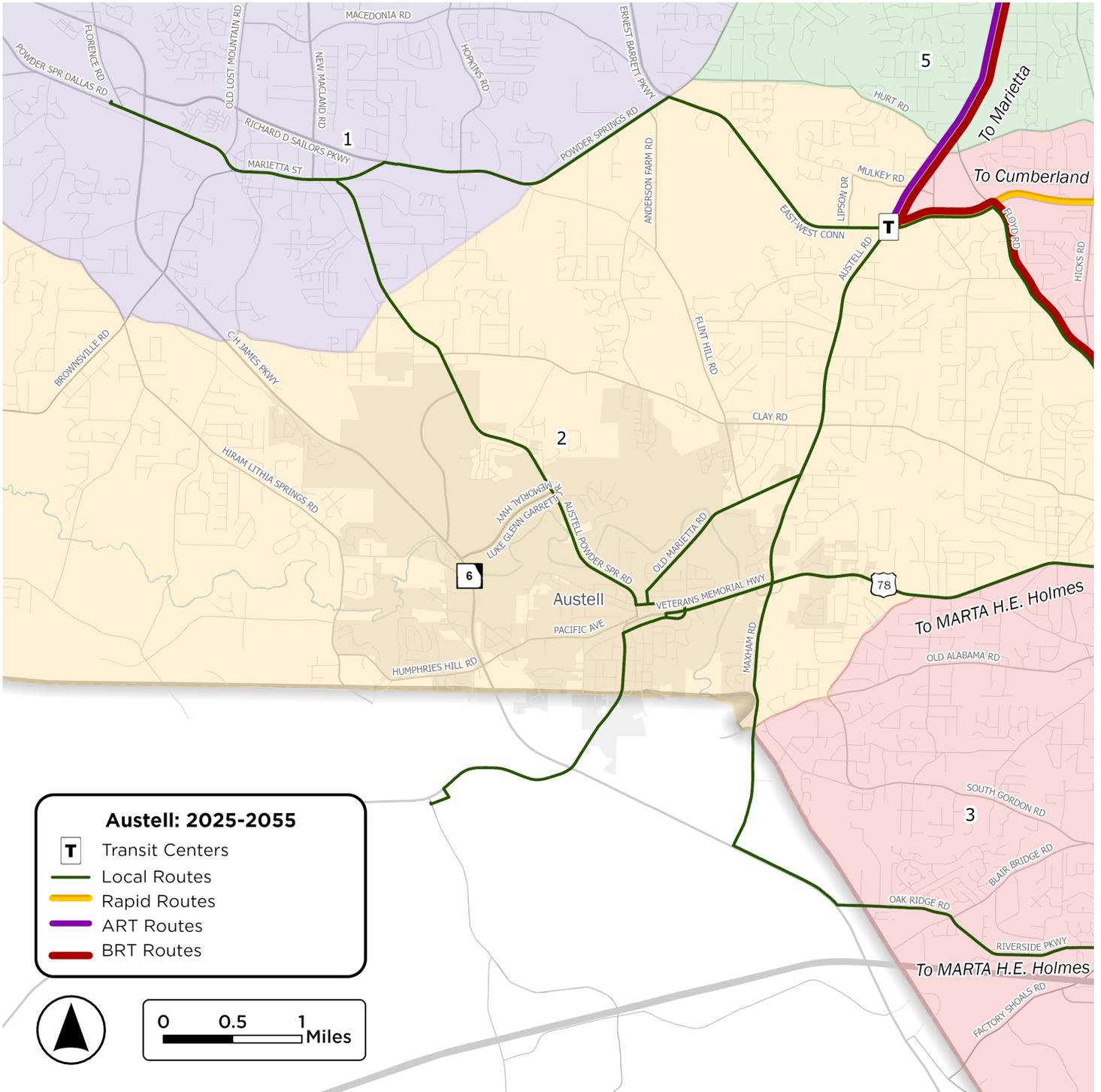


MOBILITY SPLOST

Austell Details



Full Transit Build Out



Individual Microtransit Zones Visualized on Map by Number and Shading





TRANSIT PROJECTS

First Five Years (2025-2030)

- City Microtransit Coverage

Next Five Years (2031-2035)

- New South Cobb Transit Center (Near Austell)
- New Riverside Cobb Transit Center (Near)
- Countywide Microtransit Coverage

Full Build-Out (2036-2055)

- Local Route Expansion
 - Route 31 - South Cobb to Lithia Springs
 - Route 35 Veterans Memorial to MARTA H.E. Holmes
- ART 504 - Cumberland to South Cobb ART
- BRT 503 - South Cobb to Marietta BRT

Service Spans

Bus Rapid Transit (BRT)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Arterial Rapid Transit (ART)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Rapid Routes

Weekdays 5am – 12am | 15 – 30 Min.

Weekends 6am – 11pm | 30 Min.

Local Routes

Weekdays 5am – 12am | 30 Min.

Weekends 6am – 11pm | 30 Min.

Microtransit

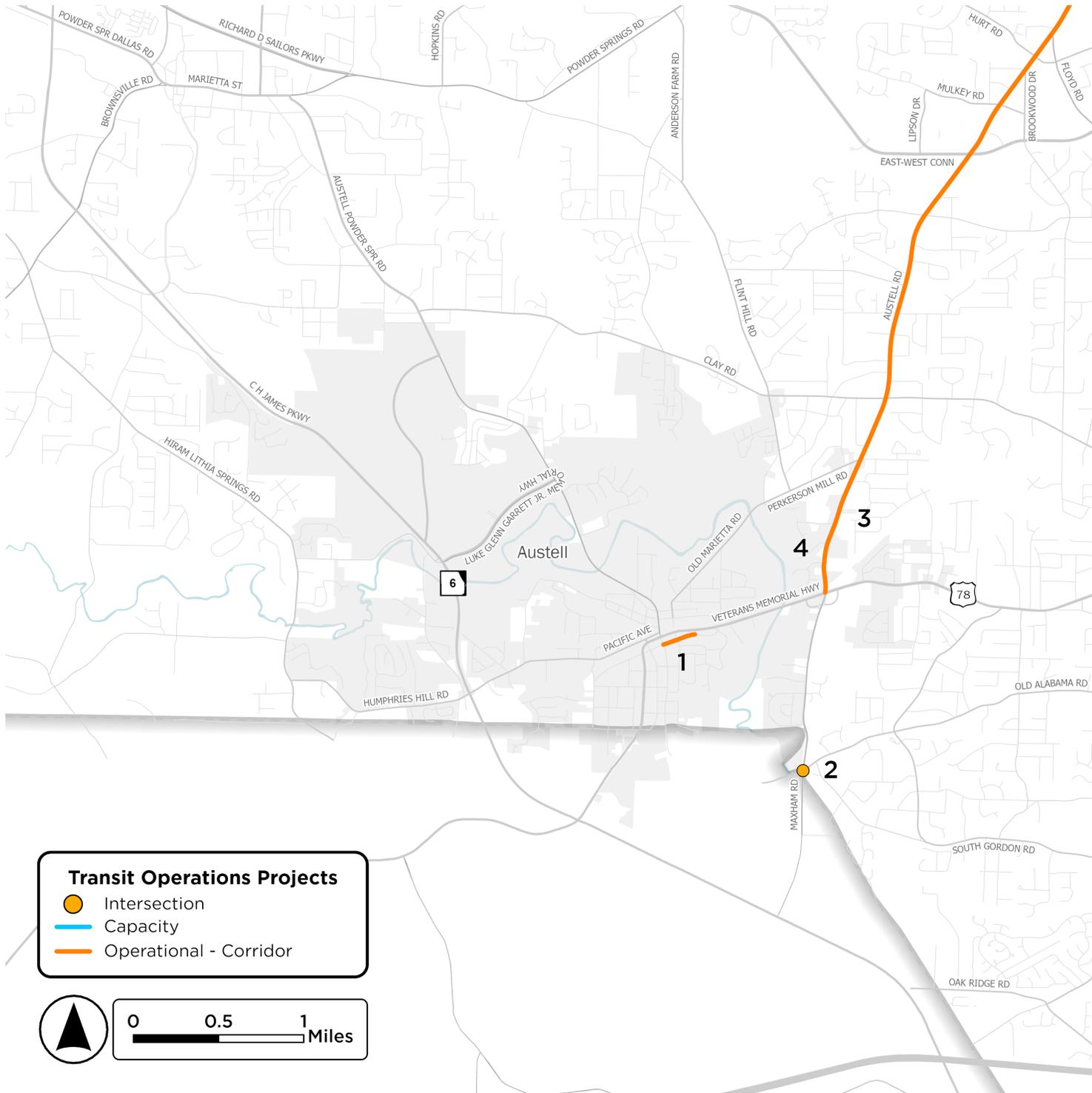
7 Days/Week | 30 Min Max Wait

One Seat Rides

Without transferring, are some places you can go with Mobility SPLOST Transit Enhancements

- Any Destination in Austell City Limits (Microtransit)
- Powder Springs (Fixed Route)
- Lithia Springs (Fixed Route)
- Six Flags (Fixed Route)
- Wellstar Cobb Medical Center (Microtransit and Fixed Route)
- MARTA H.E. Holmes (Fixed Route)

Transit Supportive Projects - Operational

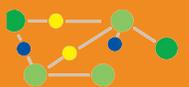
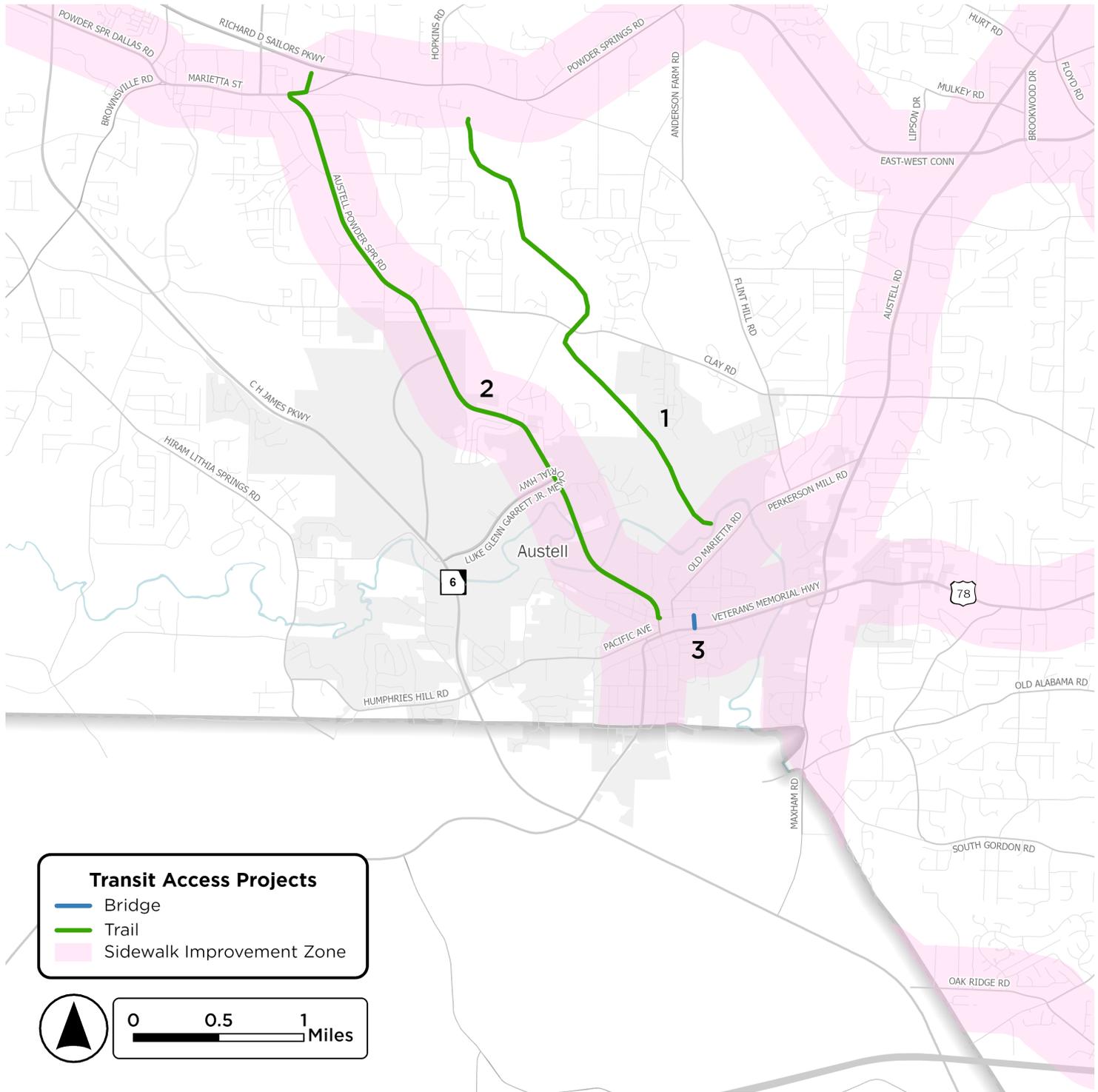




Transit supportive projects in the “Operational” category are roadway projects that provide a benefit to transit operations while also improving travel times and safety for other vehicles. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which operational projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Jefferson Street Streetscape and Bikeway (between Veterans Memorial Park and Love Street)	Corridor
2	Maxham Road at Old Alabama Road Intersection Improvements	Intersection
3	Austell Road (SR 5) Widening	Capacity
4	Austell Road (SR 5) Corridor Improvement	Corridor

Transit Supportive Projects - Access





Transit supportive projects in the “Access” category are bicycle and pedestrian/trail projects that allow people to walk or bike to transit from a nearby location. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which access projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Wild Horse Creek Trail (South) Part A	Trail
2	Austell-Powder Springs Road Trail	Trail
3	Pedestrian Tunnel Connecting Veterans Memorial Highway to Joe Jerkins Boulevard	Bridge



Financial Impact

The costs listed below represent the approximate investment of transit infrastructure and transit supportive projects within the City limits. Additional value provided by connectivity to other communities throughout Cobb and within the metro Atlanta region is not specifically called out.



