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For further Information:
Contact:
Bill Schlageter, Director of Marketing
(412) 586-6023

TapeScape 3.0 is Back by Popular Demand and Now Open for Play at Children’s Museum of Pittsburgh

PITTSBURGH (January 30, 2018) Experience the wonder and excitement of the unexpected use of materials in TapeScape 3.0. Now open for shoes-off, socks-on play at Children’s Museum of Pittsburgh, this art installation / play exhibit is an indoor climbing, sliding, rolling landscape made of more than 50 miles of packing tape stretched over a two-story steel frame. Created by artist Eric Lennartson, TapeScape 3.0 is the third installation of its kind at the Children’s Museum (TapeScape debuted in Pittsburgh in 2013; TapeScape 2.0 returned to Pittsburgh in 2016).

The premise is very simple: Stretch plastic shrink-wrap onto a steel pipe structure, and then wrap and weave many layers of tape to strengthen it. The installation relies on the tensile strength of packing tape and creates a full-body, multisensory experience.

The idea for TapeScape came to Architect/Artist Eric Lennartson eleven years ago.

After paging through an Architectural Record Magazine, he stumbled across images of art installations by Numen For Use, a Slovenian architecture and industrial design firm, made out of tape. “It was a crazy visual of tape-stretched projects across Europe: in an old building’s attic, between marble columns in a bank in Venice, and in a decommissioned air hanger in Berlin, Lennartson said. “I saw photos of people walking through them – some with kids – and I knew that I had to try to make one too”.

With the goal of creating an interactive, hands-on exhibit that both engaged children’s curiosity and filled the need for a large muscle exploration exhibit, Lennartson embarked upon creating his first TapeScape - the name being a combination of “packing tape” and “landscape”. His first TapeScape debuted at Children's Museum of Southern Minnesota. Since then, Lennartson has created twelve TapeScapes: 2012 at the Children’s Discovery Museum in San Jose, CA; in 2013 at the Children’s Museum of Pittsburgh in Pittsburgh, PA; in 2014 at the Manitoba Children’s Museum in Winnipeg, Manitoba; in 2015, at the Science Museum of Minnesota in St. Paul, MN, Liberty Science Center in the Jersey City/NYC area and Children’s Museum of Southern Minnesota;
in 2016 he returned to Children’s Museum of Pittsburgh to create *TapeScape 2.0*, and to Children’s Discovery Museum in San Jose, CA; in 2017 at the Ipswich Art Gallery, Ipswich Australia; in 2018 at the Great Lakes Science Center in Cleveland, OH and the Brooklyn Children's Museum, New York, NY.

*TapeScape 3.0* is locally sponsored by Winchester Thurston School. Media Sponsors of *TapeScape 3.0* are 90.5 WESA and 91.3 WYEP.

*TapeScape 3.0* is free with Museum Admission, and open daily at the Children’s Museum of Pittsburgh from 10:00am – 5:00 pm through May 12, 2019. Museum Admission is $16 for adults, $14 for children 2-18 and senior citizens. Members and Children under two are free. The Museum is located on Pittsburgh’s historic North Side at 10 Children’s Way, Pittsburgh, PA 15212. For more information, please call (412) 322-5058 or visit the Museum website [www.pittsburghkids.org](http://www.pittsburghkids.org).