

# MARIETTA TRANSIT CENTER Site Selection Study

## Community Workshop Summary

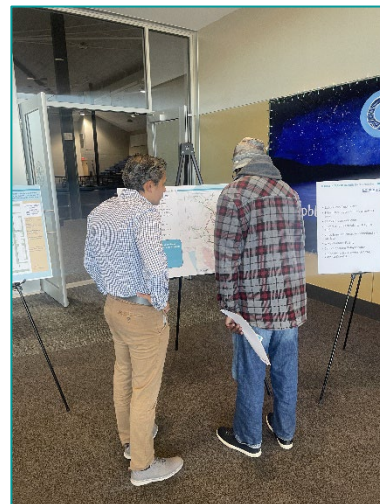
**Location:** Cobb County Civic Center (548 South Marietta Pkwy SE, Marietta, GA 30060)

**Date and Time:** Thursday, November 2<sup>nd</sup> 2023 from 5:00pm to 7:00pm

**Recorded Attendance:** 10

### Workshop Overview

The second community workshop for the Marietta Transit Center Site Selection Study took place on November 2<sup>nd</sup>, 2023 at the Cobb County Civic Center. More than 10 community members attended and participated in the workshop and provided feedback on the project. The workshop was facilitated in an open house format where participants participated in various stations to learn about the project background and future tasks, as well as completed activities to provide project input. It should be noted that a project survey for the Marietta Transit Center was also on-going at the time of the community workshop. The workshop activities were developed to capture the same input as the survey questions. Input from both the workshop and survey will be used to inform the project. The results and feedback received from the workshop activities are summarized in the following sections by activity. Photos from the workshop are provided below.



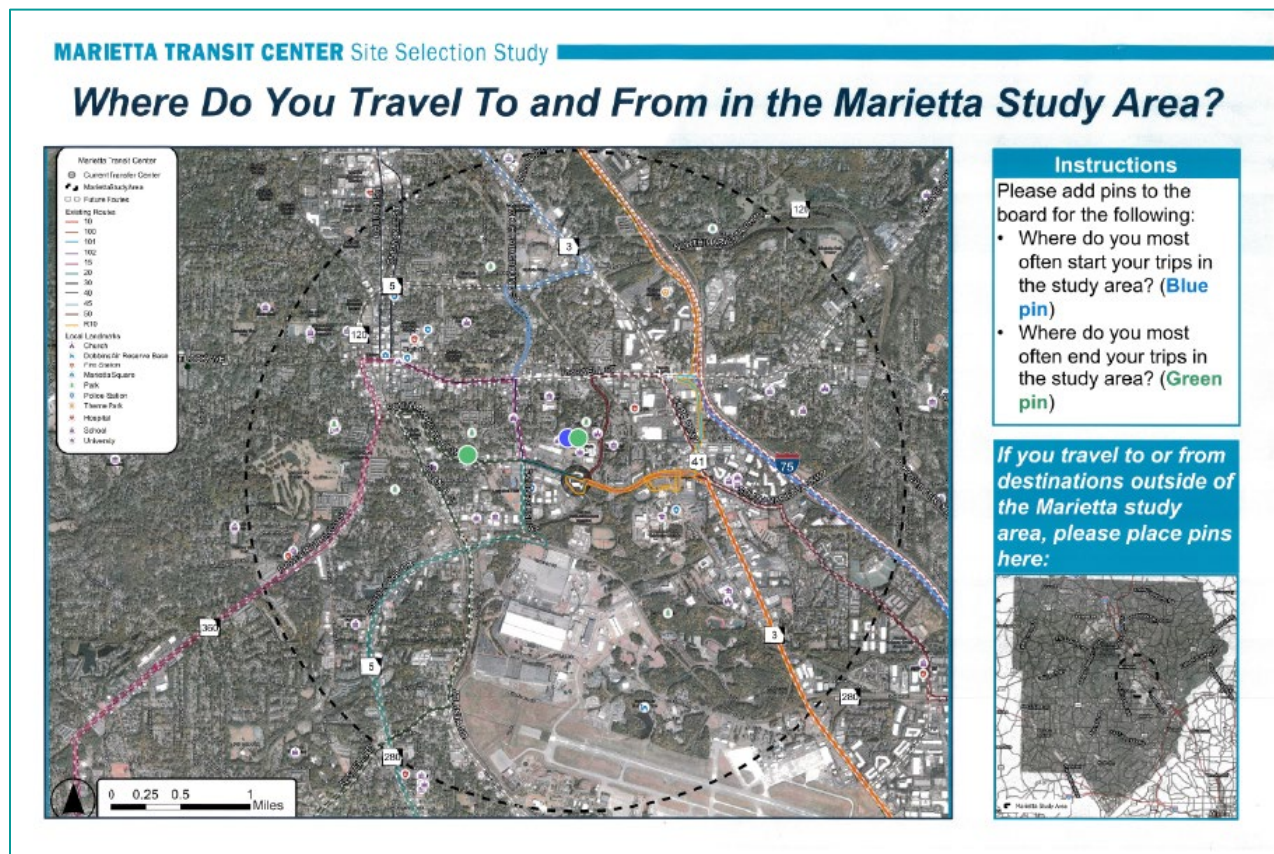
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## Workshop Activities and Feedback

