

Community Workshop Summary

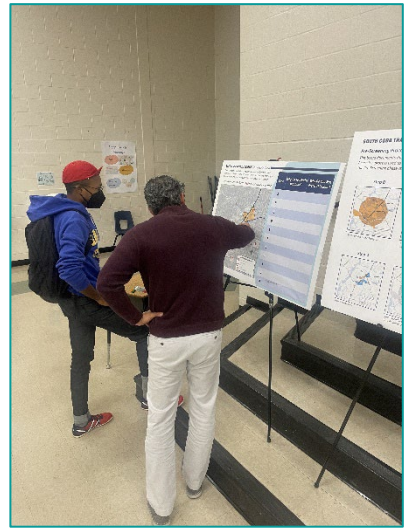
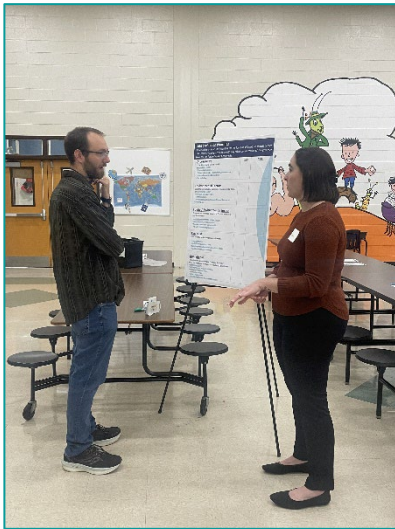
Location: Sanders Elementary School (1550 Anderson Mill Rd, Austell, GA 30106)

Date and Time: Wednesday, November 1st, 2023 from 5:00pm to 7:00pm

Recorded Attendance: 5

Workshop Overview

The second community workshop for the South Cobb Transit Center Site Selection Study took place on November 1st, 2023 at Sanders Elementary School. Five community members were present and actively engaged in the event, offering valuable insights on the project. The workshop was facilitated in an open house format where participants participated in various stations to learn about the project background and future tasks, as well as completed activities to provide project input. It should be noted that a project survey for the South Cobb Transit Center was also on-going at the time of the community workshop. The workshop activities were developed to capture the same input as the survey questions. Input from both the workshop and survey will be used to inform the project. The results and feedback received from the workshop activities are summarized in the following sections by activity. Photos from the workshop are provided below.

