

Vectis DC: Delivering The Message

Vectis *develops and implements messaging and engagement strategies* for Giving Pledge philanthropist **Melanie Lundquist**.

- ✓ Advancing a sustainable turnaround model for underserved (non-charter) K-12 public schools.
- ✓ Innovations in health care delivery and research.
- ✓ Reforming charitable giving rules to spur greater donations.



@ Politico in DC



@ Bloomberg in NYC



@ Milken in LA