Short Range (2025-2030)

\$1.0M	Rapid/Local Routes
\$4.0M	Microtransit
\$1.3M	Transit Supportive Projects



Mid-Range (2031-2035)

\$1.2M	Rapid/Local Routes
\$4.0M	Microtransit
\$1.6M	Transit Supportive Projects



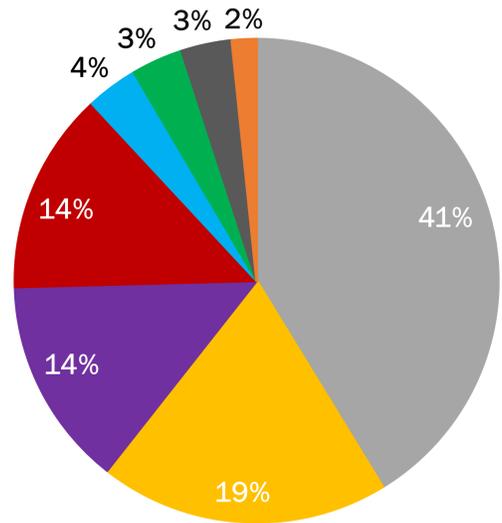
Long-Range (2036-2055)

\$32.4M	Rapid/Local Routes
\$23.6M	Microtransit
\$7.7M	Transit Supportive Projects

\$76.8M

Total Value to Austell

Total Mobility SPLOST Financial Picture (30 years)



- High-Capacity Transit (\$4.6B Capital, \$1.4B O&M)
- Local/Rapid/Commuter Transit Operations (\$2.8B)
- Transit Vehicles, Facilities, and Amenities (\$2B)
- Microtransit (\$2B)
- Transit Supportive Projects: Access Improvements (\$500M)
- Transit Supportive: Operational Improvements (\$500M)
- Operating Reserves / State of Good Repair (\$376M)
- Transit Technology (\$237M)





COBB COUNTY
Mobility SPLOST

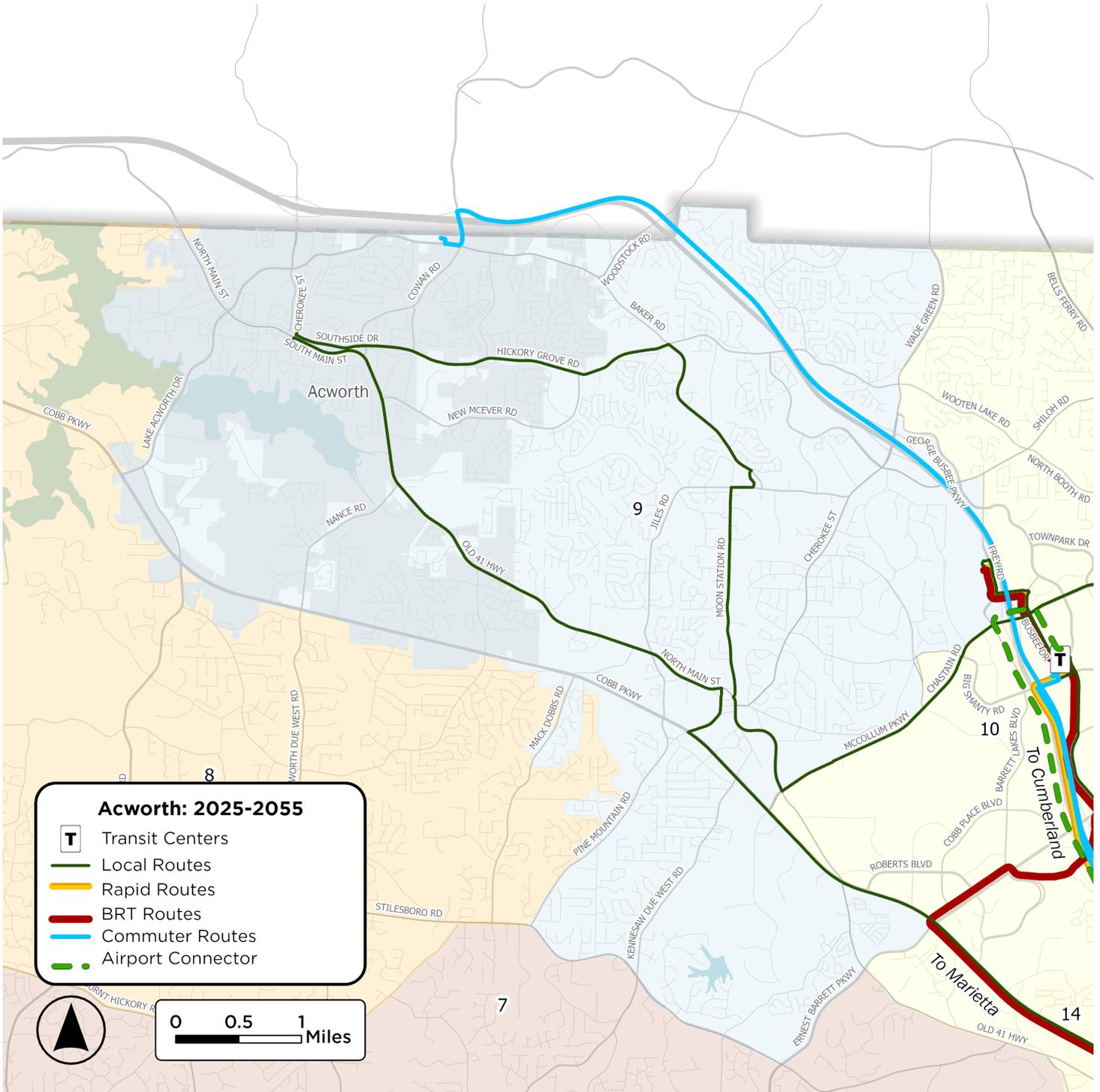


MOBILITY SPLOST

Acworth Details



Full Transit Build Out





TRANSIT PROJECTS

First Five Years (2025-2030)

- City Microtransit Coverage
- Local Route 41b - Acworth to Town Center
- Rapid Route 200 - Kennesaw to MARTA Arts Center
- Commuter Route 102 - Acworth to Midtown Atlanta

Next Five Years (2031-2035)

- New Town Center Transit Center (Near Acworth)
- Bus Rapid Transit (BRT) Route
 - Route 501B - Town Center to Marietta (Near)

Full Build-Out (2036-2055)

- Local Route Expansion
 - Route 42 - Acworth to Marietta
 - Route 46 - Town Center to Woodstock (Near)

Service Spans

Bus Rapid Transit (BRT)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Arterial Rapid Transit (ART)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Rapid Routes

Weekdays 5am – 12am | 15 – 30 Min.

Weekends 6am – 11pm | 30 Min.

Local Routes

Weekdays 5am – 12am | 30 Min.

Weekends 6am – 11pm | 30 Min.

Microtransit

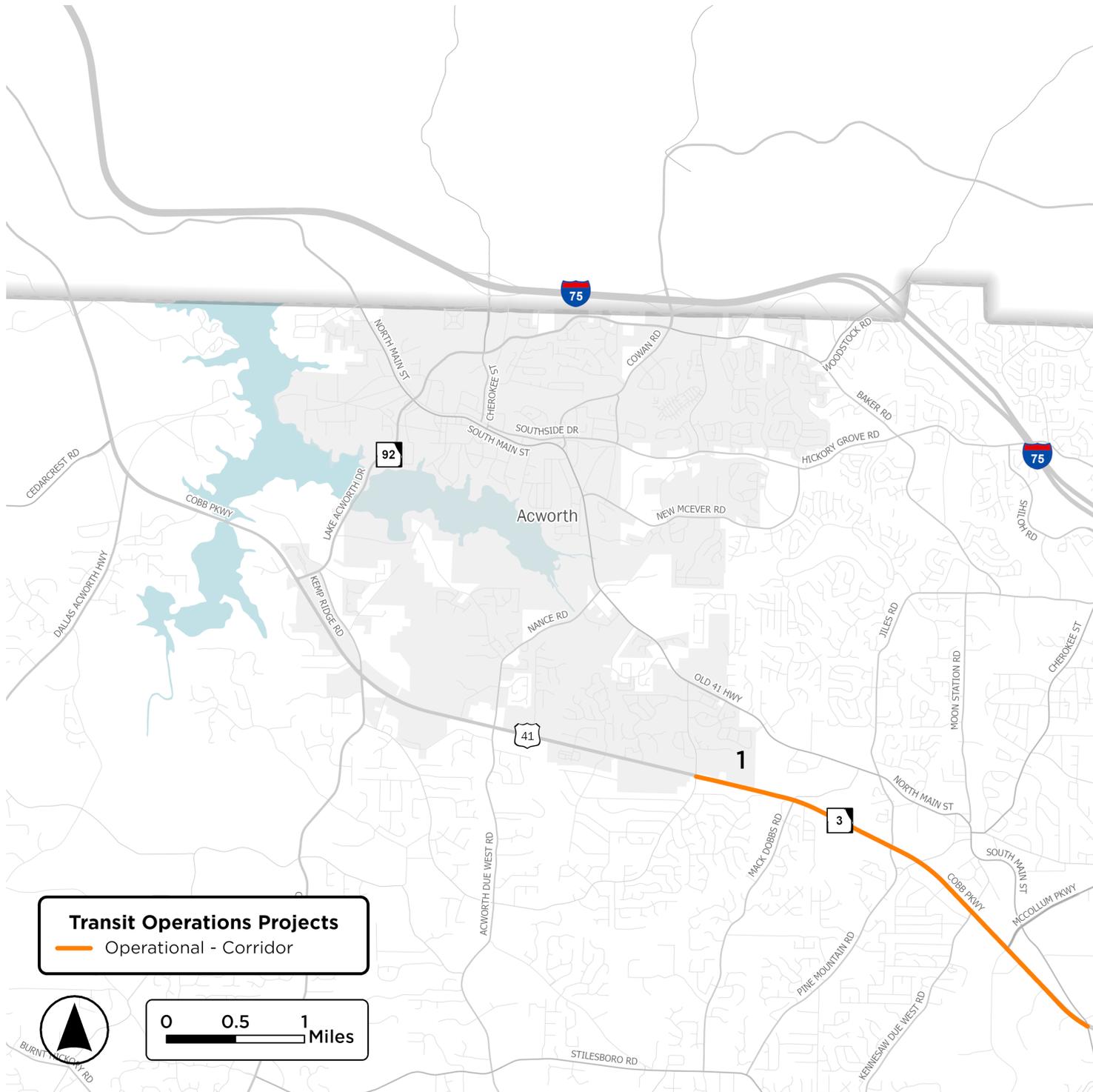
7 Days/Week | 30 Min Max Wait

One Seat Rides

Without transferring, are some places you can go with Mobility SPLOST Transit Enhancements

- Any Destination in Acworth & Kennesaw City Limits (Microtransit)
- Kennesaw State University (Fixed Route and Microtransit)
- Town Center (Fixed Route and Microtransit)
- Marietta (Fixed Route)
- Midtown Atlanta/MARTA Arts Center (Fixed Route)

Transit Supportive Projects - Operational

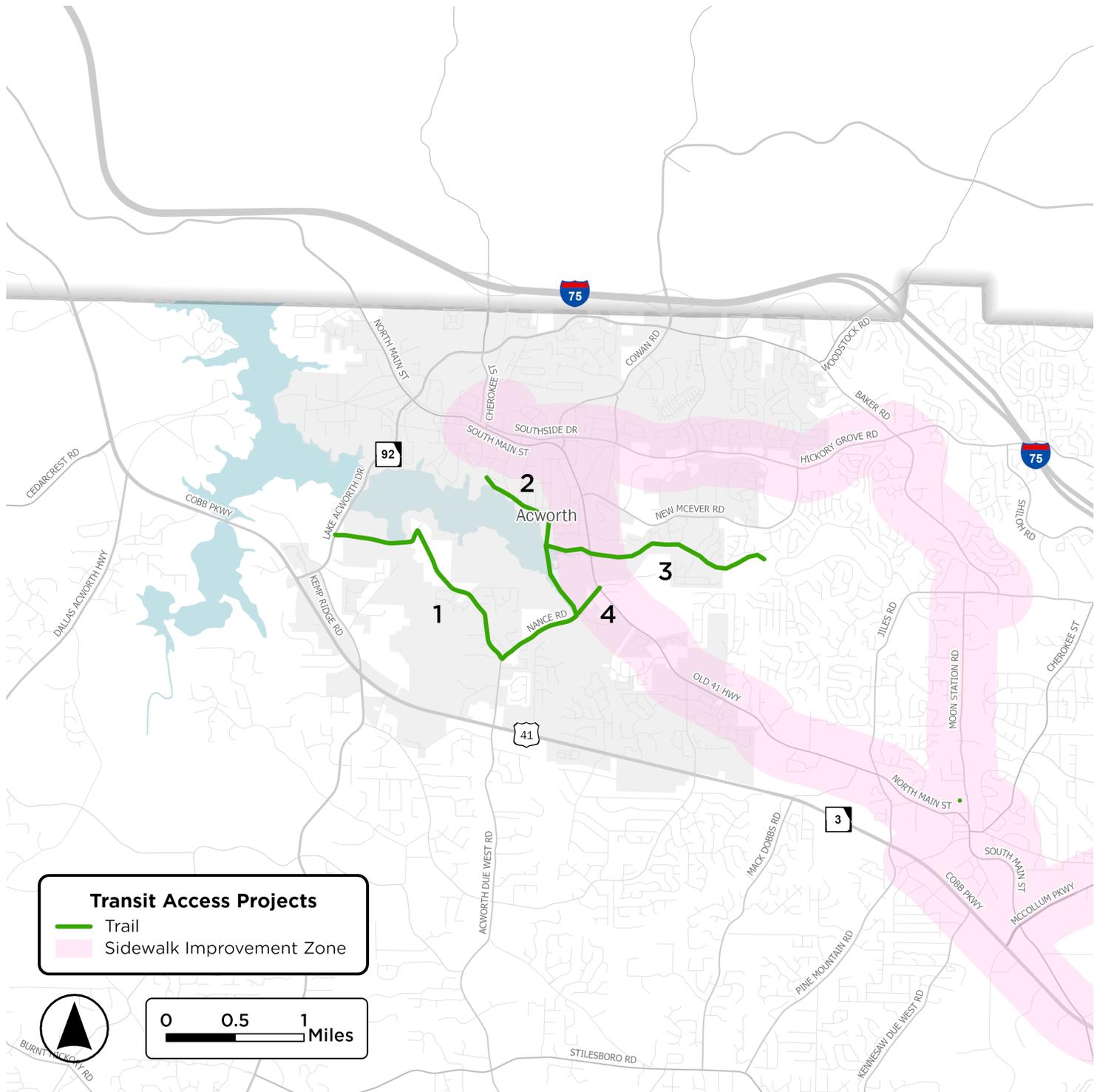




Transit supportive projects in the “Operational” category are roadway projects that provide a benefit to transit operations while also improving travel times and safety for other vehicles. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which operational projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Marietta Street and New MacLand Road Streetscape	Corridor