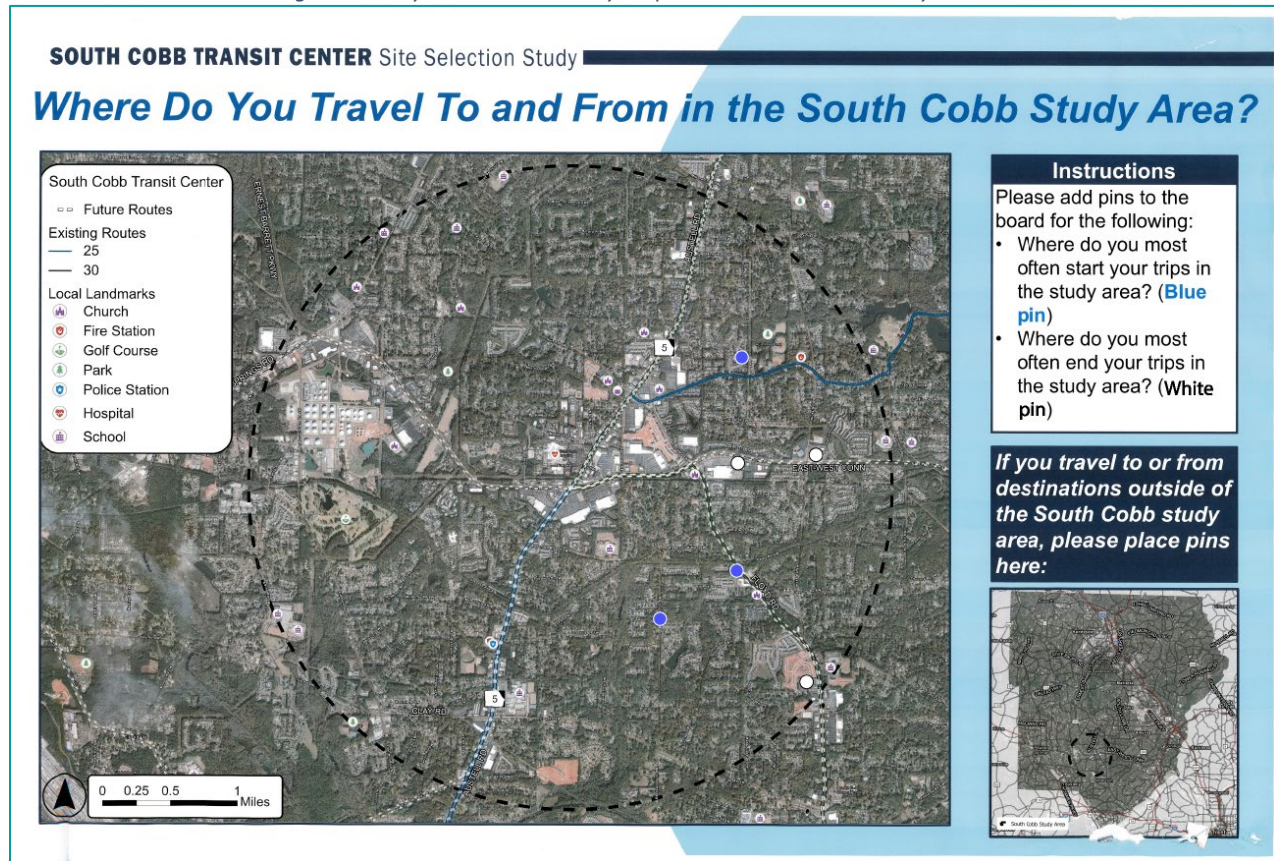


Workshop Activities and Feedback

Study Area Travel Activity

Workshop participants were able to provide their travel origins (trip starting points) and destinations (trip ends points) within the study area and greater Cobb County area on a map. The results from this activity and the survey results will be used to understand where people typically travel to and from within the South Cobb study area. The results of the Study Area Travel activity are provided in **Figure 1**.

Figure 1: Study Area Travel Activity Map Results - South Cobb Study Area



SOUTH COBB TRANSIT CENTER Site Selection Study

Transit Center Amenities Activity



















Workshop participants provided their feedback on the types of transit center features and amenities to prioritize in the design of the South Cobb Transit Center. The activity results are summarized in **Table 1** and an image of the activity board is provided in **Figure 2**.

Table 1: Transit Center Amenities Activity Results

Improvements	Comment
Customer and Driver Experience	A ticket kiosk, public restroom and vending machines would be valuable to transit riders
Bicycle and Pedestrian Connections	I would cycle to the transit center and need a place to store my bike or bring it with me
Information/Signage/Wayfinding	Accurate time to the next bus would be a great addition
	Real-time bus info is super useful

Figure 2: Transit Center Amenities Activity Results

Place stickers or a small note under the types of improvements you would like to see at the South Cobb Transit Center.

                 	<p>Bus Infrastructure and Vehicle Connections</p> <p>Customer and Driver Experience</p> <p>Bicycle and Pedestrian Connections</p> <p>Information/Signage/Wayfinding</p> <p>Additional Supporting Uses</p>
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Handwritten notes on sticky notes:

- Customer and Driver Experience:** A ticket kiosk, public restroom and vending machines would be valuable to transit riders.
- Bicycle and Pedestrian Connections:** I would cycle to the transit center and need a place to store my bike or bring it with me.
- Information/Signage/Wayfinding:** Accurate time to the next bus would be a great addition. Real-time bus info is super useful.

SOUTH COBB TRANSIT CENTER Site Selection Study

Transit Center Site Evaluation Priorities Activity

Workshop participants provided feedback on their priorities for the transit center site evaluation process for the South Cobb Transit Center. Operational was the highest priority to those present at the meeting with two dots placed on the board under that evaluation criteria. Accessibility was the second highest priority. The results of the activity are provided in **Table 2**. The resulting activity board is provided in **Figure 3**.

Table 2: Site Evaluation Priority Activity Results

Priority Category	Number of Dots Received	Notes
Accessibility	1	The Silver Comet Trail is nearby. Also I would cycle to the transit center.
Environmental Factors	0	
Equity / Environmental Justice	0	
Financial	0	
Operational	2	A safe pedestrian experience will encourage more residents to ride the bus.

Figure 3: Site Evaluation Priority Activity Results

Site Evaluation Priorities

Place a dot on Your Top Priorities for the location of a future Transit Center site. You may also place a note with any other considerations/thoughts you have for the future Transit Center site

