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Children's Museum of Pittsburgh
collaborating with Pixar Animation Studios
to Create Inside Out Exhibit

World Premiere in Pittsburgh - September 2020

PITTSBURGH (September 19, 2019)—Children's Museum of Pittsburgh (CMP) is proud to announce a collaboration with Pixar Animation Studios to create a new interactive exhibit based on its hit animated feature, Inside Out.

The exhibit, entitled Emotions at Play with Pixar’s Inside Out, will offer visitors interactive experiences that will help them recognize, understand and balance their emotions while on an extraordinary adventure of storytelling and imagination. This will be the first interactive exhibit based on the film.

Visitors learn about the important role emotions and memory play in our lives through a collection of newly created analog and digital experiences set in the locations of central character 11-year old Riley’s Mind World, including Headquarters, Long Term Memory, Imagination Land and Dream Production.

“We’re so excited to work with Pixar Animation Studios to create this exhibit,” says Jane Werner, Executive Director of Children’s Museum of Pittsburgh. “Their history of making films that appeal to core truths about learning and growing dovetail wonderfully with the Children’s Museum’s experience in creating exhibits that help children explore big concepts in social-emotional learning, such as empathy, love and forgiveness.”

The project pairs the Children’s Museum’s commitment to good design principles, Play with Real Stuff philosophy and commitment to diversity with Pixar’s history of employing world-class creative talent and technology to create computer-animated feature films with memorable characters and heartwarming stories that appeal to audiences of all ages.

"Our goal is to inspire visitors to understand more about their own imagination, memories, and emotions through the characters and world of our film Inside Out.” says Jonas Rivera, Producer, Inside Out. “Together with the team from the Children’s Museum of Pittsburgh we’ve created interactive experiences where visitors will explore the inner workings of their own minds. What the museum has been able to do is truly impressive and we couldn’t be more excited to see how the ideas in our film have been translated into an incredibly fun and meaningful exhibit."

The exhibition will premiere at Children’s Museum of Pittsburgh on September 26, 2020, and begin its tour to museums and libraries across the country in May 2021.
For information on renting this and other Children’s Museum’s traveling exhibits, please contact the Museum’s Exhibits department at (412) 322-5058, ext. 229, or exhibits@pittsburghkids.org.

**About Children’s Museum of Pittsburgh**

Children’s Museum of Pittsburgh is a place that delights and inspires children, where they can take off on fantastic flights of imagination daily, and return to earth to splash in a river, hammer a nail and ink a silkscreen. With 80,000 square feet of space, the Museum welcomes more than 307,000 visitors annually and provides tons of fun and loads of “real stuff” experiences for play and learning. The Museum was voted one of the nation’s Ten Best Museums for Families in USA Today’s Reader’s Choice Contest in 2017, and named one of the nation’s fifteen top children’s museums by Parents Magazine in 2015. In April 2019, Children’s Museum of Pittsburgh opened MuseumLab™, a new museum for older kids, in the former Carnegie Free Library of Allegheny next door. This project transformed a historic landmark on Pittsburgh’s North Side and completed what is now the nation’s the largest cultural campus for children.

**About Pixar Animation Studios**

Pixar Animation Studios, a wholly owned subsidiary of The Walt Disney Company, is an Academy Award®-winning film studio with world-renowned technical, creative and production capabilities in the art of computer animation. The Northern California studio has created some of the most successful and beloved animated films of all time, including “Toy Story,” “Monsters, Inc.,” “Cars,” “The Incredibles,” “Ratatouille,” “WALL•E,” “Up,” “Toy Story 3,” “Brave,” “Inside Out,” and “Coco.” Its movies have won 35 Academy Awards® and have grossed more than $14 billion at the worldwide box office. "Onward," Pixar's 22nd feature, opens in theaters on March 6, 2020.

**About Inside Out**

Pixar’s hit animated feature *Inside Out* is the story of 11-year-old Riley, who like all of us, is guided by her emotions - Joy, Fear, Anger, Disgust and Sadness. The emotions live in Headquarters, the control center inside Riley’s mind, where they help advise her through everyday life. Riley and her emotions struggle to adjust to a new life in San Francisco as Joy, Riley’s main and most important emotion, tries to keep things positive. *Inside Out* was released in 2015.