



GE Appliances Grows in Georgia with \$130 Million in Investments, Creating 300 New Jobs

Announcement of three major investments across Georgia will bring GEA closer to its goal of becoming the leading major appliance business in the U.S.

Atlanta, GA—June 20, 2019—GE Appliances (GEA), a Haier company, today announced three significant investment and job growth initiatives in Georgia that will significantly expand the company's operations in the state and are part of GE Appliances' goal to become the leading appliance manufacturer in the U.S. The initiatives include \$43 million invested in the company's Roper Corporation facility in Walker County, creating 100 new jobs; a \$32 million investment to build a new Southern Logistics Center in Murray County that will create 100 new jobs, and in Jackson County, a new \$55 million smart warehouse creating 100 new jobs.

"Thanks to corporate partners like GE Appliances, we are seeing greater investment and job growth in every part of our state," said Governor Kemp. "These jobs in Murray, Walker, and Jackson counties will provide greater opportunity for hardworking Georgians, and we're very excited to announce GE's expanded footprint in north Georgia."

"Georgia has been a longtime home for GE Appliances," said Kevin Nolan, chief executive officer for GE Appliances. "Our goal continues to be to become the leading major appliance business in the U.S. These investments and job expansions will help us do just that."

The \$43 million investment in the company's affiliate, Roper Corporation, in Walker County is to create new manufacturing capacity and launch several new cooking products. This investment will create 100 new jobs, which will move total GEA jobs at the facility to more than 2,000 employees. Roper produces cooktops, free-standing ranges, and wall ovens under the Monogram®, Café™, GE Profile™, and GE® brands.

"Innovative manufacturers like GE Appliances are the backbone of our nation's economy and have long been part of our Northwest Georgia community," said U.S. Representative Tom Graves (R-Ga.-14), who represents Walker and Murray counties. "I applaud their continued investment to create good-paying jobs in rural communities for so many Georgia families."

The \$32 million investment to build a new Southern Logistics Center in Murray County has been designed to take advantage of Georgia's decision to expand the Port of Savannah to handle large trans-Pacific container ships, reducing reliance on cross-country trucking from West Coast ports. Connecting the port at Savannah by rail to the Appalachian Regional Port (ARP) in Northwest Georgia brings the benefits of the maritime port some 388 miles inland. This investment and the 100 new jobs it creates will bring untold opportunities to the Murray County area.

"I am very pleased with the performance of our industrial development authority and all involved with the project. This will bring a diverse job mix and a welcomed new investment to our community," said Murray County Sole Commissioner Greg Hogan. "With the opening of the Appalachian Regional Port in Murray County in August of 2018, we are anticipating more opportunities such as this. The quality of



jobs and investment this project is bringing to our community is just the beginning of a long corporate citizenship we want to achieve in Murray County.”

“GPA established the Appalachian Regional Port with a goal of encouraging economic development in a Tier 1 county by providing efficient, cost-effective rail access,” said Georgia Ports Authority (GPA) Executive Director Griff Lynch. “With today’s announcement that a globally recognized brand such as GE Appliances will locate in Murray County, we are certain this is only the beginning of great things to come for the ARP.”

In Jackson County, the new \$55 million GE Appliances Southeast Region Appliance Distribution Center represents cutting-edge distribution technology. Blending digital intelligence with unparalleled agility, the Center will create 100 high-quality new jobs and is a core pillar of GEA’s strategy to strengthen its national leadership position in distribution.

“GE Appliances has long been a leader in high-tech innovation, and today’s announcement reflects their continued commitment to creating well-paying jobs throughout our rural communities,” said U.S. Representative Doug Collins (R-Ga.-9). “Their \$55 million investment in the City of Commerce will create 100 new jobs, and we couldn’t be more excited to welcome GE Appliances to Jackson County.”

Georgia Department of Economic Development Director Wyly Harrison represented the Global Commerce Division on this project in partnership with Quick Start, Electric Cities of Georgia (ECG), Murray County Industrial Development Authority, Georgia Ports Authority, and Georgia Power.

“We are so excited that our friends at GE Appliances will continue to invest and create opportunity in these three North Georgia communities,” said GDECD Commissioner Pat Wilson. “I am confident that the opening of the Appalachian Regional Port, one of our state’s premier economic development tools, will continue to draw top-ranked businesses to the region.”

About GE Appliances

At GE Appliances we make the world a better place, and our team is committed to leading in the communities where we live and work. Today, GE appliances are in 50 percent of all U.S. homes, and our business is committed to serving every family in the country. We are a purpose-rooted and passion-driven organization that believes there is always a better way. We sell products under the Monogram®, Café™, GE Profile™, GE®, Haier, and Hotpoint brands. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information, visit www.geappliances.com.

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