Transit Supportive Projects - Access





Transit supportive projects in the “Access” category are bicycle and pedestrian/trail projects that allow people to walk or bike to transit from a nearby location. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which access projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Lake Acworth Trail Part A	Trail
2	Lake Acworth Trail Part B	Trail
3	Proctor Creek Trail Part A	Trail
4	Nance Road Trail	Trail
5	Lake Acworth Drive Sidewalk Improvements	Sidewalks



Financial Impact

The costs listed below represent the approximate investment of transit infrastructure and transit supportive projects within the City limits. Additional value provided by connectivity to other communities throughout Cobb and within the metro Atlanta region is not specifically called out.

Short Range (2025-2030)

\$3.6M	Rapid/Local Routes
\$4.0M	Microtransit
\$3.5M	Transit Supportive Projects

Mid-Range (2031-2035)

\$4.4M	Rapid/Local Routes
\$7.6M	Microtransit
\$4.5M	Transit Supportive Projects

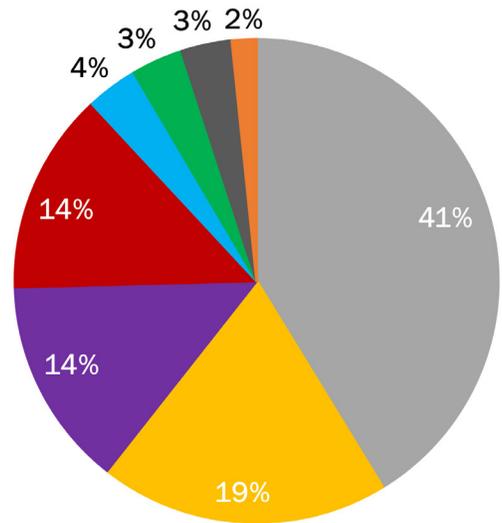
Long-Range (2036-2055)

\$26.5M	Rapid/Local Routes
\$44.5M	Microtransit
\$21.1M	Transit Supportive Projects

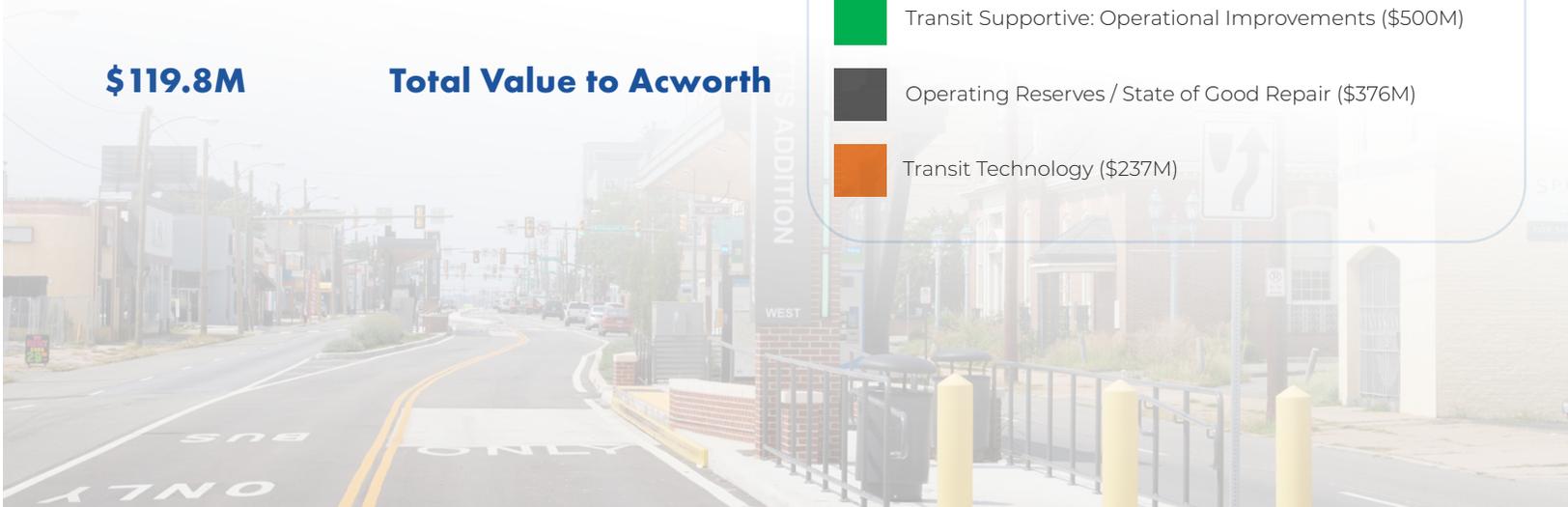
\$119.8M

Total Value to Acworth

Total Mobility SPLOST Financial Picture (30 years)



-  High-Capacity Transit (\$4.6B Capital, \$1.4B O&M)
-  Local/Rapid/Commuter Transit Operations (\$2.8B)
-  Transit Vehicles, Facilities, and Amenities (\$2B)
-  Microtransit (\$2B)
-  Transit Supportive Projects: Access Improvements (\$500M)
-  Transit Supportive: Operational Improvements (\$500M)
-  Operating Reserves / State of Good Repair (\$376M)
-  Transit Technology (\$237M)





COBB COUNTY
Mobility SPLOST



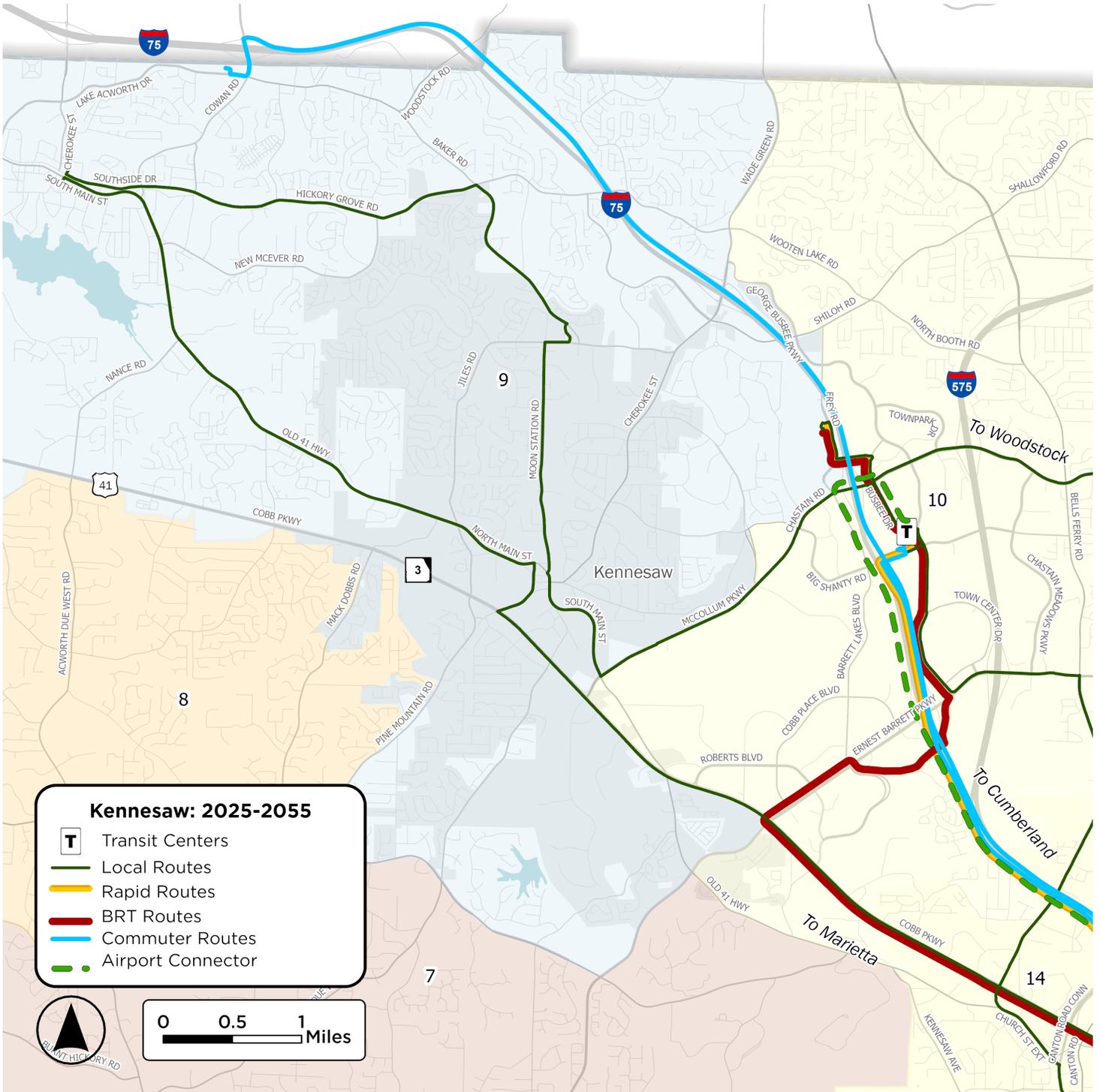
MOBILITY SPLOST

Kennesaw Details



FULL TRANSIT BUILD OUT (KENNESAW)

Full Transit Build Out



Individual Microtransit Zones Visualized on Map by Number and Shading





TRANSIT PROJECTS

First Five Years (2025-2030)

- City Microtransit Coverage
- Local Route 41b - Acworth to Town Center
- Rapid Route 200 - Kennesaw to MARTA Arts Center
- Commuter Route 102 - Acworth to Midtown Atlanta

Next Five Years (2031-2035)

- New Town Center Transit Center (Near Kennesaw)
- Bus Rapid Transit (BRT) Route
 - Route 501B - Town Center to Marietta (Near)

Full Build-Out (2036-2055)

- Local Route Expansion
 - Route 42 - Acworth to Marietta
 - Route 46 - Town Center to Woodstock (Near)

Service Spans

Bus Rapid Transit (BRT)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Arterial Rapid Transit (ART)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Rapid Routes

Weekdays 5am – 12am | 15 – 30 Min.

Weekends 6am – 11pm | 30 Min.

Local Routes

Weekdays 5am – 12am | 30 Min.

Weekends 6am – 11pm | 30 Min.

