



**\*\*\*MEDIA ALERT\*\*\***

*Attention: News Editors and News Desks*

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***THE 24<sup>TH</sup> ANNUAL CHILD SAFETY SEAT ROUND UP  
RECYCLING EVENT***

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**VIRGINIA BEACH, VA (Monday, March 18, 2013)** – For the 24<sup>th</sup> consecutive year, AAA Tidewater Virginia, Drive Safe Hampton Roads, Wal-Mart, DMV: Virginia Highway safety Office, Children’s Hospital of the King’s Daughters, Synergy Recycling, WVEC Channel 13’s “Project Green”, ARC of the Virginia Peninsula, West Service Center, Waste Industries, and Hoffman Beverage will be partnering to collect old, used, and potentially unsafe child safety seats. The Round-Up event is to get the message to parents and caregivers that child safety seats should not be resold or given to unsuspecting parents or caregivers for use over eight years old or damaged.

**WHO:** Drive Safe Hampton Roads, AAA Tidewater Virginia, DMV: Highway Safety Office, Synergy Inc., ARC of the Va. Peninsula, and other community traffic safety partners.

**WHAT:** 24<sup>th</sup> Annual Safety Seat Round Up Recycling Event

**WHEN:** Tuesday, March 19<sup>th</sup> at 12:00 PM

**WHERE:** AAA Tidewater Virginia Corporate Branch, 5366 Virginia Beach Blvd back parking lot.

***In addition, a visual is being offered to include child safety seat pallets and dumpster***

**For more information, Contact:**

AAA Tidewater Virginia: Georjeane Blumling, Vice President of Public Affairs - 757-233-3825(Office), 757-236-5933(Cell) e-mail: [GBlum@tidewater.aaa.com](mailto:GBlum@tidewater.aaa.com)

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