

BLUE SHIELD OF CALIFORNIA'S NEXTGEN GOALS

Most of us have heard the warnings – Mother Earth is in trouble, and we need to work together to urgently address climate change. Blue Shield of California has been consistently doing its part, having achieved carbon neutrality in 2020, and taking other steps to improve the health of our planet.

But all of us need to do more. As a leading health insurer, Blue Shield of California can play an important role in safeguarding health through actions on climate. That is why we are announcing a series of aggressive measures aimed at further reducing our carbon footprint.

Blue Shield's NextGen Sustainability Goals outline the actions we will take in the next few years to address climate change, one of the most pressing health threats in the 21st Century.



GOAL 1: BE CARBON NEGATIVE BY 2023



Purchase 100% renewable energy certificates (RECs) and carbon offsets to achieve carbon neutrality



Launch supplier sustainability program and invest in renewable energy, energy efficiency, enhanced business travel policy, and other initiatives to reduce footprint



Reduce environmental impact through climate smart healthcare models

GOAL 2: ZERO-WASTE OPERATIONS BY 2025



Conduct waste audits at Blue Shield offices statewide



Develop zero-waste plan



Address challenges in municipalities where recycling and composting are not available

GOAL 3: QUANTIFY COST OF CLIMATE CHANGE ON HUMAN HEALTH BY 2023



Convene stakeholder group to inform research



Design and conduct one or more studies on the impact of climate events on health and well-being

GOAL 4: ADOPT AND PROMOTE CLIMATE SMART HEALTH CARE BY 2025



Virtual Care reduce trips to clinics