

Vectis DC: Restoring Dunes & Shoreline

The Situation:

Vectis Strategies was brought in to help the property owners on Malibu's famed Broad Beach to help work out its final approvals with the Army Corps of Engineers for its privately funded beach replenishment project.

The property owners had struggled for years with inordinate delays from Army Corps and NMFS, including a potential full scale EIR, which would have killed the entire project.

The Strategy:

- Engage with Army Corps top management
- Articulate compelling “story” for decision-makers around the \$50+ million beach and dune restoration
- Leverage Vectis' Congressional contacts at the right times

The Result:

The years of delay and uncertainty gave way to a clear timetable to approval which led to final Federal 404 regulatory permits being issued in December, 2018.



*Broad Beach:
\$50+ million restoration*