Microtransit

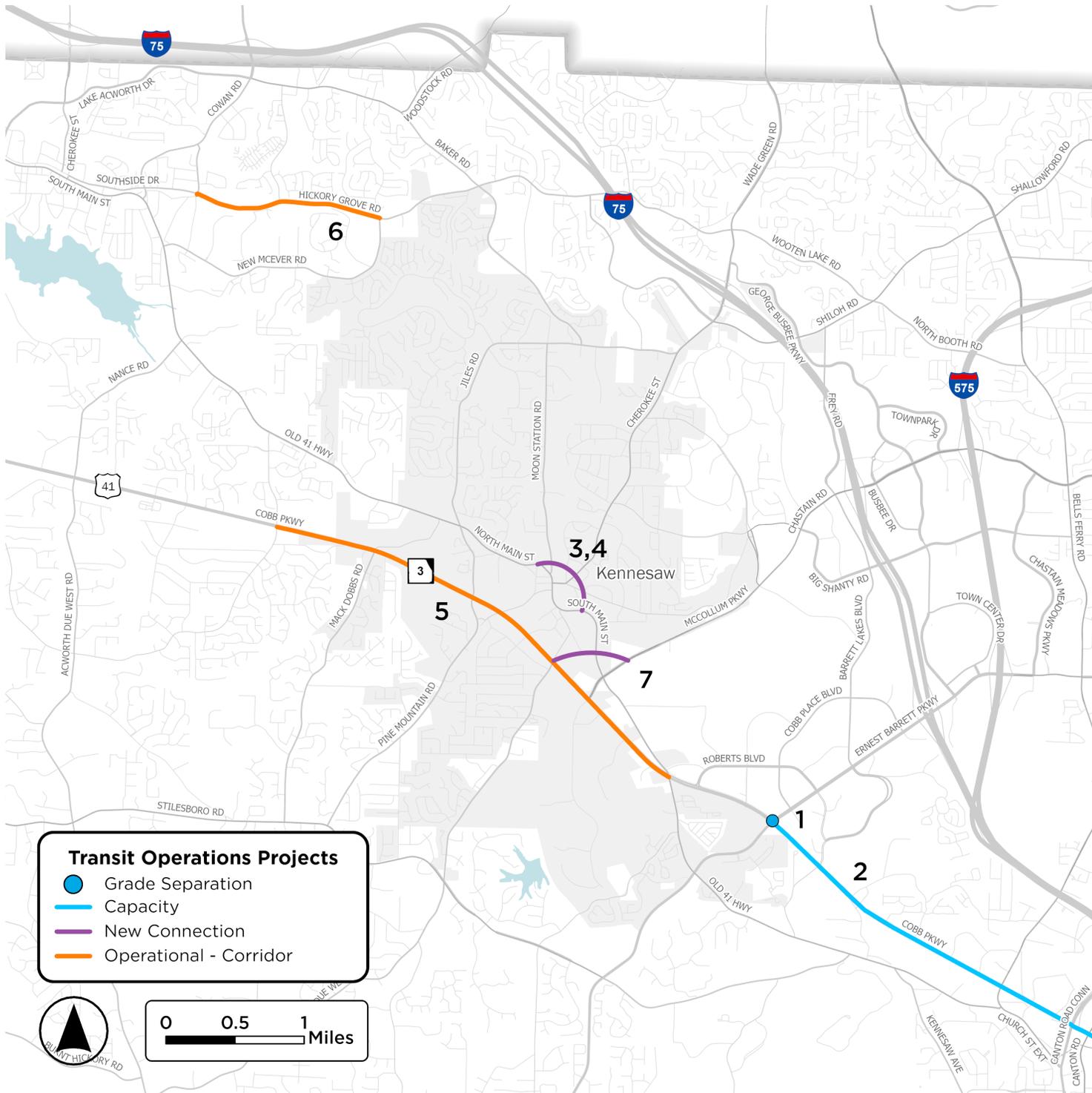
7 Days/Week | 30 Min Max Wait

One Seat Rides

Without transferring, are some places you can go with Mobility SPLOST Transit Enhancements

- Any Destination in Acworth & Kennesaw City Limits (Microtransit)
- Kennesaw State University (Fixed Route and Microtransit)
- Town Center (Fixed Route and Microtransit)
- Downtown Woodstock (Fixed Route)
- Midtown Atlanta/MARTA Arts Center (Fixed Route)

Transit Supportive Projects - Operational

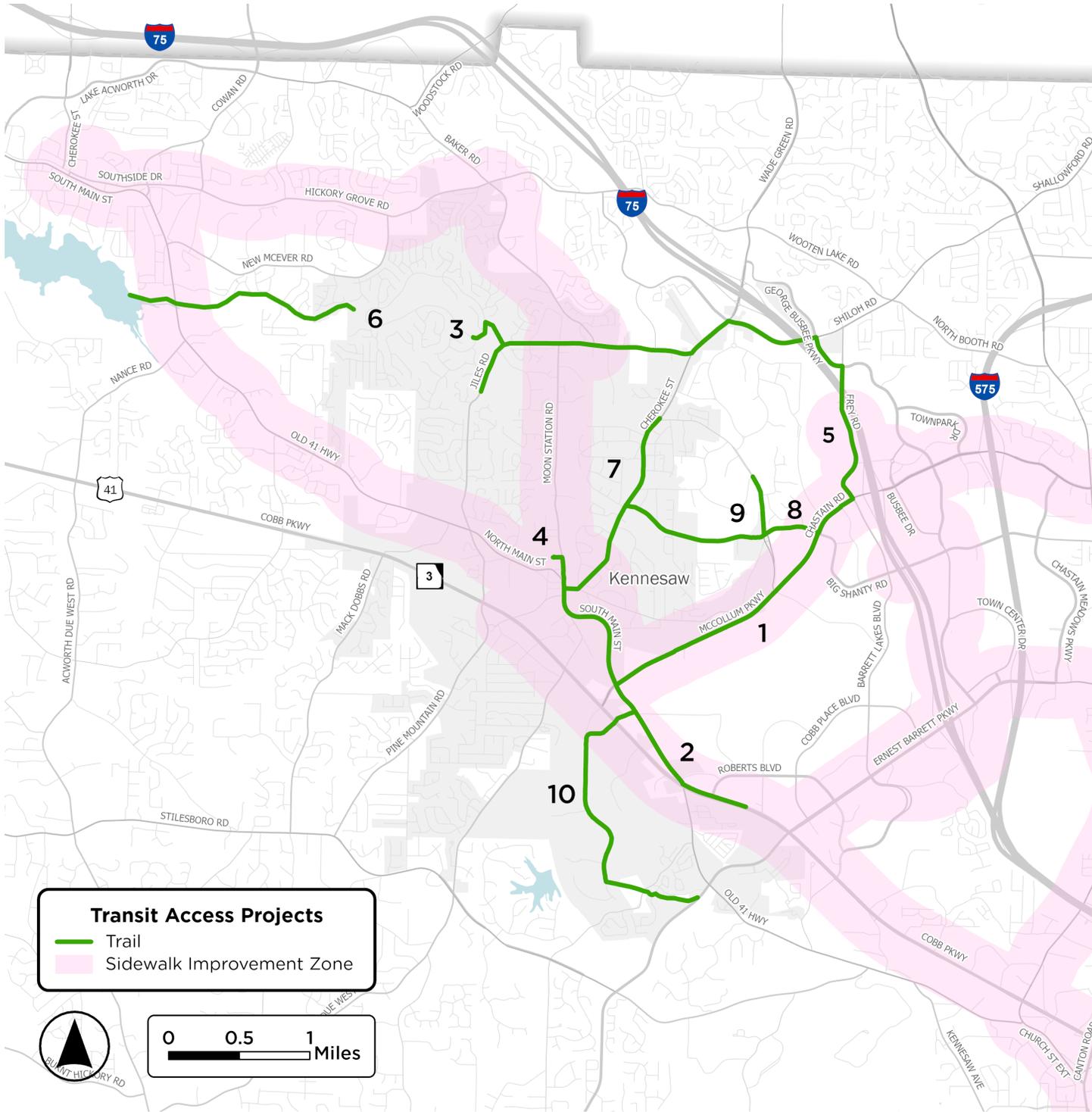




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LABEL	PROJECT NAME	PROJECT TYPE
1	US 41 (Cobb Parkway) Widening	Capacity
2	Cobb Parkway at Barrett Parkway Grade Separation	Grade Separation
3	Sardis Street Extension Project	New Connection
4	Sardis Street Overpass	New Connection
5	Cobb Parkway (US 41/SR 3) Corridor Improvement	Corridor
6	Hickory Grove Road Improvements	Corridor
7	Old 41/McCollum Parkway Realignment	New Connection

Transit Supportive Projects - Access





Transit supportive projects in the “Access” category are bicycle and pedestrian/trail projects that allow people to walk or bike to transit from a nearby location. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which access projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	McCollum Parkway Multi-Use Trail	Trail
2	Kennesaw Trail	Trail
3	Proctor Creek Trail Part C	Trail
4	Kennesaw Trail System Connector - Moon Station Road	Trail
5	Proctor Creek - KSU Connector Trail	Trail
6	Proctor Creek Trail Part A	Trail
7	Cherokee Street Trail	Trail
8	Ben King - Big Shanty Trail Part A	Trail
9	Ben King - Big Shanty Trail Part B	Trail
10	Cobb International Boulevard Trail	Trail



Financial Impact

The costs listed below represent the approximate investment of transit infrastructure and transit supportive projects within the City limits. Additional value provided by connectivity to other communities throughout Cobb and within the metro Atlanta region is not specifically called out.

Short Range (2025-2030)

\$11.5M	Rapid/Local Routes
\$4.2M	Microtransit
\$5.2M	Transit Supportive Projects

Mid-Range (2031-2035)

\$14.2M	Rapid/Local Routes
\$8.7M	Microtransit
\$6.8M	Transit Supportive Projects

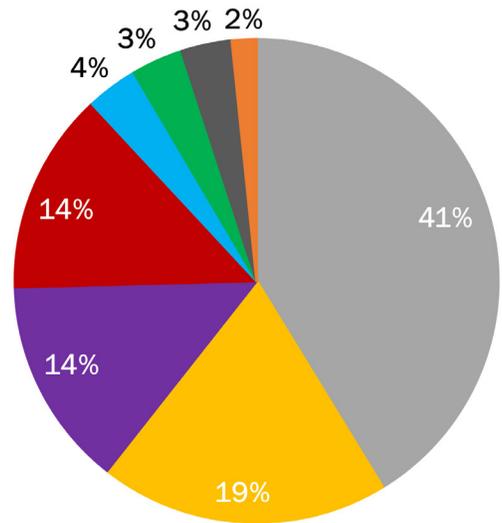
Long-Range (2036-2055)

\$85.1M	Rapid/Local Routes
\$50.7M	Microtransit
\$31.6M	Transit Supportive Projects

\$218M

Total Value to Kennesaw

Total Mobility SPLOST Financial Picture (30 years)



-  High-Capacity Transit (\$4.6B Capital, \$1.4B O&M)
-  Local/Rapid/Commuter Transit Operations (\$2.8B)
-  Transit Vehicles, Facilities, and Amenities (\$2B)
-  Microtransit (\$2B)
-  Transit Supportive Projects: Access Improvements (\$500M)
-  Transit Supportive: Operational Improvements (\$500M)
-  Operating Reserves / State of Good Repair (\$376M)
-  Transit Technology (\$237M)





COBB COUNTY
Mobility SPLOST



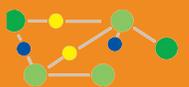
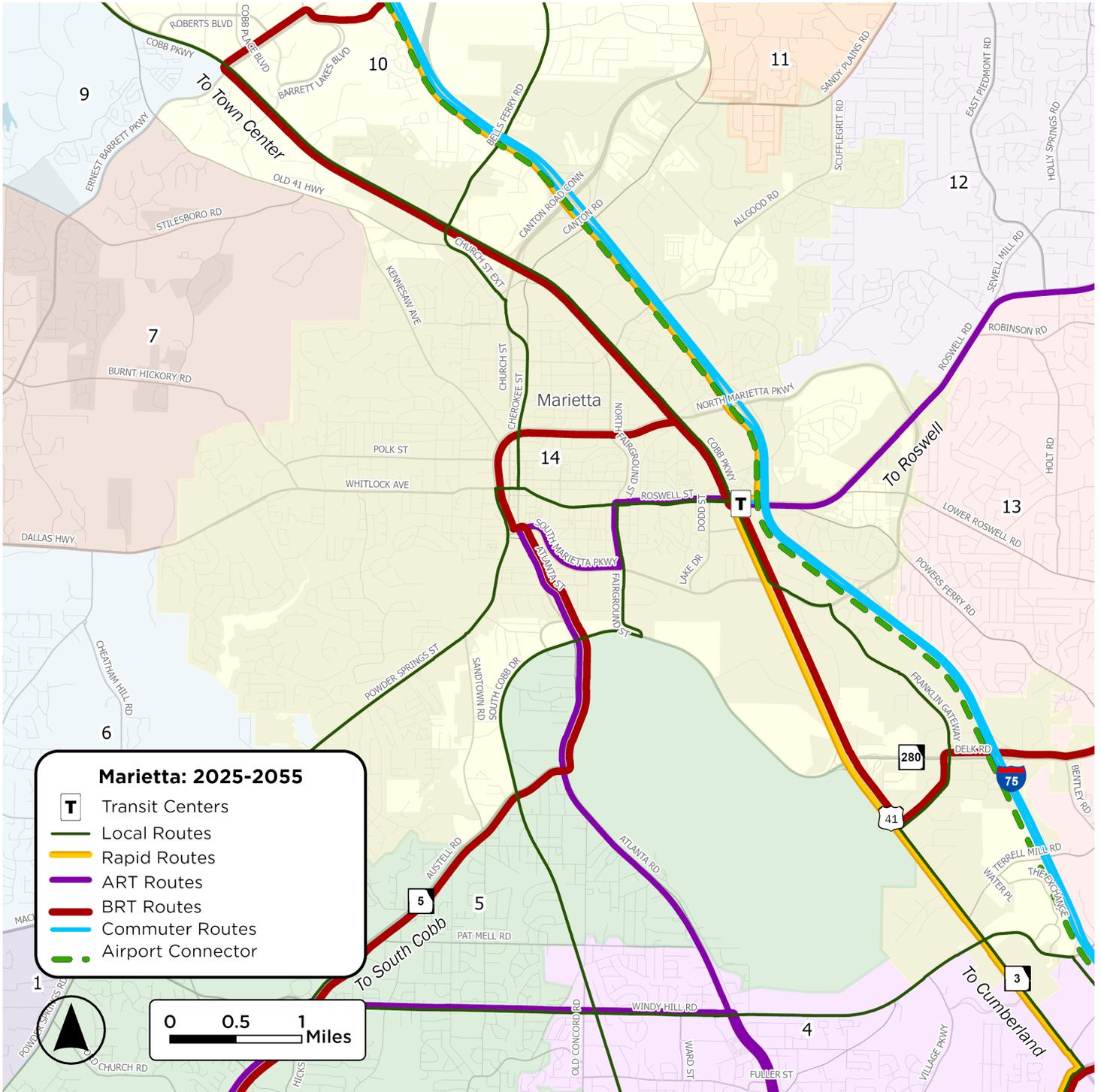
MOBILITY SPLOST

Marietta Details



FULL TRANSIT BUILD OUT (MARIETTA)

Full Transit Build Out





TRANSIT PROJECTS

First Five Years (2025-2030)

- City Microtransit Coverage
- New Marietta Transit Center
- Enhanced Local Routes 10, 15, 30, 40, 45, 50

Next Five Years (2031-2035)

- Bus Rapid Transit Routes
 - Route 500A - Marietta to Cumberland
 - Route 501B - Town Center to Marietta
- Countywide Microtransit Coverage
- Local/Rapid/Commuter Route Enhancements

Full Build-Out (2036-2055)

- BRT Route 503 - South Cobb to Marietta BRT
- Arterial Rapid Transit Routes:
 - ART 504 - Cumberland to South Cobb
 - ART 204 - SR 120 (Roswell Rd/Johnson Ferry)
 - ART 21B - Atlanta Road

Service Spans

Bus Rapid Transit (BRT)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Arterial Rapid Transit (ART)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Rapid Routes

Weekdays 5am – 12am | 15 – 30 Min.

