



GE APPLIANCES DEBUTS EXPANDED LINEUP OF HEATING AND COOLING SOLUTIONS AT AHR 2020

Louisville, Ky., February 3, 2020 – GE Appliances (GEA), a Haier company, will debut its expanded lineup of heating and cooling solutions at the 2020 Air Conditioning Heating and Refrigeration Expo (AHR Booth 2725) in Orlando from February 3-5. From residential to large-scale commercial applications and innovative new technology, GEA's latest lineup delivers the features customers need with the reliability and product support they expect.

"We are thrilled to debut our most diverse product lineup yet," said Brian Buente, Executive Director Retail and Ductless HVAC at GE Appliances. "We have continued to invest to bring innovative technology to our customers. We are focused on getting these products to our customers when and where they need them and supporting them with robust training and tools every step of the way."

The MRV-5 Series with Industry-First Wire Free Technology

The all new Haier MRV-5 Series offers 208/230VAC heat recovery and heat pump models equipped with MultiLink. This innovative wire-free technology allows the indoor units to communicate without the need for hard wiring, saving money on installation costs and allowing constant communication within the system to deliver optimal efficiency. Units are equipped for maximum efficiency, control and performance with DC inverters and EVI compressors, large coil and 2-stage sub cooling circuits to increase performance when demand is high, and non-reversing 4-way valves to avoid temperature fluctuation and component stress. Indoor unit options include wall mount, cassette and medium static and slim duct models with a wide range of capacities from 7K BTU for small conference rooms to 54K BTU units that can cover large open spaces that require constant heating and/or cooling. The MRV-5 Series also has optional branch connector kits compatible with Haier FlexFit models.

New Side Discharge Units Offer the Latest in Innovation, Reliability and Efficiency Across all Price Points

- The **GE Connect Series Heat Pump System** delivers highly efficient variable speed inverter technology in a slim and quiet package. GE Connect systems are compatible with 24V ducted air handlers and with many 24VAC thermostats. The **Capacity Select** function allows the system to be configured for 2, 3, 4 or 5 tons of capacity, simplifying inventory for contractors and distributors. Other notable features include advanced logic capabilities that allow the system to match system capacity to the structure's heating and cooling load. The units can provide reliable and superior heating and cooling capacity in a wide range of outdoor temperatures from -22°F to 125°F.
- The **Haier 14 SEER Side Discharge Air Conditioner** is the perfect choice for contractors working in the highly competitive add-on and replacement segment. The copper tube and aluminum fin coil, a high efficiency fan, and reliable rotary compressor deliver quiet, continuous comfort all summer long. Its low-profile design makes it the ideal choice for tight spaces, and the 24VAC control systems means easy wiring to nearly every air handler or furnace and cooling coil combination.

Innovating the Customer Experience Through Technology and Training

- **Smart HQ Solutions:** GEA unveiled plans for Smart HQ Solutions in January 2020. The platform will unify the company's smart technology to give owners and partners total control of their headquarters, whether it's their home, office or jobsite. Smart HQ Distribution focuses on efficiently serving any channel, any customer, on time and damage free. Smart HQ Service offers breakthrough service and diagnostic technology, providing the most efficient solution to diagnose and confidently repair any appliance or issue.



- **Training and Support:** GE Appliances is making it easier than ever for contractors to get the training and product support they need for GE and Haier ductless models. There are dedicated training facilities in Louisville, KY; Chicago/Peru, IL; Wilson, NC; Sacramento, CA and Dallas, TX. Additional locations are on the horizon in Houston, TX and other cities. GEA has also assembled a dedicated team of highly-trained VRF product experts with over 40 years of collective experience to support the launch of its new MRV-5 series. These experts are available to assist customers in the selection, installation and servicing of products.

About GE Appliances

GE Appliances, a Haier company, creates “good things, for life” through our passion for great appliances and the happiness they can bring to every household. With the Monogram®, CAFÉ™, GE Profile™, GE®, Haier and Hotpoint brands, people have more choices for making their kitchens and homes amazing each day. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information, visit www.geappliances.com/our-company.

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