### Study Area Travel Activity

Workshop participants were able to provide their travel origins (trip starting points) and destinations (trip ends points) within the study area and greater Cobb County area by placing pins on a map. The results from this activity and the survey results will be used to understand where people typically travel to and from within the Marietta study area. The results of the Study Area Travel activity are provided in **Figure 1**.

Figure 1: Study Area Travel Activity Map Results - Marietta Study Area



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## Transit Center Amenities Activity

Workshop participants provided their feedback on the types of transit center features and amenities to prioritize in the design of the Marietta Transit Center. The activity results are summarized in **Table 1** and an image of the activity board is provided in **Figure 2**.

Table 1: Transit Center Amenities Activity Results

Amenity Category	Comment
Bus Infrastructure and Vehicle Connections	Live bus tracking, Breeze Card dispensing, Zipcar
Customer and Driver Experience	More bathrooms and cool/shaded areas
	Be more explicit with telling if there are delays, no service
Bicycle and Pedestrian Connections	Safe/flashing street crossing
	Bike lockers, raised crosswalks, bikeshare
Information/Signage/Wayfinding	Digital bus signs, smoking area
Additional Supporting Uses	Security gates/features turnstiles
	No hostile architecture
	Densify around transfer center

Figure 2: Transit Center Amenities Activity Results



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## Transit Center Site Evaluation Priorities Activity

Workshop participants provided feedback on their priorities for the transit center site evaluation process for the Marietta Transit Center. Accessibility was the highest ranked priority by those present at the meeting with three dots placed on the board under that evaluation criteria. Operational was the second highest priority with two dots. The results of the activity are provided in **Table 2**. The resulting activity board is provided in **Figure 3**.

Table 2: Site Evaluation Priority Activity Results

Priority Category	Number of Dots Received	Notes
<b>Accessibility</b>	<b>3</b>	Current location most accessible to me
Environmental Factors	1	
Equity / Environmental Justice	1	Important to not displace low-income residents
Financial	1	
Operational	2	

Figure 3: Site Evaluation Priority Activity Results

### Site Evaluation Priorities

Place a dot on Your Top Priorities for the location of a future Transit Center site. You may also place a note with any other considerations/thoughts you have for the future Transit Center site.

<b>Accessibility</b> Is the Site Easy to Get To/From? <u>Accessibility Factors</u> • Proximity to Parking • Distance to Nearby Employment, Destinations • Bicycle/Pedestrian Connections • Site Visibility	Dots 	Notes 
<b>Environmental Factors</b> Does the Site Include a Significant Environmental Risks? <u>Environmental Factors</u> • Previous Site Use/History • Soil Conditions • Avoiding Impacts to Historic/Natural Resources • Building Age		
<b>Equity / Environmental Justice</b> Does the Site Minimize Impacts to Current Residents and Businesses? <u>Equity / Environmental Justice Factors</u> • Displacement/Relocation Risk • Nearby Population Demographics • Fit with Community Character		
<b>Financial</b> Does the Site Make Good Financial Sense? <u>Financial Factors</u> • Probable Acquisition Costs • Building Redevelopment/Demolition Needs • Joint Development Potential		
<b>Operational</b> Does the Site Accommodate CobbLinc Services? Does the Site have an Impact on Roadway Conditions? <u>Operational Factors</u> • Safety (Roadway, Bicycle/Pedestrian) • Roadway Conditions/Design • Intersection Design • Traffic Considerations • Ease of Transit Vehicle Access and Circulation		

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## Transit Center Location Activity