Weekends 6am – 11pm | 30 Min.

Local Routes

Weekdays 5am – 12am | 30 Min.

Weekends 6am – 11pm | 30 Min.

Microtransit

7 Days/Week | 30 Min Max Wait

One Seat Rides

Without transferring, are some places you can go with Mobility SPLOST Transit Enhancements

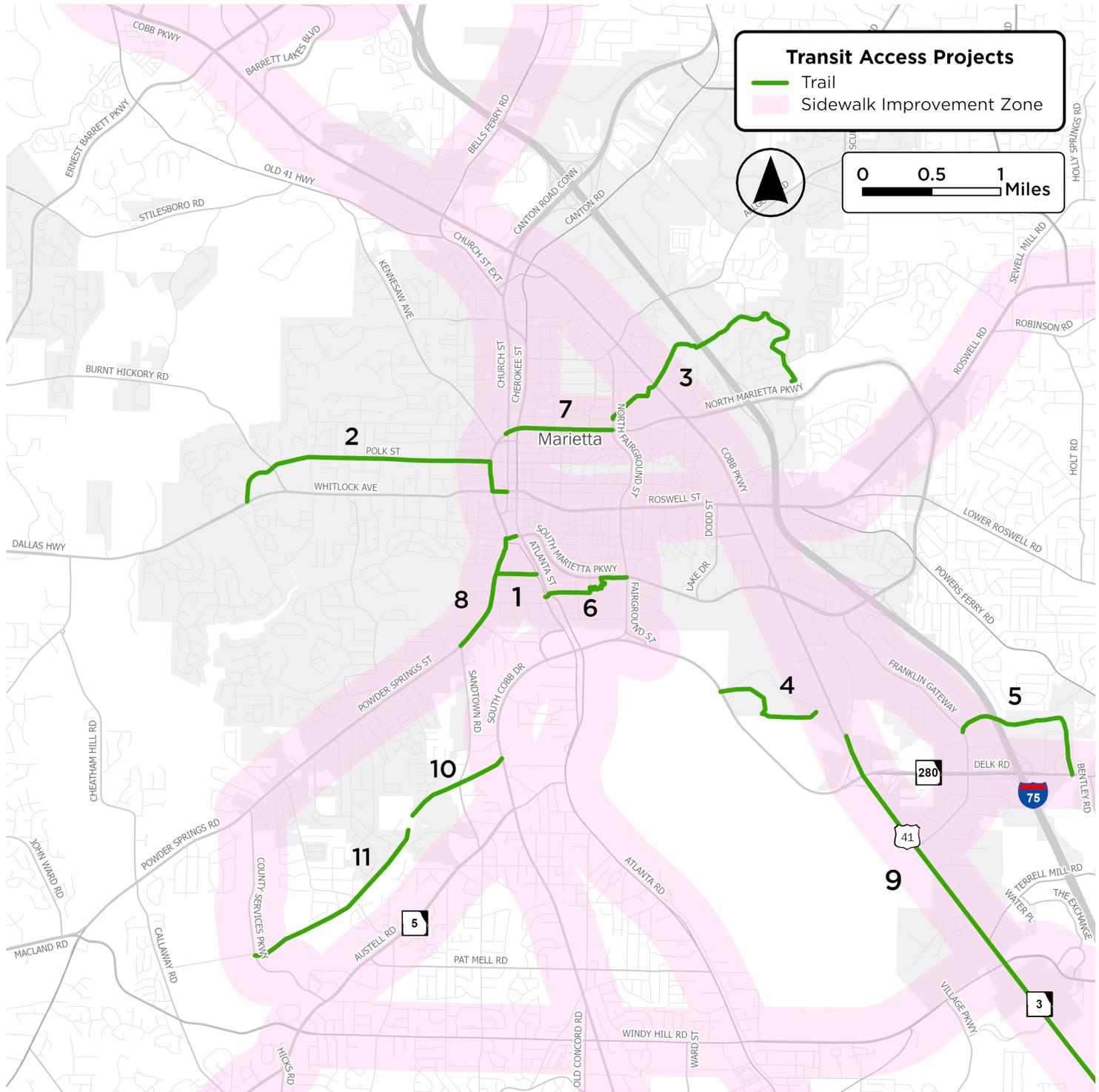
- Any Destination in Marietta City Limits (Microtransit)
- Kennesaw State University (Fixed Route)
- Six Flags (Fixed Route)
- Wellstar Cobb Medical Center (Microtransit and Fixed Route)
- MARTA H.E. Holmes (Fixed Route)
- The Battery/Cumberland (Fixed Route)
- Midtown Atlanta (Fixed Route)



Transit supportive projects in the “Operational” category are roadway projects that provide a benefit to transit operations while also improving travel times and safety for other vehicles. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which operational projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Bells Ferry Road Northwest Improvements	Corridor
2	Church Street Northeast Improvements	Corridor
3	Delk Road Southeast Improvements	Corridor
4	Franklin Gateway Improvements	Corridor
5	Franklin Gateway/Cobb Parkway (US 41) Connector	Corridor
6	US 41 (Cobb Parkway) Widening	Capacity
7	Cobb Parkway (US 41/SR 3) at Windy Hill Road Grade Separation	Grade Separation
8	Powder Springs Street at Laurel Springs Lane Improvement	Intersection
9	N Marietta Parkway Improvements - Whitlock to Cherokee	Corridor
10	Roswell Street Improvements (west)	Corridor
11	Bells Ferry Road Improvements related to managed lanes project	Corridor
12	Windy Hill Road Widening	Capacity
13	Roswell Street Improvements (east)	Corridor
14	US 41 (Cobb Parkway) Widening	Capacity

Transit Supportive Projects - Access





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LABEL	PROJECT NAME	PROJECT TYPE
1	Cemetery Trail	Trail
2	Polk Street Trail	Trail
3	Sope Creek Greenway	Trail
4	Park Trail Connector	Trail
5	Rottenwood Creek Trail Phase 2	Trail
6	Mountain to River Gap Trail	Trail
7	N Marietta Parkway Connector Trail	Trail
8	Powder Springs Road Trail (East)	Trail
9	Cobb Parkway Trail (central) Part A	Trail
10	Delk Road - Terrell Mill Trail Part C	Trail
11	Olley Creek Trail Part E	Trail
12	Olley Creek Trail Part D	Trail
13	Rockridge Preserve Trail	Trail
14	Renaissance District Sidewalks	Sidewalks
15	Roswell Road Pedestrian Improvements	Sidewalks



Financial Impact

The costs listed below represent the approximate investment of transit infrastructure and transit supportive projects within the City limits. Additional value provided by connectivity to other communities throughout Cobb and within the metro Atlanta region is not specifically called out.



Short Range (2025-2030)

\$331.9M	High Capacity Transit (BRT/ART)
\$65.1M	Rapid/Local Routes
\$14.8M	Microtransit
\$9.6M	Transit Supportive Projects
\$74.4M	Transit Centers



Mid-Range (2031-2035)

\$62.7M	High Capacity Transit (BRT/ART)
\$71.3M	Rapid/Local Routes
\$18.3M	Microtransit
\$12.4M	Transit Supportive Projects



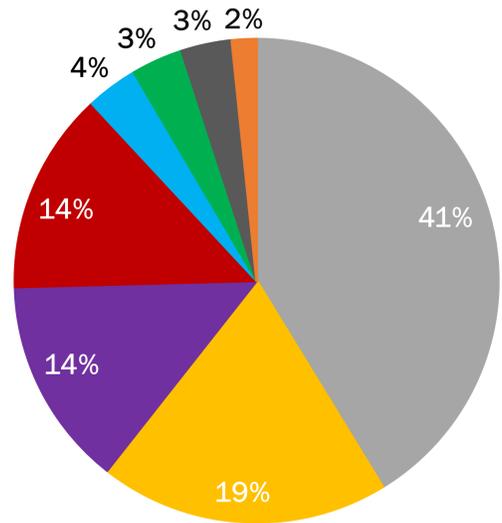
Long-Range (2036-2055)

\$531.2M	High Capacity Transit (BRT/ART)
\$273.6M	Rapid/Local Routes
\$112.2M	Microtransit
\$58.1M	Transit Supportive Projects

\$1.64B

Total Value to Marietta

Total Mobility SPLOST Financial Picture (30 years)



- High-Capacity Transit (\$4.6B Capital, \$1.4B O&M)
- Local/Rapid/Commuter Transit Operations (\$2.8B)
- Transit Vehicles, Facilities, and Amenities (\$2B)
- Microtransit (\$2B)
- Transit Supportive Projects: Access Improvements (\$500M)
- Transit Supportive: Operational Improvements (\$500M)
- Operating Reserves / State of Good Repair (\$376M)
- Transit Technology (\$237M)



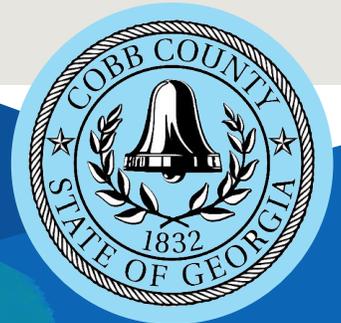


COBB COUNTY
Mobility SPLOST



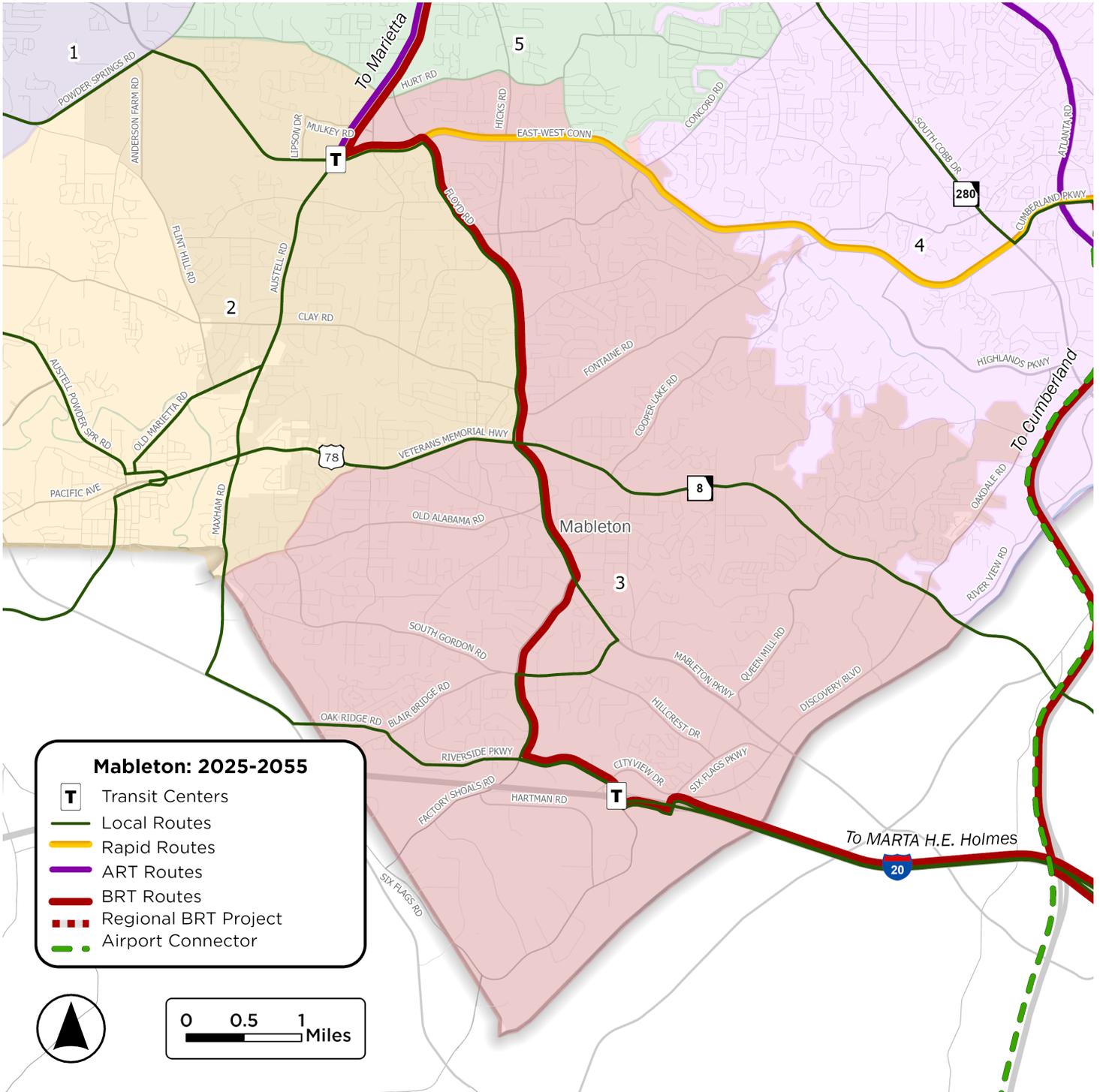
MOBILITY SPLOST

Mableton Details



FULL TRANSIT BUILD OUT (MABLETON)

Full Transit Build Out



Individual Microtransit Zones Visualized on Map by Number and Shading





TRANSIT PROJECTS

First Five Years (2025-2030)

- City Microtransit Coverage
- Rapid Route 201 - South Cobb to H.E. Holmes
- Enhanced Local Route 25 and 30 (to H.E. Holmes)

Next Five Years (2031-2035)

- New South Cobb Transit Center
- New Riverside Cobb Transit Center
- Bus Rapid Transit
 - Route 506 - South Cobb to MARTA H.E. Holmes
- Countywide Microtransit Coverage

Full Build-Out (2036-2055)

- Local Route Expansion
 - Route 30 - Powder Springs to MARTA H.E. Holmes
 - Route 35 - Veterans Memorial to MARTA H.E. Holmes
- ART 504 - Cumberland to South Cobb ART
- BRT 503 - South Cobb to Marietta BRT

Service Spans

Bus Rapid Transit (BRT)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Arterial Rapid Transit (ART)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Rapid Routes

Weekdays 5am – 12am | 15 – 30 Min.

