



News Release

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AAA TIDEWATER EXPECTS MORE VIRGINIANS TO TRAVEL OVER LABOR DAY

Almost one million Virginians plan to travel during final summer holiday

VIRGINIA BEACH, VA., (August 26, 2013) – The anticipated increase in holiday travel is predominantly due to increased consumer spending and the improving housing market. The total number of 2013 Labor Day holiday travelers is expected to reach a new post-recession high. The Labor Day holiday travel period is defined as Thursday, August 29 to Monday, September 2.

Highlights from 2013 AAA Labor Day Holiday Travel Forecast For Virginia:

- Across Virginia, 946,542 people are expected to travel over the long holiday weekend. This is a 2.1% increase over last year and a 9.2% increase since 2009.
- In Virginia, as expected the dominate mode of travel will be by automobile with 824,617 taking to the road, marking a modest 2.3% increase from last year.
- The largest share of travelers (46 percent) will depart on Friday, August 30
- Monday, September 2, is the most popular date of return for holiday trips with 43 percent planning to return that day
- The average traveler is expected to travel a round-trip distance of 594 miles and spend \$804

Gas Prices as of August 26, 2013, for a gallon of self-serve regular gasoline:

	Price Today	Price Last Month	Price Last Year
National	\$3.54	\$3.64	\$3.75
Virginia	\$3.36	\$3.48	\$3.60
Charlottesville	\$3.23	\$3.40	\$3.53
Norfolk	\$3.40	\$3.57	\$3.61
Richmond	\$3.33	\$3.47	\$3.58
Roanoke	\$3.23	\$3.36	\$3.55

The free AAA Mobile app for iPhone, iPad and Android uses GPS navigation to help travelers map a route, find current gas prices and discounts, book a hotel, and access AAA roadside assistance. Members using the iPad version can access interactive Top Destinations travel guides for popular cities. Travelers can learn more at AAA.com/mobile.

As part of North America’s largest motoring and leisure travel organization, AAA Tidewater Virginia provides its more than 325,000 members with travel, insurance, financial and automotive-related services. Since its founding AAA Tidewater Virginia has been a leader and advocate for the safety and security of all travelers. For more information, visit AAA.com and follow us on Twitter at [Twitter.com/AAATidewaterVA](https://twitter.com/AAATidewaterVA).

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