	Dots	Notes
Accessibility Is the Site Easy to Get To/From? <u>Accessibility Factors</u> <ul style="list-style-type: none"> Proximity to Parking Distance to Nearby Employment, Destinations Bicycle/Pedestrian Connections Site Visibility 	●	The Silver Comet Trail is nearby. Also I would cycle to the transit center.
Environmental Factors Does the Site Include a Significant Environmental Risk? <u>Environmental Factors</u> <ul style="list-style-type: none"> Previous Site Use/History Soil Conditions Avoiding Impacts to Historic/Natural Resources Building Age 		
Equity / Environmental Justice Does the Site Minimize Impacts to Current Residents and Businesses? <u>Equity / Environmental Justice Factors</u> <ul style="list-style-type: none"> Displacement/Relocation Risk Nearby Population Demographics Fit with Community Character 		
Financial Does the Site Make Good Financial Sense? <u>Financial Factors</u> <ul style="list-style-type: none"> Probable Acquisition Costs Building Redevelopment/Demolition Needs Joint Development Potential 		
Operational Does the Site Accommodate CobbLinc Services? Does the Site have an Impact on Roadway Conditions? <u>Operational Factors</u> <ul style="list-style-type: none"> Safety (Roadway, Bicycle/Pedestrian) Roadway Conditions/Design Intersection Design Traffic Considerations Ease of Transit Vehicle Access and Circulation 	●●	A safe pedestrian experience will encourage more residents to ride the bus.

SOUTH COBB TRANSIT CENTER Site Selection Study

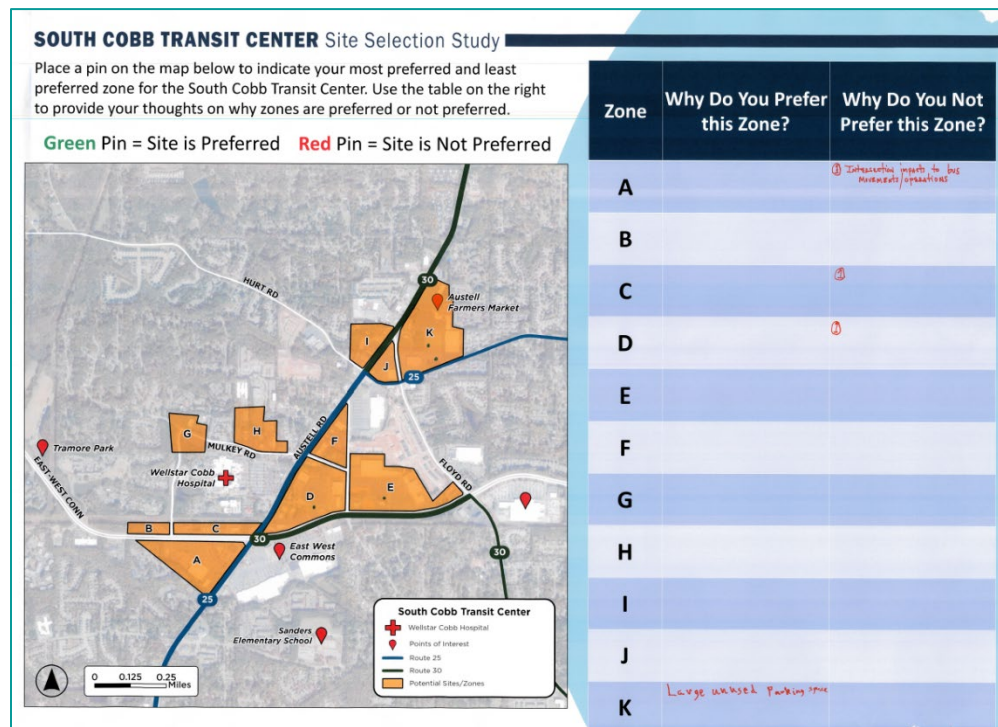
Transit Center Location Activity

Workshop participants were able to review the initial site selection process results for the South Cobb Transit Center and provide feedback on their preferred and not preferred site locations. Based on input provided during the workshop, participants favored Zone K, due to the current usage being a large parking lot. Zones A, C, and D were each referred to as unpreferred zones due to the proximity to major intersections and their impact on bus movements and operations. The results of the activity are summarized in **Table 3** and are shown in **Figure 4**.

Table 3: Transit Center Location Activity Results

Zone	Why Do You Prefer this Zone?	Why Do You Not Prefer this Zone?
A		Intersection impacts to bus movements/operations
B		
C		Intersection impacts to bus movements/operations
D		Intersection impacts to bus movements/operations
E		
F		
G		
H		
I		
J		
K	Large unused parking lot	

Figure 4: Transit Center Location Activity Results



Comment Cards and Additional Feedback

Workshop participants were able to provide additional feedback on the project and the South Cobb Transit Center with Comment Cards. The comment cards provided options for participants to provide additional feedback on priority transit center features or amenities, important selection criteria considerations, and any other comments related to the project. A total of one comment card was submitted from workshop participants. A summary of the comment card feedback is provided below.

Priority Desired Features or Amenities

- Pedestrian and bicycle access
- Bicycle parking and storage

What Selection Criteria are Most Important to you?

- Walkability
- Proximity to points of interest
- Potential for Transit Oriented Development

Additional Comments

- None