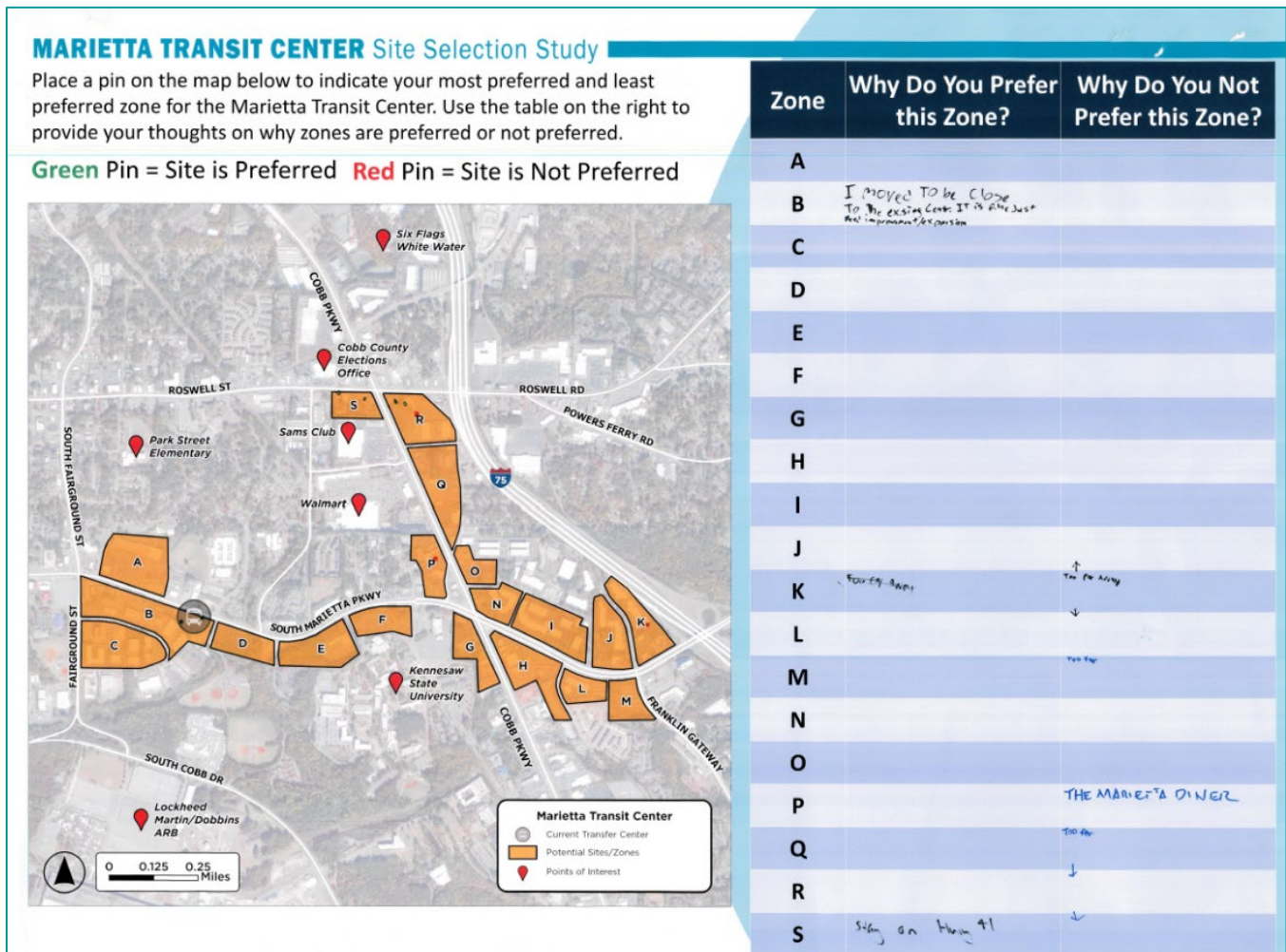
Workshop participants were able to review the initial site selection process results for the Marietta Transit Center and provide feedback on their preferred and not preferred site locations. Based on input provided during the workshop, participants favored Zones B and S, due to site proximity to where some participants currently live and proximity to US Highway 41, respectively. Zones J, K, L, M, P, Q, R, and S were each referred to as unpreferred zones as they were noted to be “too far away”. The results of the activity are summarized in **Table 3** and are shown in **Figure 4**.

Table 3: Transit Center Location Activity Results

Zone	Why Do You Prefer this Zone?	Why Do You Not Prefer this Zone?
A		
B	I moved to be close to the existing center. It is fine, just needs improvement/expansion	
C		
D		
E		
F		
G		
H		
I		
J		Too far away
K		Too far away
L		Too far away
M		Too far
N		
O		
P		The Marietta Diner
Q		
R		Too far
S	Stay on Hwy 41	Too far

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Figure 4: Transit Center Location Activity Results



## Comment Card and Additional Feedback

Workshop participants were able to provide additional feedback on the project and the Marietta Transit Center with Comment Cards. The comment cards provided options for participants to provide additional feedback priority transit center features or amenities, important selection criteria considerations, and any other comments related to the project. A total of one comment card was submitted from workshop participants. A summary of the comment card feedback is provided below.

### Top Desired Features or Amenities

- More bathrooms
- Air-conditioned waiting room
- More routes

### What Selection Criteria are Most Important to you?

- Where the transfer currently is or close the current location

### Additional Comments

- I like the current transfer center location, I would just like to see improvements.