



GE APPLIANCES
a Haier company

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GEORGIA MADE: GE APPLIANCES LAUNCHES NEW INDUCTION COOKTOP LINE-UP MANUFACTURED AT ITS PLANT IN WALKER COUNTY

14 new induction cooktops across Monogram®, CAFÉ™, and GE Profile™ brands make cooking easier with connected capabilities and industry-leading features such as Precision Temperature Control and Guided Cooking

LAFAYETTE, GA – March 28, 2023 – GE Appliances (GEA), a Haier company, continues to roll out new cooking appliance options to accommodate evolving consumer interest in more choices in cooking technology. The latest is its new line-up of induction and radiant cooktops being built at its Roper Corporation manufacturing plant in LaFayette, GA, a wholly owned subsidiary of GEA.

“Our plant here in Georgia is key to GE Appliances’ leadership in delivering innovative induction cooking technology,” said Luther Ingram, President of Roper Corporation and Executive Plant Director. “For 50 years, Roper’s highly skilled workforce has been manufacturing quality cooktops and ranges for consumers across America. We are thankful to have an experienced and talented team here in LaFayette who exemplifies the best of ‘Georgia Made.’”

Industry-leading induction innovation

Consumer interest in induction is growing. Induction utilizes electromagnetic currents which directly heat the cookware, instead of first heating the cooktop surface. This results in faster, more efficient heating and an easier to clean surface. The cooktops also offer maximum responsiveness with 11 to 19 heat settings allowing burners to adjust quickly, going from a boil to a simmer in no time. Two technology highlights include:

- **Precision Temperature Control** is a standout innovation unique to GE Appliances. Using a smart pan this technology allows owners to decide the degree of their burner for optimal consistency and performance—from 100 to 500 degrees – instead of settling for high, medium or low. Using the SmarHq app, owners can access different food types, such as pancakes, or cooking methods, such as sear, and their pan will automatically adjust to the precise degree for the perfect doneness each time.

- **Guided Cooking** is a feature on CAFÉ and GE Profile cooktops that allows owners to use thousands of video-guided recipes that prompt the home cook each step of the way with the next action and syncs to the cooktop for precise temperature control. Connect the smart pan to the cooktop and the burners will adjust time and temperature based on the step of the recipe.

“We are excited to expand our line-up of induction cooktops with best-in-class connected appliance features such as Precision Temperature and Guided Cooking that are raising the bar in the industry,” said Keith Larsen, Executive Director of Product Management for GE Appliances.

The induction units are joined by 14 new radiant cooktops for a total of 28 new electric cooktops launching now. One of the models, the new GE Profile 36-inch Touch Control Induction Cooktop, recently won the Best of Kitchen & Bath Industry Show Connected Home Technology Silver Award. For more information about our induction products, visit monogram.com, cafeappliances.com and geappliances.com.

Georgia Made

Roper Corporation employs 2,400 people in northwest Georgia. The plant is currently implementing a new [\\$118 million investment announced](#) in 2021 for new free-standing ranges that will create 600 new jobs by the end of 2024.

GE Appliances and Roper work with more than 256 Georgia suppliers and together contribute \$2.4 billion to Georgia’s GDP. An estimated 4,650 additional jobs have been created in Georgia as a result of the economic impact of GE Appliances, its employees, and suppliers.

About GE Appliances

At GE Appliances we make the world a better place, and our team is committed to leading in the communities where we live and work. Today, our appliances are in 50 percent of all U.S. homes, and our business is committed to serving every family in the country. We are a purpose-rooted and passion-driven organization that believes there is always a better way. We manufacture and sell products under the Monogram®, Café™, GE Profile™, GE®, Haier, and Hotpoint brands. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information on our company, brands, and corporate citizenship, visit www.geappliancesco.com.

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