Weekends 6am – 11pm | 30 Min.

Local Routes

Weekdays 5am – 12am | 30 Min.

Weekends 6am – 11pm | 30 Min.

Microtransit

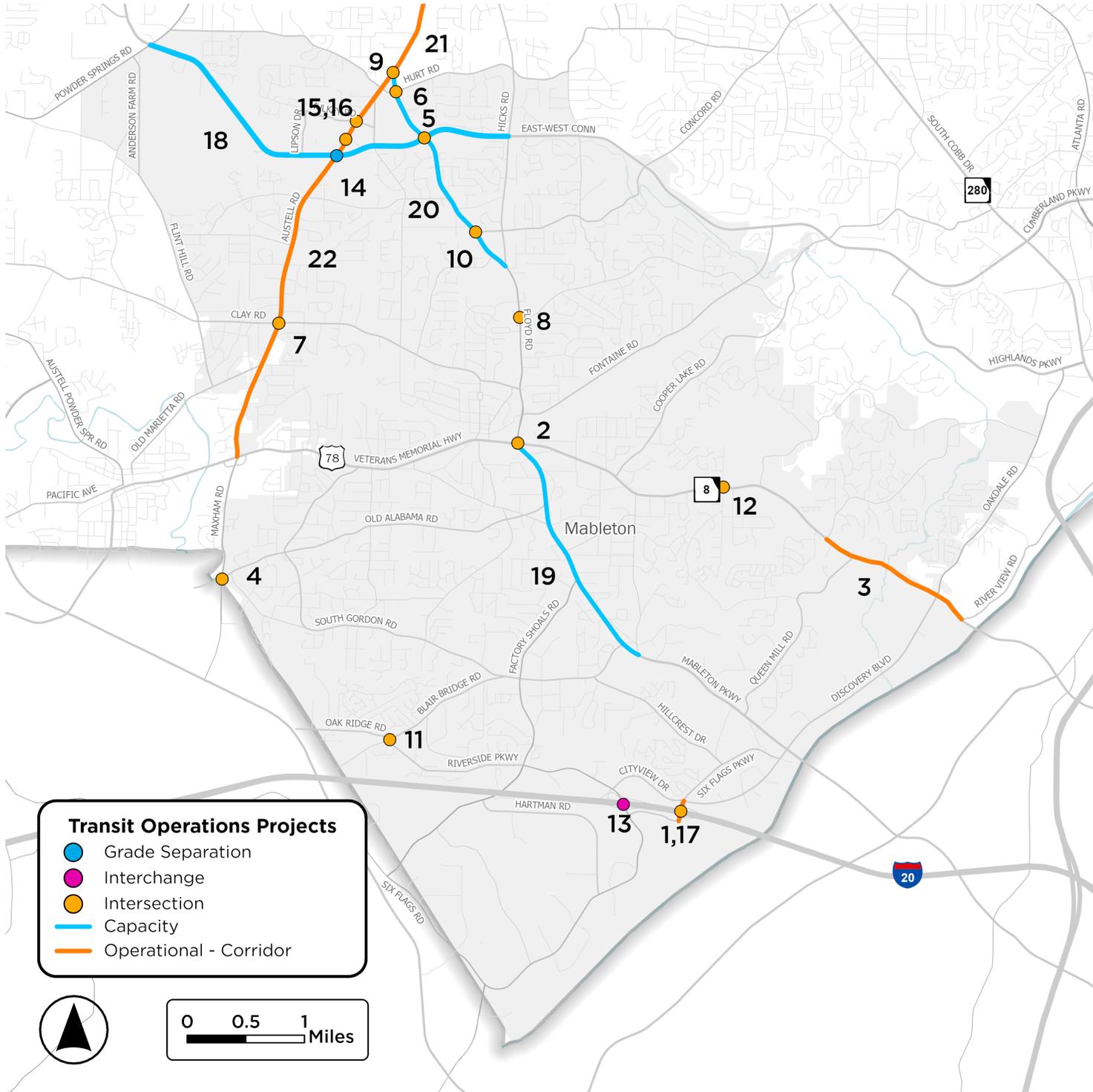
7 Days/Week | 30 Min Max Wait

One Seat Rides

Without transferring, are some places you can go with Mobility SPLOST Transit Enhancements

- Any Destination in Mableton City Limits (Microtransit)
- Downtown Austell and Powder Springs (Fixed Route)
- Six Flags (Fixed Route)
- Wellstar Cobb Medical Center (Microtransit and Fixed Route)
- MARTA H.E. Holmes (Fixed Route)
- The Battery/Cumberland (Fixed Route)

Transit Supportive Projects - Operational





Transit supportive projects in the “Operational” category are roadway projects that provide a benefit to transit operations while also improving travel times and safety for other vehicles. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which operational projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Six Flags Parkway Improvements	Corridor
2	Floyd Road Southwest at US 278 Intersection Improvements	Intersection
3	Veterans Memorial Highway Southeast Improvements	Corridor
4	Maxham Road at Old Alabama Road Intersection Improvements	Intersection
5	East West Connector at Floyd Road Intersection Improvements	Intersection
6	Floyd Road at Hurt Road Intersection Improvements	Intersection
7	Clay Road at Austell Road Intersection Improvements	Intersection
8	Floyd Road SW at Nickajack Road SW Intersection Improvements	Intersection
9	Austell Road at Floyd Road SW Intersection Improvements	Intersection
10	Floyd Road at Concord Road Intersection Improvements	Intersection
11	Blair Bridge Road at Oak Ridge Road/Riverside Parkway Improvements	Intersection
12	Allen/North Allen at Veterans Memorial Intersection Improvements	Intersection
13	Interchange Improvement at I-20 EB and Riverside Parkway	Interchange
14	East-West Connector at Austell Road (SR 5) Grade Separation	Grade Separation
15	Austell Road at Hospital South Drive Intersection Improvement	Intersection
16	Austell Road (SR 5) at Mulkey Drive Intersection Improvement	Intersection
17	I-20 WB Exit at Six Flags Parkway	Intersection
18	East-West Connector Widening	Capacity
19	SR 139 (Floyd Road/Mableton Parkway) Widening	Capacity
20	Floyd Road Widening	Capacity
21	Austell Road (SR 5) Widening	Capacity
22	Austell Road (SR 5) Corridor Improvement	Corridor



Transit supportive projects in the “Access” category are bicycle and pedestrian/trail projects that allow people to walk or bike to transit from a nearby location. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which access projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Veterans Memorial Trail	Trail
2	Hemlock Trail Part A	Trail
3	Hemlock Trail Part B	Trail
4	Olley Creek Trail Part C	Trail
5	Seayes Road Trail	Trail
6	Fontaine Road Trail Part A	Trail
7	Six Flags Trail Part A	Trail
8	Fontaine Road Trail Part B	Trail
9	Six Flags Trail Part B	Trail
10	Heritage Park to Thompson Park Connector	Trail
11	Nickajack Creek Greenway Part C	Trail



Financial Impact

The costs listed below represent the approximate investment of transit infrastructure and transit supportive projects within the City limits. Additional value provided by connectivity to other communities throughout Cobb and within the metro Atlanta region is not specifically called out.



Short Range (2025-2030)

\$42.8M	High Capacity Transit (BRT/ART)
\$31.2M	Rapid/Local Routes
\$23.5M	Microtransit
\$12.0M	Transit Supportive Projects
\$35.5M	Transit Centers



Mid-Range (2031-2035)

\$271.7M	High Capacity Transit (BRT/ART)
\$36.6M	Rapid/Local Routes
\$54.5M	Microtransit
\$15.5M	Transit Supportive Projects
\$70.0M	Transit Centers



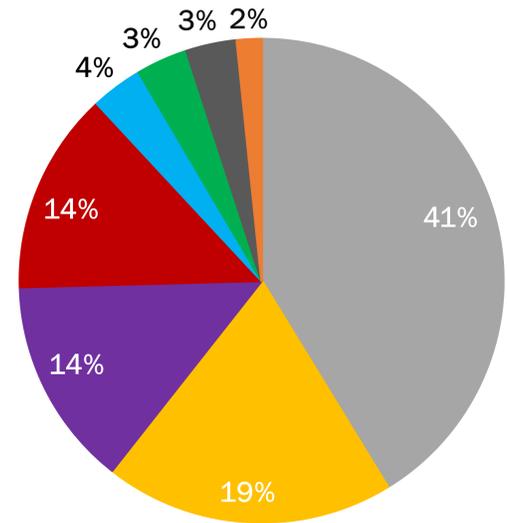
Long-Range (2036-2055)

\$213.9M	High Capacity Transit (BRT/ART)
\$251.0M	Rapid/Local Routes
\$317.9M	Microtransit
\$72.6M	Transit Supportive Projects

\$1.45B

Total Value to Mableton

Total Mobility SPLOST Financial Picture (30 years)



-  High-Capacity Transit (\$4.6B Capital, \$1.4B O&M)
-  Local/Rapid/Commuter Transit Operations (\$2.8B)
-  Transit Vehicles, Facilities, and Amenities (\$2B)
-  Microtransit (\$2B)
-  Transit Supportive Projects: Access Improvements (\$500M)
-  Transit Supportive: Operational Improvements (\$500M)
-  Operating Reserves / State of Good Repair (\$376M)
-  Transit Technology (\$237M)



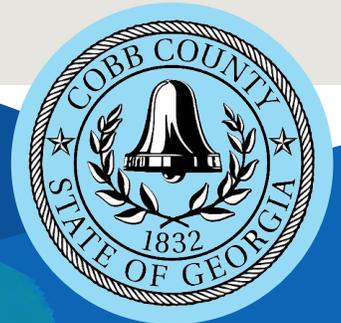


COBB COUNTY
Mobility SPLOST



MOBILITY SPLOST

Smyrna Details





TRANSIT PROJECTS

First Five Years (2025-2030)

- City Microtransit Coverage
- Local Route 25 - South Cobb to H.E. Holmes
- Local Route 55 - Cumberland to Atlanta Rd.

Next Five Years (2031-2035)

- Bus Rapid Transit Routes:
 - 502 - Cumberland to Arts Center (Near Smyrna)
 - 500A - Marietta to Cumberland
 - Top End I-285 and I-285 Extension (Near)
- Countywide Microtransit Coverage

Full Build-Out (2036-2055)

- Arterial Rapid Transit Routes:
 - 204B - SR 120 (Marietta to Moores Mill)
 - 504 - South Cobb to Cumberland
- Rapid Route 202 - South Cobb to Cumberland

Service Spans

Bus Rapid Transit (BRT)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Arterial Rapid Transit (ART)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Rapid Routes

Weekdays 5am – 12am | 15 – 30 Min.

Weekends 6am – 11pm | 30 Min.

Local Routes

Weekdays 5am – 12am | 30 Min.

Weekends 6am – 11pm | 30 Min.

