

# By The Numbers

**12,600**  
Dunkin' restaurants  
worldwide

**7**   
Varieties of donuts  
offered

**21.7M**  
Downloads of the  
Dunkin' Mobile App



**9,100+**        
Dunkin' restaurants in  
the U.S.

**14** Years running that Dunkin' has earned a  
number one ranking for customer loyalty in the  
coffee category by Brand Keys



 **2 Billion**   
Cups of hot and iced coffee Dunkin'  
sold globally every year


Ways to order your coffee  
at Dunkin'  
**25,000**

**1,000+**  
Dunkin' U.S. franchisees


Donuts and MUNCHKINS donut hole  
treats combined sold globally per year  
**3.3 Billion**   

 **18M**  
DD Perks  
members  
nationwide

**40**   
Number of countries where  
Dunkin' has presence

 **2.1M**  
Instagram followers

 **15M+**  
Facebook followers

 **1.2M**  
Twitter followers

**211**   
Net new Dunkin' U.S.  
restaurants in 2019