CARBON OFFSETS

Our partnership with Conservation International allows our guests to measure and offset the emissions generated by their Hawaiian Airlines flights. We also offset all of our employees’ business travel on Hawaiian. Donations support projects that generate verified carbon credits that protect forests and communities. In 2022, this program represented an estimated 2,400 acres of forest protected.

LOWER EMISSIONS

We’ve committed to achieving net-zero carbon emissions by 2050 and offsetting emissions from all international flights, in accordance with the International Civil Aviation Organization’s Carbon Offsetting and Reduction Scheme for International Aviation. We expect to meet these goals through ongoing fleet modernization, the use of sustainable aviation fuel, increased fuel efficiency and carbon offsets. In March 2023, we published our roadmap to net-zero carbon emissions by 2050 (see chart on right).

SUSTAINABLE SERVICE

We’ve committed to eliminate single-use plastics from our cabins by 2029 and cut our use by 50% by 2025. In 2022, we partnered with Mananalu to replace plastic water bottles with infinitely recyclable aluminum bottles. We also source only cage-free eggs in catering for flights departing Hawaii and North America.

RESPONSIBLE TRAVEL

Our Travel Pono (Responsibly) program encourages responsible travel and tourism to protect Hawai’i’s environmental and cultural resources and support our local communities. We inform guests prior to their arrival to the Hawaiian Islands how they can experience Hawai’i safely and respectfully. Learn more at www.HawaiianAirlines.com/TravelPono.
OPTIMIZED OPERATIONS

We conserve energy and reduce fuel usage across our operations. Our Fuel Efficiency Campaign includes dozens of initiatives to conserve fuel, including regularly scheduled engine washes, single-engine taxi-in and out, using cleaner electric power at gates instead of the aircraft’s auxiliary power unit, and minimizing over-fueling to reduce consumption and emissions.

We aim to conserve at least three million gallons of jet fuel from fuel efficiency initiatives between 2023 and 2028.

BETTER BUILDINGS

As of January 2023, we have lowered energy use per square foot in our facilities by 10% (compared to a 2019 baseline) and remain on track to cut electricity use by 20% by 2030 – a goal that we committed to achieving as the first airline participating in the U.S. Department of Energy’s Better Buildings Challenge.

We also coordinated the installation of a photovoltaic solar array at our corporate office in 2021. In 2022, we realized $33,000 in energy cost savings and reduced CO2 emissions by 682,000 pounds - the equivalent of powering about 60 homes for one year.

FUEL-EFFICIENT FLEET

We continue to make investments to operate a modern, fuel-efficient fleet of aircraft. Compared to previous generation aircraft, our Airbus A321neo delivers approximately 16% lower fuel burn and our Airbus A330 a 5% lower fuel burn. Our forthcoming Boeing 787-9 “Dreamliner” is significantly more fuel efficient than prior-generation, similar-sized aircraft. We are also supporting the advancement of new aircraft technologies. We have invested in and serve as a design partner for REGENT’s 100-plus seat all-electric seaglider concept, which is slated for entry into commercial service by 2028.

SUSTAINABLE AVIATION FUEL

We are committed to replacing 10% of our jet fuel with SAF by 2030, and are engaged with industry partners, SAF producers, states and the federal government to help accelerate its production, availability and distribution at commercially viable prices. In 2022, we announced a partnership with Par Hawaii, the largest refinery in the state to explore SAF production in our home state. Also in March 2023, we announced our commitment to purchase 10 million gallons of SAF annually over five years, starting in 2029, from Gevo, a SAF producer that plans to build multiple SAF facilities in the U.S. mid-west.
2022 COMMUNITY IMPACT

$833.9K RAISED
for community initiatives focused on culture, education, environment, and health and human services

6.8K HOURS OF SERVICE
donated by 1,255 Hawaiian Airlines employees and members of their ‘ohana

175 NONPROFITS
supported in 2022, including 148 groups based in the Hawaiian Islands and 27 across our network

$33.3K DONATED
to Island of Hawai‘i-based nonprofit Friends of Hakalau Forest National Wildlife Refuge by participants of the 2022 Hawaiian Airlines Holoholo Challenge

$117.6K AWARDED
by the Hawaiian Airlines Foundation to Kākoʻo ‘Oiwi, a nonprofit organization dedicated to advancing the cultural, spiritual and traditional practices of the Native Hawaiian community.

#1 EMPLOYER IN HAWAI‘I
by Forbes Magazines’ 2022 America’s Best Employers list

7.16K EMPLOYEES
worked at Hawaiian Airlines at the end of 2022, and 46,330 indirect and induced jobs were created because of the carrier, according to an independent 2022 report by ICF

HAWAIIAN CULTURE AND LANGUAGE

As Hawai‘i’s hometown carrier for 94 years, we perpetuate our host culture across all areas of our business, from the design of our aircraft to the look and feel of our uniforms. We strive to share Hawaiian culture with our annual Mahina ‘Ōlelo Hawai‘i (Hawaiian Language Month) celebrations, free cultural classes for employees and an ‘ōlelo Hawai‘i certification program, which recognizes fluent speakers throughout our company.

LOCAL DESIGN PARTNERSHIPS

In 2019, we partnered with Moloka‘i-based brand Kealopiko to create our current in-flight amenities focused on sustainability, with coral and fern patterns that pay homage to Hawai‘i’s delicate natural resources. The amenity kits feature eco-friendly packaging and reusable cases, furthering our pledge to reduce single-use plastics.

DIVERSITY AND INCLUSION

Our employees are encouraged to join any of our six Employee Resource Groups (ERGs) representing sustainability, veterans, black employees and allies, women in aviation, LGBTQ employees and those with diverse abilities. Our ERGs have a combined membership of over 500 employees from across our operation and network.

We are also proud to be an industry leader in employing women pilots, who represent more than 9.5% of our 1,000-plus pilot workforce – well above the 5.8% 2021 global industry average.

COMMUNITY EVENTS AND INITIATIVES

We proudly support our local community of artists, chefs, athletes, musicians and small businesses through our various sponsorships and partnerships. Some of our partners include Mana Up, University of Hawai‘i Athletics, Hawai‘i Food & Wine Festival, the Merrie Monarch Festival, and the Honolulu Legacy Foundation’s Pride Parade.

EDUCATIONAL PARTNERSHIPS

To help us achieve our short and longterm staffing needs, we invest in innovative school-to-career pipeline partnerships that broaden opportunities for students to consider Hawaiian as an employer and increase our access to talent, especially in Hawai‘i.