Microtransit

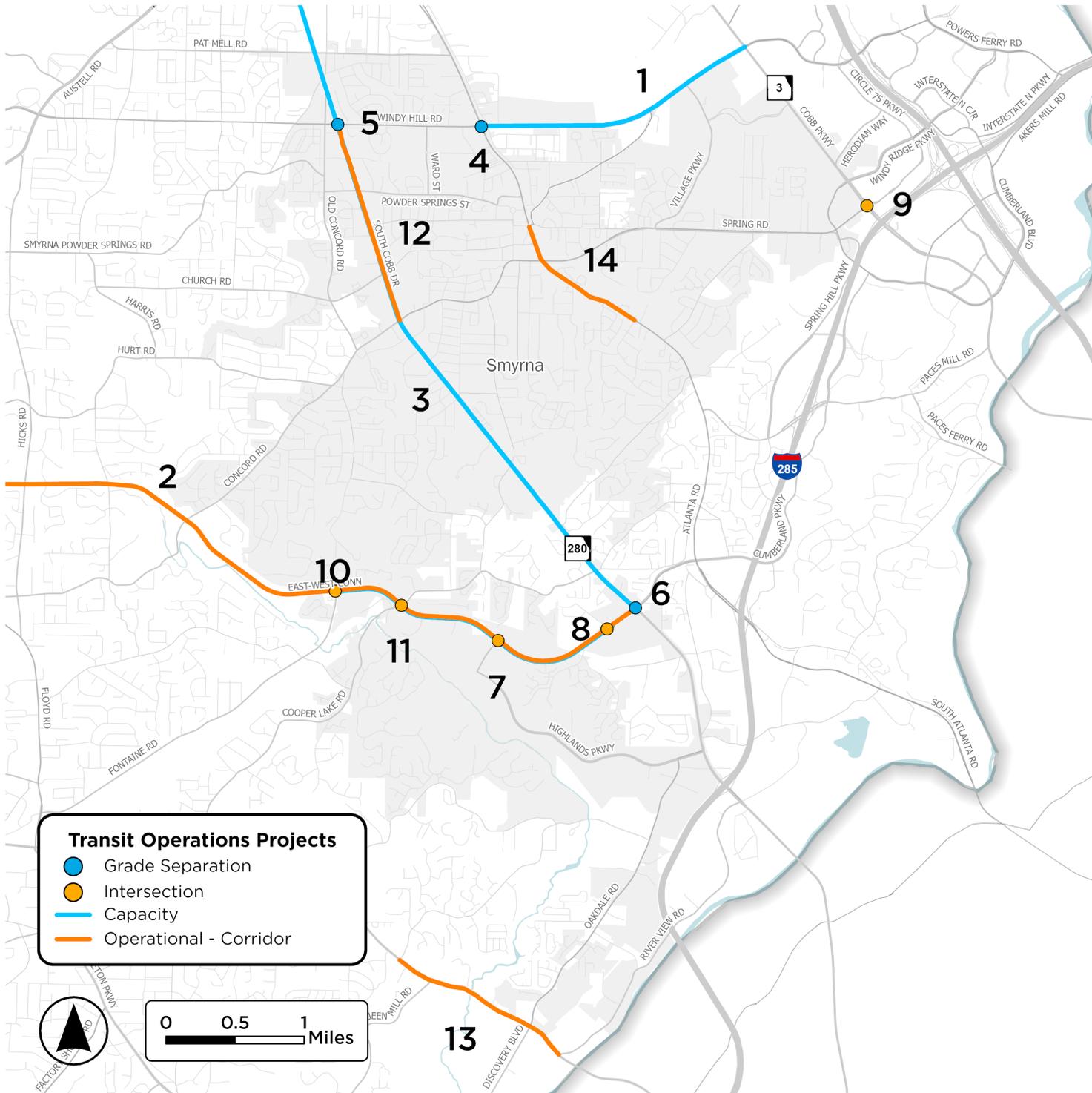
7 Days/Week | 30 Min Max Wait

One Seat Rides

Without transferring, are some places you can go with Mobility SPLOST Transit Enhancements

- Any Destination in Smyrna City Limits (Microtransit)
- The Battery (Microtransit and Fixed Route)
- Marietta/Marietta Square (Fixed Route)
- Midtown Atlanta (Fixed Route)
- Moores Mill (Fixed Route)

Transit Supportive Projects - Operational

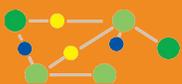
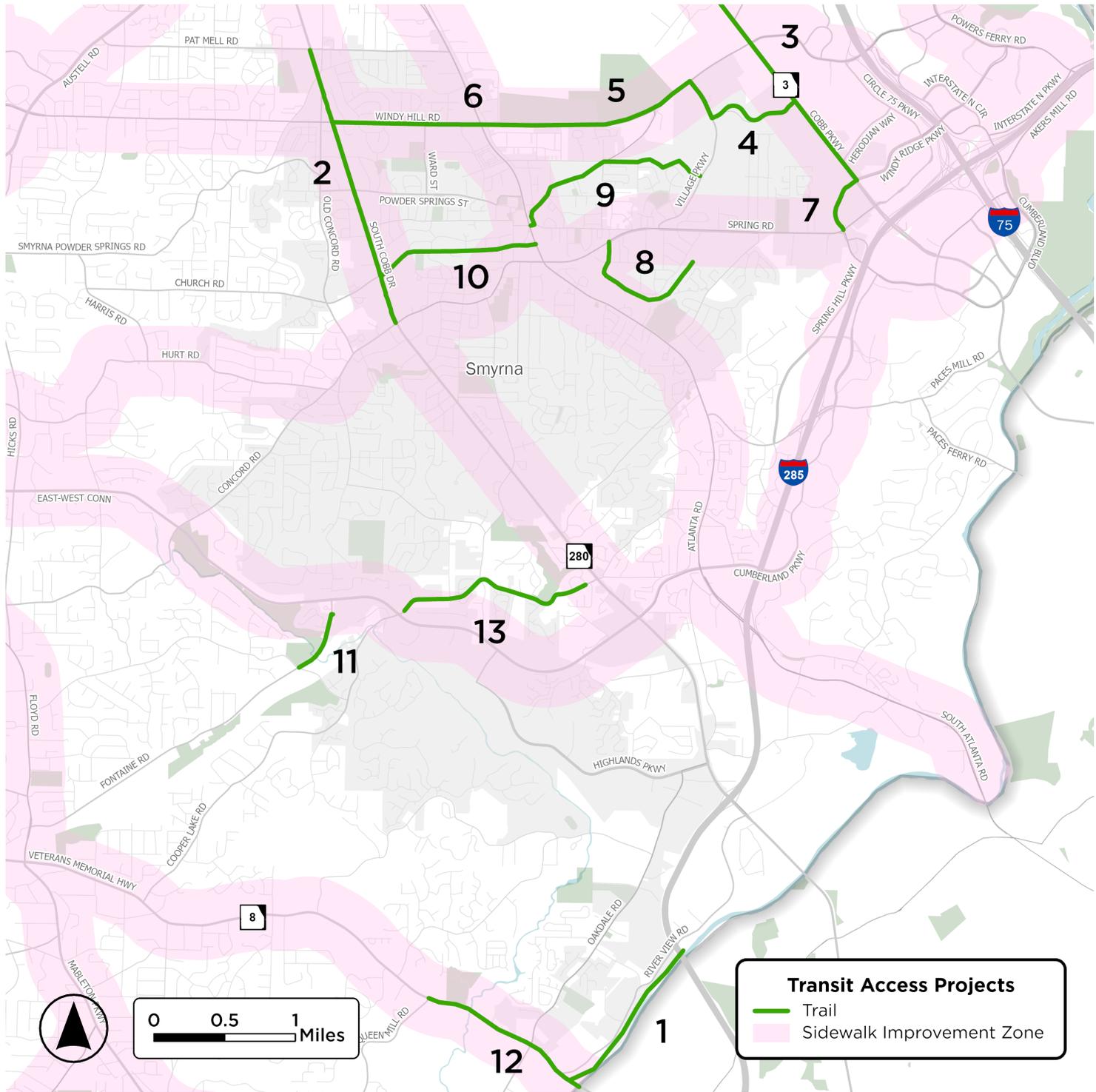




Transit supportive projects in the “Operational” category are roadway projects that provide a benefit to transit operations while also improving travel times and safety for other vehicles. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which operational projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Windy Hill Road Widening	Capacity
2	East-West Connector Widening	Capacity
3	S Cobb Drive SR 280 Widening	Capacity
4	Atlanta Road at Windy Hill Grade Separation	Grade Separation
5	Windy Hill at South Cobb Grade Separation	Grade Separation
6	S Cobb Drive (SR 280) at East West Connector Grade Separation	Grade Separation
7	Highlands Ridge Road at E-W Conn Intersection Improvements	Intersection
8	Gaylor Street at East-West Conn Intersection Improvements	intersection
9	SR 3 (Cobb Parkway) at Circle 75 Parkway Improvements	Intersection
10	East West Connector at Fontaine Road SE Improvements	Intersection
11	East West Connector at Cooper Lake Road Improvements	Intersection
12	South Cobb Drive Improvements	Corridor
13	Veterans Memorial Highway Southeast Improvements	Corridor
14	Atlanta Road Southeast Improvements	Corridor

Transit Supportive Projects - Access





Transit supportive projects in the “Access” category are bicycle and pedestrian/trail projects that allow people to walk or bike to transit from a nearby location. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which access projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Chattahoochee River Trail (US-78 Veterans Memorial to I-285)	Trail
2	South Cobb Drive Trail	Trail
3	Cobb Parkway Trail (central) Part A	Trail
4	Cobb Parkway Windy Hill Connector Trail	Trail
5	Windy Hill Trail Part A	Trail
6	Windy Hill Trail Part B	Trail
7	Cumberland Boulevard Trail	Trail
8	Poplar Creek Trail Extension	Trail
9	Roswell Street Trail	Trail
10	Church Street Trail	Trail
11	Fontaine Road Trail Part A	Trail
12	Veterans Memorial Trail	Trail
13	Cooper Lake Road Bike/Ped Improvements	Trail



Financial Impact

The costs listed below represent the approximate investment of transit infrastructure and transit supportive projects within the City limits. Additional value provided by connectivity to other communities throughout Cobb and within the metro Atlanta region is not specifically called out.



Short Range (2025-2030)

\$29.3M	High Capacity Transit (BRT/ART)
\$23.7M	Rapid/Local Routes
\$3.3M	Microtransit
\$8.8M	Transit Supportive Projects



Mid-Range (2031-2035)

\$5.5M	High Capacity Transit (BRT/ART)
\$29.7M	Rapid/Local Routes
\$4.9M	Microtransit
\$11.3M	Transit Supportive Projects



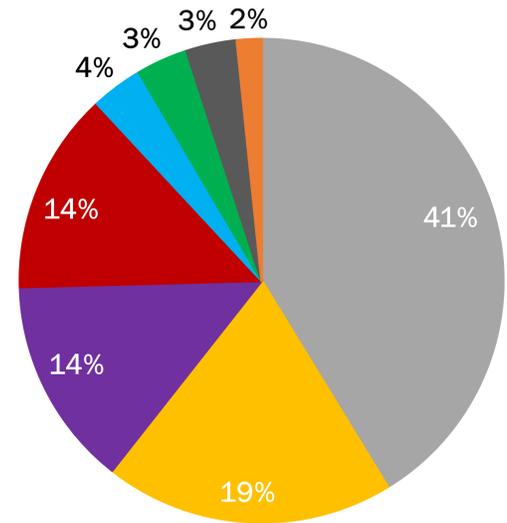
Long-Range (2036-2055)

\$193M	High Capacity Transit (BRT/ART)
\$135M	Rapid/Local Routes
\$28.6M	Microtransit
\$52.9M	Transit Supportive Projects

\$525.6M

Total Value to Smyrna

Total Mobility SPLOST Financial Picture (30 years)



-  High-Capacity Transit (\$4.6B Capital, \$1.4B O&M)
-  Local/Rapid/Commuter Transit Operations (\$2.8B)
-  Transit Vehicles, Facilities, and Amenities (\$2B)
-  Microtransit (\$2B)
-  Transit Supportive Projects: Access Improvements (\$500M)
-  Transit Supportive: Operational Improvements (\$500M)
-  Operating Reserves / State of Good Repair (\$376M)
-  Transit Technology (\$237M)





COBB COUNTY
Mobility SPLOST



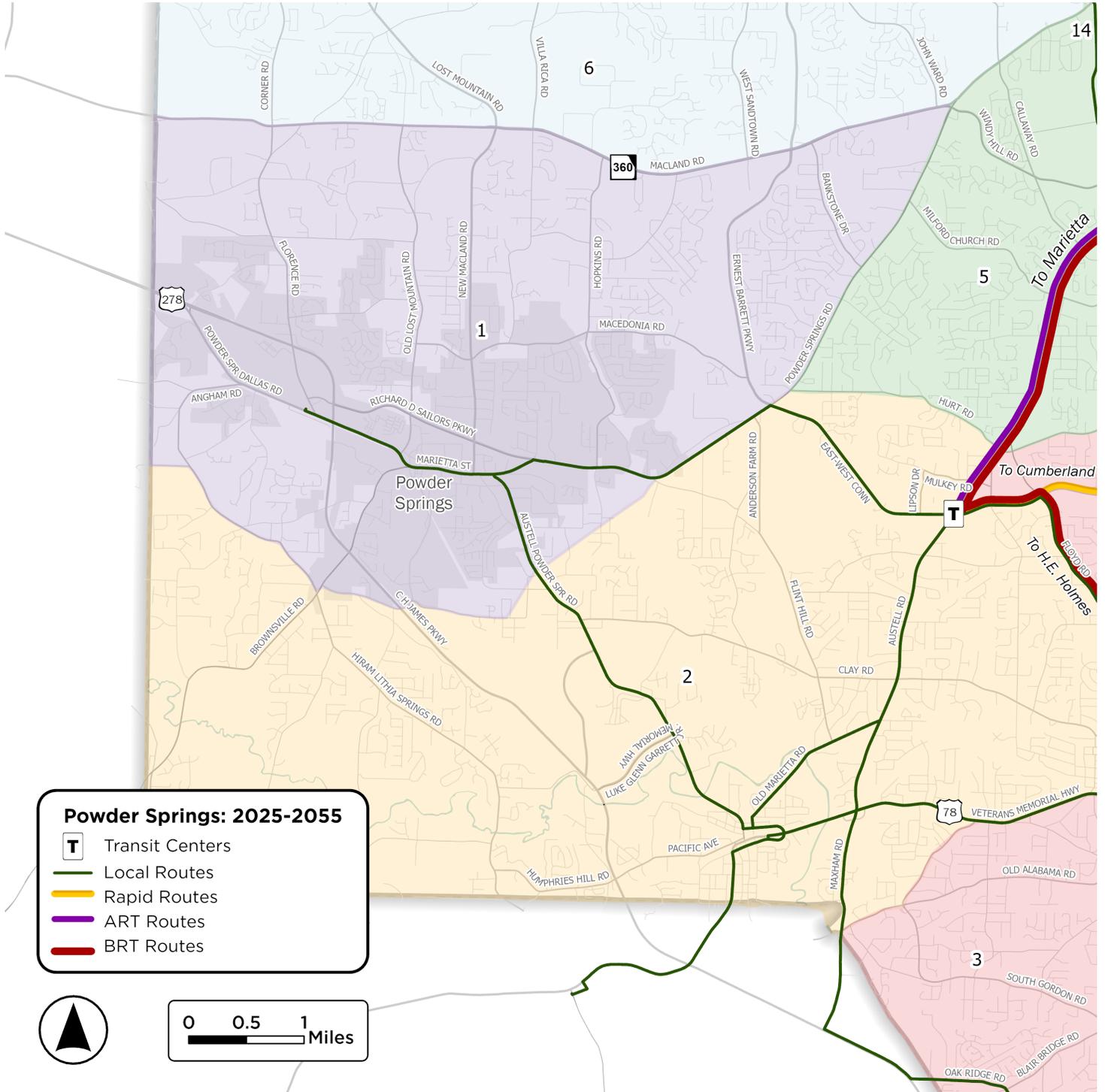
MOBILITY SPLOST

Powder Springs Details



FULL TRANSIT BUILD OUT (POWDER SPRINGS)

Full Transit Build Out





TRANSIT PROJECTS

First Five Years (2025-2030)

- City Microtransit Coverage

Next Five Years (2031-2035)

- South Cobb Transit Center (Near Powder Springs)
- South Cobb to MARTA H.E. Holmes BRT (Near)
- Local Route Expansion
 - Route 30 - Powder Springs to MARTA H.E. Holmes
 - Route 35 - Veterans Memorial to MARTA H.E. Holmes
- Countywide Microtransit Coverage

Full Build-Out (2036-2055)

- Cumberland to South Cobb ART (Near)
- South Cobb to Marietta BRT (Near)
- Cumberland to South Cobb ART
 - ▼ South Cobb to Cumberland

Service Spans

Bus Rapid Transit (BRT)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Arterial Rapid Transit (ART)

Weekdays 5am – 12am | 15-20 Min.

