



**MEALTIME  
MENTORS™**  
— RESOURCES & RECIPES —

The New Primal was launched in 2012 after Jason Burke found that others were interested in his homemade jerkies made from grass-fed beef and simple spices. Portable protein became the name of the game for this company, which eventually led to the introduction of cooking sauces.

From BBQ to Buffalo, these dairy and gluten free sauces are approved for a variety of special diets. They're also low in fat and carbohydrates. Try the BBQ for a smoky, savory flavor, or the Mild or Medium Buffalo for a slightly sweet kick. The New Primal sauces are perfect in slow cooker and skillet dishes or as standalone condiments. You can even use them as a marinade for your favorite proteins!

Festival's Mealtime Mentors™ are registered dietitians and offer recipes and resources for a healthier you! Visit [www.FestFoods.com/Meals](http://www.FestFoods.com/Meals) to explore recipes and filter based on diet, cooking method, course and more.



**\$5.99**

**THE NEW PRIMAL  
SAUCES**

12 oz • Buffalo and BBQ