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## **CAFÉ™ Multi-Door Refrigerator Makes a Statement Without Saying a Word**

*Refined styling, copper accents and adjustable fourth door add a distinctive personality to kitchen designs*

**LOUISVILLE, Ky.—February 19, 2019—**The new CAFÉ™ Multi-Door Refrigerator features an inspired design that is subtle enough to work with virtually any design scheme, yet distinctive enough to make an awe-worthy impression with splashes of drama inside and out. Its striking aesthetic is also complemented by customizable organization in its four-door design, making it among the most functional refrigerators available.

“This attractive, feature-filled refrigerator is in a class of its own,” said Lee Lagomarcino, commercial director, refrigeration, CAFÉ Appliances. “From the LED lighting to the copper touchpoints, it is refined, elegant and customizable for a truly personalized appearance and experience.”

The CAFÉ Multi-Door Refrigerator features the largest capacity in its class at 27.6 cubic feet and is available in Pro Stainless, matte white and matte black. For those who desire an ultrapremium, custom look at a mass premium price point, CAFÉ Appliances can also be personalized with a variety of hardware finishes, including bronze, copper, matte black and stainless.

The interior boasts best-in-class aesthetics with grey-tinted shelves and bins, and copper touchpoints throughout. Brilliant LED lighting covering the back wall makes a statement while making it easy to locate fresh foods. The easy-clean, removable fourth drawer also adds order to food storage with customizable temperature and humidity settings, and sliding dividers that make it convenient to store anything from beverages to pizzas and party platters.

“The CAFÉ Multi-Door Refrigerator creates flexible space for those who enjoy entertaining and look for stylish enhancements in their appliances,” Lagomarcino said. “It’s finely engineered down to the last detail with a truly distinctive look and complementary features.”

The CAFÉ Multi-Door Refrigerator will be available for order [wherever CAFÉ appliances are sold](#) in September with an MSRP ranging from \$3,999 to \$4,299, depending on finish.

[Explore the complete line of CAFÉ appliances](#), or see this product on display at the Kitchen and Bath Industry Show in GE Appliances’ Booth C5819.

### **About GE Appliances WiFi-Connected Technology**

GE Appliances, a Haier company, a leader in WiFi-connected appliance technology, makes consumers’ lives easier while improving their daily routines. With its connected suite of GE Appliances, people and families can monitor and maintain their home from near or far using their voice or a mobile device. GE Appliances uses the U+ Connect platform as the smart connection that seamlessly integrates their connected appliances with partners, including Amazon Alexa, the Google Assistant, Apple® HomeKit™, Amazon Dash Replenishment, Nest Labs, Drop, IFTTT, SideChef, Hestan Cue™ and Innit. Connected appliances are also updated



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remotely with new capabilities and can assess their own performance, allowing for unparalleled service. To learn more, visit <https://www.geappliances.com/ge/connected-appliances/>.

### **About GE Appliances**

GE Appliances, a Haier company, creates “good things, for life” through our passion for great appliances and the happiness they can bring to every household. With the Hotpoint, Haier, GE®, GE Profile™, CAFÉ™ and Monogram® brands, people and families have more choices for making their kitchens and homes amazing each day. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information, visit [www.geappliances.com/our-company](http://www.geappliances.com/our-company).

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