Weekends 6am – 11pm | 20 Min.

Rapid Routes

Weekdays 5am – 12am | 15 – 30 Min.

Weekends 6am – 11pm | 30 Min.

Local Routes

Weekdays 5am – 12am | 30 Min.

Weekends 6am – 11pm | 30 Min.

Microtransit

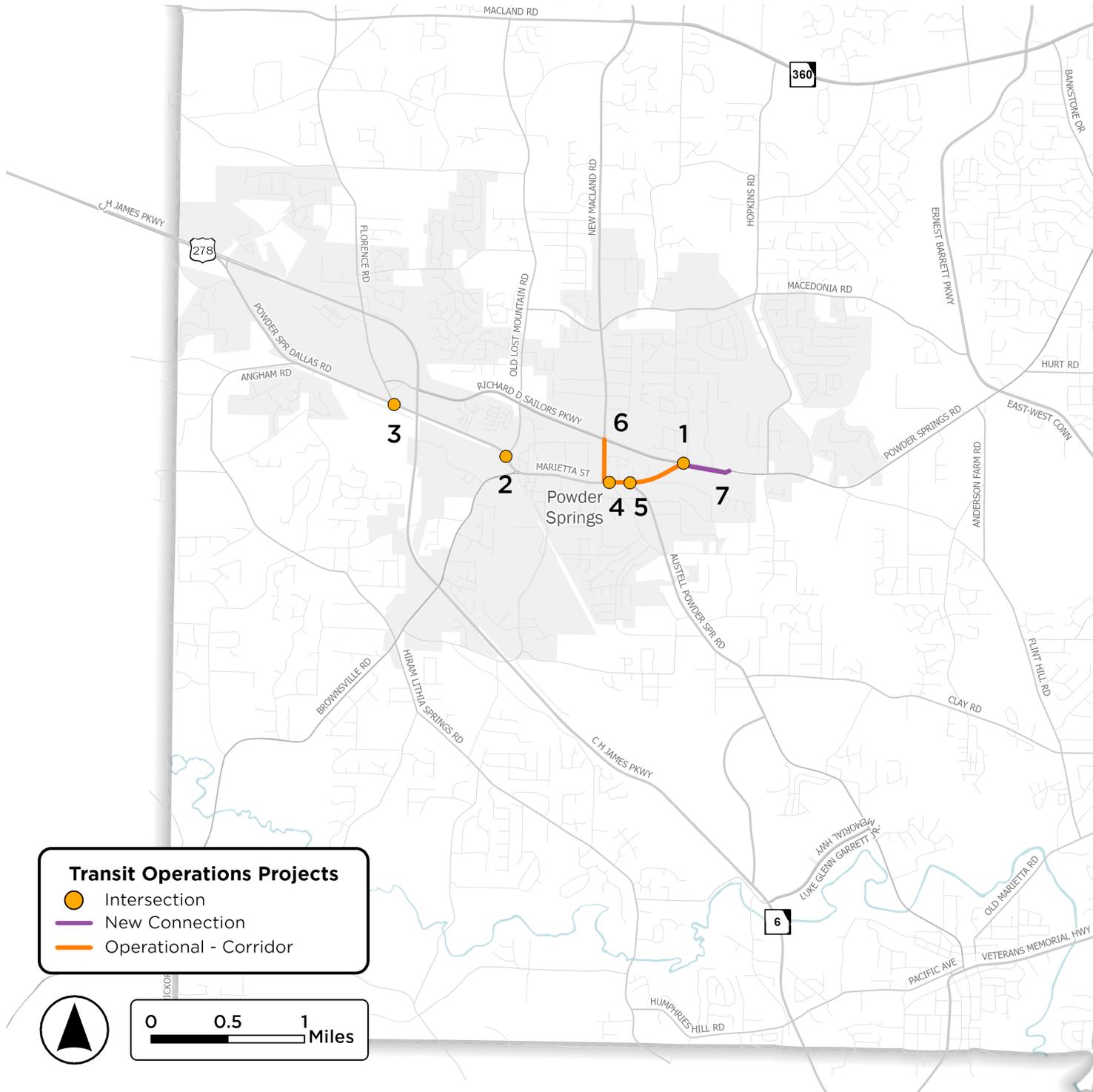
7 Days/Week | 30 Min Max Wait

One Seat Rides

Without transferring, are some places you can go with Mobility SPLOST Transit Enhancements

- Any Destination in Powder Springs City Limits (Microtransit)
- Downtown Austell (Fixed Route)
- Six Flags (Fixed Route)
- Wellstar Cobb Medical Center (Fixed Route)
- MARTA H.E. Holmes (Fixed Route)

Transit Supportive Projects - Operational

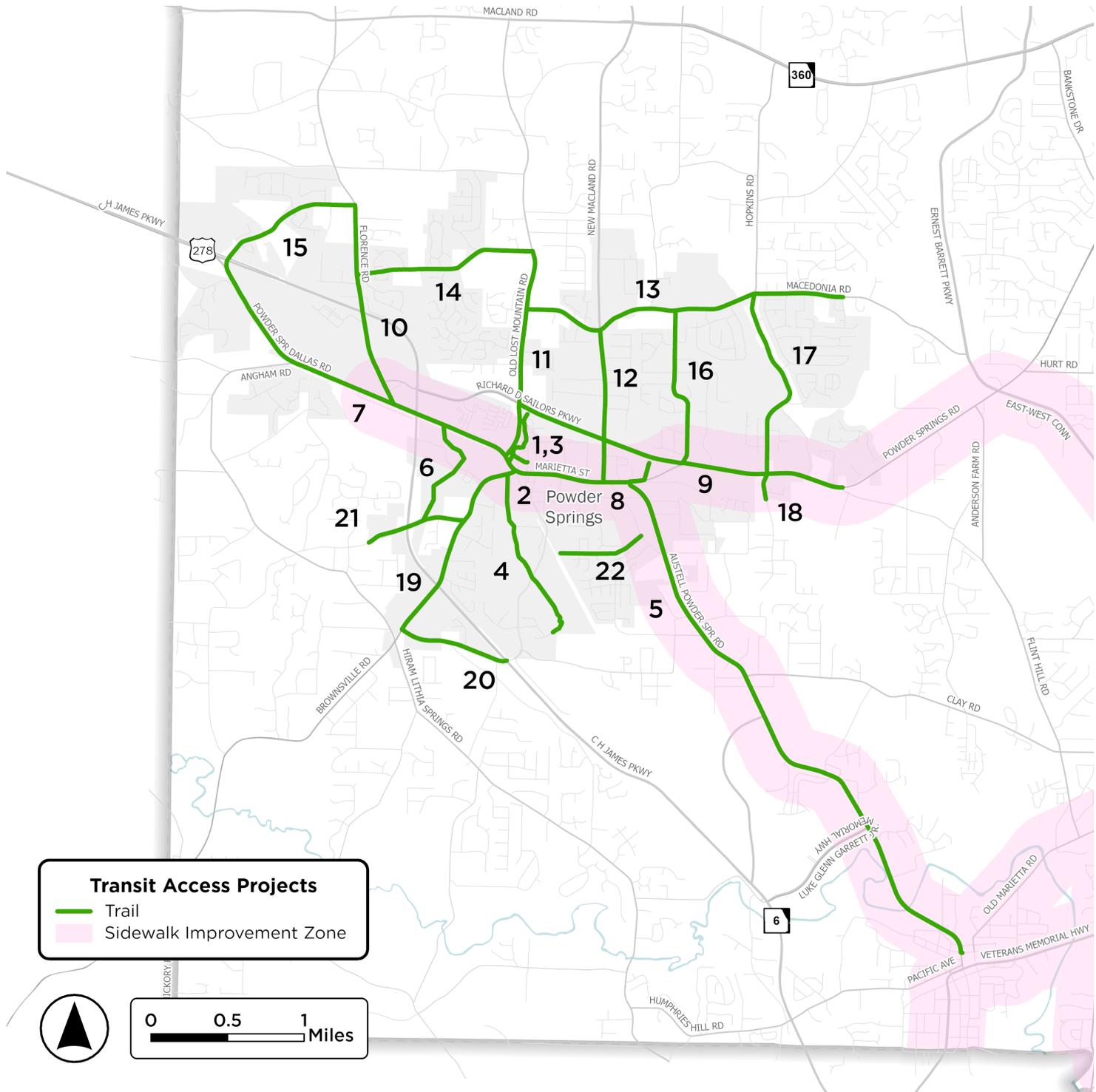




Transit supportive projects in the “Operational” category are roadway projects that provide a benefit to transit operations while also improving travel times and safety for other vehicles. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which operational projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Powder Springs Road at Forest Hill Road/Sailors Parkway Improvements	Intersection
2	Old Lost Mountain Road at Powder Springs Dallas Road Improvements	Intersection
3	Powder Springs Dallas Road at Florence Road Improvements	Intersection
4	Old Austell Road at Marietta Street Improvements	Intersections
5	Marietta Street and Austell Powder Springs Road Roundabout	Intersection
6	Marietta Street and New MacLand Road Streetscape	Corridor
7	New Parallel Access Road along Powder Springs Road	New Connection

Transit Supportive Projects - Access





Transit supportive projects in the “Access” category are bicycle and pedestrian/trail projects that allow people to walk or bike to transit from a nearby location. The list of projects below are some of the eligible projects for selection in this category. Cobb County and the City will partner to determine which access projects would be preferred (others can be considered if meeting eligibility criteria) for implementation through the Mobility SPLOST.

LABEL	PROJECT NAME	PROJECT TYPE
1	Jackson Way Trail	Trail
2	Brownsville Road Multi-Use Trail	Trail
3	Silver Comet Trail Connector - Rec Trail along Stream	Trail
4	Powder Springs Multi-Use Trails	Trail
5	Austell-Powder Springs Road Trail	Trail
6	Powder Springs Creek Trail	Trail
7	Powder Springs Dallas Road	Trail
8	Marietta Street	Trail
9	RD Sailors Parkway	Trail
10	Florence Road	Trail
11	Old Lost Mountain Road	Trail
12	New MacLand Road	Trail
13	Macedonia Road	Trail
14	Shipp Road	Trail
15	Elliott Road	Trail
16	Forest Hill Road	Trail
17	Hopkins Road	Trail
18	Carter Road	Trail
19	Brownsville Road	Trail
20	Oglesby Road	Trail
21	Hill Road	Trail
22	Grady Grier Road	Trail



Financial Impact

The costs listed below represent the approximate investment of transit infrastructure and transit supportive projects within the City limits. Additional value provided by connectivity to other communities throughout Cobb and within the metro Atlanta region is not specifically called out.



Short Range (2025-2030)

- \$3.8M Microtransit
- \$2.6M Transit Supportive Projects



Mid-Range (2031-2035)

- \$35.6M Rapid/Local Routes
- \$3.9M Microtransit
- \$3.4M Transit Supportive Projects

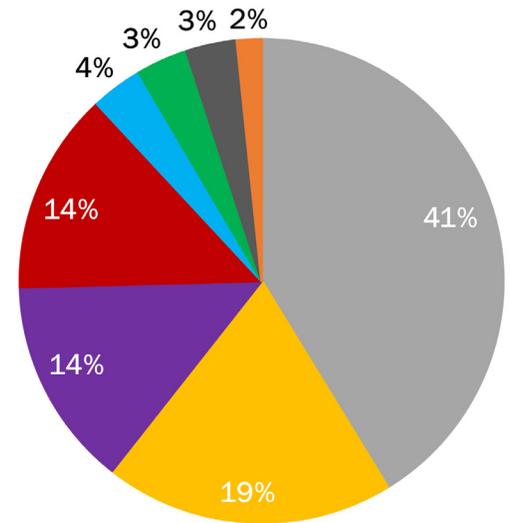


Long-Range (2036-2055)

- \$22.6M Microtransit
- \$16.0M Transit Supportive Projects

\$88M Total Value to Powder Springs

Total Mobility SPLOST Financial Picture (30 years)



- High-Capacity Transit (\$4.6B Capital, \$1.4B O&M)
- Local/Rapid/Commuter Transit Operations (\$2.8B)
- Transit Vehicles, Facilities, and Amenities (\$2B)
- Microtransit (\$2B)
- Transit Supportive Projects: Access Improvements (\$500M)
- Transit Supportive: Operational Improvements (\$500M)
- Operating Reserves / State of Good Repair (\$376M)
- Transit Technology (\$237M)

