



Monogram™ Elevates Home Cocktails with Forge Sphere Ice Press

Designed for the ultimate home bar experience, first heated ice press serves luxury consumers

LOUISVILLE, KY – January 31, 2023- Monogram™ luxury appliance brand will serve up unparalleled cocktail experiences for the home spirits connoisseur with its elegantly crafted ice press. Whether a fine aged scotch or rare Kentucky bourbon finds its place as a spirited choice in a consumer's home, the Forge heated ice press is created for the entertaining aficionado who seeks to impress guests at the next soiree.

Spherical ice has become the gold standard for discriminating palates that seek a slow melt to open the flavors nestled within crafted spirits, but the seamless sphere has been challenging to replicate for those who look to 'wow' their crowds.

"We were looking to enhance the ice experience for our consumers in a way that allows them to create perfect, repeatable spheres one after another without the need to rinse, reheat or wrestle unwieldy bar tools," said Lauren Platts, senior manager of Small Appliances. "This elegant, heated press allows for easy repetition and a beautiful spectacle for guests to enjoy as part of their cocktail experience in about sixty seconds."

Forge uses the heated press to shape clear blocks of ice into insta-worthy spheres that preserve the flavor of the spirit in the glass while adding a quick chill to the beverage. As part of the small appliance purchase, consumers will have the opportunity to access a concierge home delivery service of custom ice gems ready to press for a personal evening cocktail or during a party with multiple guests.

"The design of this piece with the sleek matte black finish and lavish touches of brass detailing are a complement to the Monogram brand's full line up of meticulously crafted appliances," said Julie Burns, executive director of Monogram. "The Forge is the perfect enhancement for our consumers who enjoy an elevated cocktail experience in the home."

Forge will be available beginning in May through www.monogram.com and other specialty retailers for a suggested MSRP of \$1,500.00.

To experience the Monogram experience at KBIS 2023, email: GEAppliances@allisonpr.com . More information about Monogram and its range of products can be found at www.monogram.com or @monogramappliances on Instagram, TikTok, Pinterest or YouTube.

About Monogram

For more than 30 years, the Monogram luxury appliance brand has been synonymous with impeccable craftsmanship and sophisticated design. Through artisan-inspired quality control and a relentless commitment to innovation, Monogram offers unique kitchen solutions to discerning consumers. For more information, visit www.monogram.com.