Compass is a unique and premium program for select customers

Microsoft Compass Program

Connect. Learn. Create.

Established in 2012, Compass is a premium program that brings customers and product teams closer together.

Connect.
Compass membership is a premium, invitation-only program offered at no cost to Microsoft 365 customers enabling them to connect with engineering and design teams.

Learn.
Compass provides a safe, confidential forum in the development process to voice unmet needs, preview product roadmaps and share feedback.

Create.
Compass research and events provide opportunities to share ideas, co-create and co-develop products.
Microsoft Compass Program Charter

Enable Microsoft 365 Customers to achieve more by connecting directly with Experiences + Devices teams.

Experiences + Devices Charter
Compass includes products from our Experiences + Devices division; our focus is on Modern Workplace and collaboration.
Compass Enterprise Customers

Compass members comprise of organizations of all sizes, sectors and geos.
Compass Higher Education Customers

Compass higher education members represent public, private and specialty schools including Historically Black Universities & Colleges (HBCUs).
We are seeking small business customers to join us!

Why SMB and why now?

- We need diverse perspectives!
- Your needs are different from huge corporations!
- We are investing in ATL!
What is in it for you?

What can Compass uniquely offer SMB customers?

- Special product previews and pilot testing opportunities
- Access to special events, research activities and conferences that reveal M365 product roadmap, exclusive feature previews and more!
- Community network of SMBs to share best practices and grow their businesses
- Small incentives (gift cards, SWAG)
- Small Business Advisor Badging as public recognition
How to participate

**Online interviews**
We may ask you about the work you do, how you use technology, or ask for your opinions on product under development.

**Online surveys**
Typically, these take about 10 minutes and ask about your technology use.

**Visits**
If you are open to it, we may ask to visit your work location to meet in person and learn more about how you do your job.
How to join

Compass Advisors for startups and small businesses is open to:

1. Any business in the USA with under 300 employees
2. Those who influence or decide on technology (PCs, phones, software, services) for your business
3. Those who are open to one short research activity per month
4. You may include up to 3 participants per organization

Contact compassteam@microsoft.com if you have any questions.
Learn more about the Microsoft Compass Program at https://aka.ms/CompassGroup.
How to join

To join, please review the Compass Program Agreement here

Join Microsoft Compass Advisors for startups & small businesses under 300 employees! (office.com)
You will be contacted once your request has been approved.