

Gelson's

"After 30 months of often rancorous debate within the community, Gelson's supermarkets Tuesday night finally won approval to build a grocery store on Sepulveda Boulevard in Manhattan Beach."

- Easy Reader, 5/10/17



Facebook Activity

Followers | **2,300+**

Reach | **80,000** individuals /month

Activity | **90** likes /month

Engagement | **2,800** engagements /month



Website Activity

17,500+ since inception



Active Email outreach to supporters (+) opponents