Topics of Discussion

1 | Procurement Modernization Initiative
2 | New Supplier Diversity Program
3 | Disparity Study
Objectives:
- Improve & modernize the procurement process
- Ensure high alignment with best practices in the public sector
- Time frame: Two-year rollout
Procurement Modernization Action Plan – Key Accomplishments

- Procurement Department Strategic Plan
- e-Proc Implementation
- P-Card Program
- Supplier Diversity Program
- Supplier Diversity Management System (underway)
- Implement customer satisfaction survey

- P-101 Workshop for User Departments
- Publish Procurement Best Practices for User Departments
- Implement Procurement Liaisons Group
- Conduct Disparity Study
- Publish Annual Procurement Report
Supplier Diversity Program

• Developed Supplier Diversity Program Action Plan - January 2022

• Focus of Action Plan: strengthen and improve outreach to diverse suppliers to maximize their participation in the procurement process

• Action Plan includes 9 action steps with timelines
Supplier Diversity Program – Key Accomplishments

- Training provided to Purchasing staff and departments heads on importance/benefits of supplier diversity
- Member of Georgia Minority Supplier Development Council (GMSDC)
- Teamed w/Cobb County Chamber DE&I Council Committee on workshop
- How to Do Business With Cobb County (Trimester seminar, virtual) – Invites expanded to certified MWBEs and SDVOSBs
- How to Do Business with Cobb County Networking Event (in person) – Invites expanded to certified MWBEs and SDVOSBs in Cobb County
- 1st Annual Cobb County Small Business Forum
- Supplier Diversity Management System (funding request via SPLOST)
- RFP for Disparity Study in draft form
Conduct Countywide Disparity Study

What will it accomplish?

- Assess participation of MWBEs in public procurement process and review procurement policies to maximize their participation
- Determine whether inequities exist in public procurement process that adversely affects MWBEs
- Assist the County in setting benchmarks for MWBE participation
Thank You!

Questions & Answers

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