



## MEDIA ALERT

**For More Information Contact:**

Bill Schlageter, Director of Marketing

Cell # 412-559-2744

[bschlageter@pittsburghkids.org](mailto:bschlageter@pittsburghkids.org)

### Make a New Year's Kindness Resolution and Share It with Children's Museum of Pittsburgh

PITTSBURGH, PA (December 30, 2020)

**What:** Children's Museum of Pittsburgh believes that part of making 2021 a brighter year is having more expressions of kindness in the world around us.

To make this happen, we're inviting kids and families to make and share resolutions of kindness for the new year.

You can show kindness towards many things, including people, animals, your community, the earth and yourself. And kindness can take many forms, such as helping your brother, sister or friend, making a treat for someone, writing a kind message in chalk or painting one on a rock or feeding the birds. You can make art and give it to someone, clean up litter in your neighborhood or donate toys or books. The possibilities for kindness are endless!

**How:** However you choose to show kindness, make a resolution to do it in the new year. Then share your resolution with the Children's Museum in a message or photo / video of that resolution in action to one of our online channels:

- Email your resolution to [hi@pittsburghkids.org](mailto:hi@pittsburghkids.org)
- Post or direct message the Children's Museum on social media:
  - Facebook - [facebook.com/pittsburghkids](https://www.facebook.com/pittsburghkids)
  - Instagram or Twitter - @pghkids

**When:** Share your kindness resolution with the Children's Museum by **January 11, 2021**.

Then we'll share them with the world through our website, [pittsburghkids.org](http://pittsburghkids.org); social media channels on [Facebook](#), [Instagram](#) and Twitter; and on display in the Museum in 2021. Thank you for being kind!

This kindness initiative joins our previous crowdsourced activities for children and families:

- New Ways to Say Hi ( <https://youtu.be/ndf2IWe-BHA> )
- Won't You Be My Neighbor Singalong ( <https://youtu.be/L1AmLvvploQ> )

We're asking the media to help spread the word by sharing this with their readers, viewers & listeners and sending along a message of kindness themselves!

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### **About Museum at Home**

Museum at Home is a new [Children's of Pittsburgh](#) and [MuseumLab](#) online platform where kids and families can discover how to make the most out of this challenging time by creating at home together. The Museum at Home web page (<https://pittsburghkids.org/museumathome>) is a place that provides children of all ages ideas, inspiration and instructions on creative, do-it-yourself activities and projects that inspire joy, creativity and curiosity for all ages. Content is updated regularly and available whenever and wherever you are.