

BR'S DIGITAL INNOVATION: ICE CREAM, MADE EASY



Delivery

Ice cream lovers nationwide can enjoy the convenience of ordering their favorite sweet treats for delivery right to their doorstep from over 1,800 Baskin-Robbins shops with DoorDash, Postmates and Uber Eats. Not only can you order your favorite flavors and toppings, you can also order sundaes, shakes, Polar Pizza® Ice Cream Treats, Pre-Packed Quarts and more through Baskin-Robbins delivery. See apps for menu, fees, and availability.

It's easy. Order Baskin-Robbins from participating locations with just a tap or click!

- Download the DoorDash app or visit doordash.com
- Download the Uber Eats app or visit ubereats.com/brand/baskin-robbins
- Download the Postmates app or visit postmates.com/brand/baskin-robbins

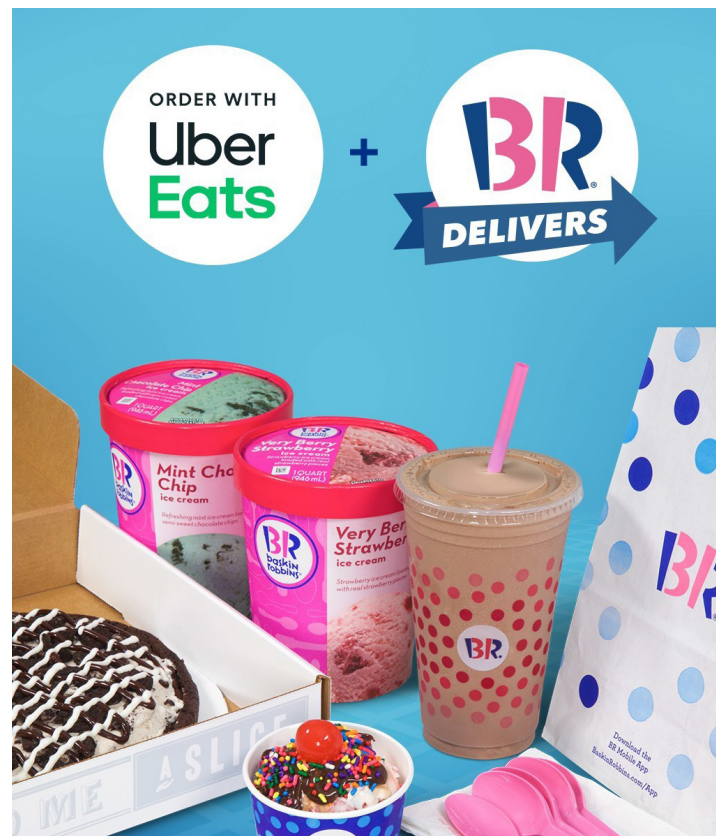
Guests can track their order on all platforms - following along as it's prepared, picked up and delivered, with the option to leave items at their door for a contactless experience.



Mobile App

The Baskin-Robbins Mobile App helps guests make their ice cream experience even sweeter.

- **Want some ice cream with that app?** Guests get a free regular scoop of ice cream when they download the app and sign up for mobile deals! Terms and conditions apply*.
- **Get deals, coupons, and more.** Guests can access deals, coupons and promotions right from the app! Any time there's a special offer or new flavor, app users will be the first to get the inside scoop. The app can even remind guests about celebrations that require ice cream - including birthday parties, anniversaries, dates, play dates and more.
- **Order customizable cakes.** Guests can customize their ice cream cake or Polar Pizza® Ice Cream Treat with their favorite ice cream flavor, cake flavor and design. And, they can order these delectable delights directly in the mobile app.



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- **Send a sweet treat.** App users can send a mobile gift card to anybody with a sweet tooth. Just choose a design and amount, and the app will send the card digitally via email.
- **Find a new favorite.** Users can browse the menu and stay up to date with new flavors, seasonal treats and nutrition, ingredient and allergen information. And, guests can filter by products that contain allergens, as well as filtering by flavor profile.
- **Locate your nearest shop.** Simply enter in your zip code to find the Baskin-Robbins nearest you. It's easy to find directions and information about your local shop, including hours, online cake ordering availability and more.

Online Ordering



Digital convenience is also available through BaskinRobbins.com where orders can be placed in advance for pickup from a Baskin-Robbins shop. Guests can customize their ice cream cake or Polar Pizza® Ice Cream Treat with their favorite ice cream flavor, cake flavor and design. To place a Baskin-Robbins order online, visit [BaskinRobbins.com/OnlineOrdering](https://www.baskinrobbins.com/OnlineOrdering) or download the Baskin-Robbins mobile app.

**Free Regular Scoop Terms & Conditions: Offer valid at participating U.S. Baskin-Robbins locations. Excludes all waffle cone varieties and toppings. Limit one coupon, per device, per visit. Expires 30 days from first BR Mobile App log in or 5 minutes from clicking "Redeem In-Store", whichever time period is shortest. Single-use coupon. Coupon must be presented inside the BR Mobile App and scanned at the time of purchase. May not be combined with any other coupon, discount or promotion. No substitutions allowed. Void if reproduced, copied, transferred, distributed, purchased, traded or sold and where prohibited or restricted by law. ©2019 BR IP Holder LLC.*