Dear Friends,

Parents often tell me that each time they bring their child to the Children’s Museum, they learn something new about them. I can say firsthand that this is true — when let loose in the Art Studio or MAKESHOP, my children would demonstrate talents, knowledge or interests that I didn’t necessarily know they had.

Thank you for making this year one that I will always remember. You, our loyal supporters, friends, volunteers, partners and staff, have inspired me more than words can say. My hope for the coming years is that the Museum family continues to grow and we all continue to share in joy, creativity and curiosity together.

Jennifer Broadhurst
President, Board of Directors

I feel a lot of love and gratitude for Jen as the final year of her board presidency comes to a close. She has been a tremendous leader for the Children’s Museum, as caring as she is smart and gracious, always willing to tell the Museum’s story and inspire support. I believe one of the reasons Jen was a great board president was because she saw her kids grow up at the Museum. She first got involved with the Museum Board of Directors in 2004, when Jen and Brooks’ children were as young as our youngest visitors. The Museum was located in just the Old Post Office Building, had five permanent exhibits and in its best attended year, welcomed 85,000 visitors.

Twelve years later, Cora, Jack and Charlie are teenagers, the Museum has expanded into three buildings with ten permanent exhibits and welcomes more than 302,000 children and families each year. We all grew over these past dozen years — got a little wiser, a little grayer, maybe a little slower. But Jen is as eager and excited about the future of the Children’s Museum as when she came on the Board as a young mom.

In the many roles Jen has played in support of the Museum — advocate, planner, cheerleader, prototyper — the most important, and the one I value most, is friend.

Jane Werner
Executive Director

From a Local Family Using the ACCESS Card Program:

We are a middle class family, now living off one income until my children are school age and I can start working full time. This program allowing low-income families the same opportunity to enjoy your facility is just a blessing. Now I finally have something I know I can do with my boys that’s affordable, gets their minds and bodies working, is within walking distance and most importantly, they enjoy. A lot. Hopefully, one day when I can begin working again, and we are finally back in a good place financially, we’ll be able to show our appreciation better.
Making as Learning

The Children’s Museum expanded its outreach to schools and families this past year with several new initiatives:

Makerspaces in Every School

Elementary and middle school students from the Burgettstown Area School District have a brand new makerspace thanks to 93 backers who donated through a special Kickstarter campaign last year. Burgettstown was one of 10 schools that teamed up with the Children’s Museum and Kickstarter to take part in a pilot program to help local schools create sustainable makerspaces.

Seven schools successfully met their goals — Burgettstown, Falk Laboratory School, Kiski Area Upper Elementary School, Ligonier Valley High School, Monessen Elementary Center, Pittsburgh Lincoln PreK-5 and Yeshiva Schools of Pittsburgh — raising $108,000 from more than 500 community backers to create makerspaces for their students.

The Children’s Museum helped the schools design and outfit their makerspaces, and engaged educators in hands-on professional development to link making to curriculum in authentic ways. At Burgettstown, the dream was to level the playing field to give the kids in their rural community access to the power of hands-on making.

“What’s next? With this successful pilot under its belt, the Museum aims to share the model across the country by creating a Toolkit through a partnership with the White House Office of Science and Technology Policy.

This project was made possible by the generous support of the Benter Foundation, the Grable Foundation and Kickstarter.

The First Makerspace of Its Kind

In 2016, the Children’s Museum and ACTION-Housing, a leading provider of housing services in Western PA, came together to create the only makerspace in the United States dedicated to youth who have aged out of the foster care system. Twice a week, a Children’s Museum educator visits MyPlace Lofts in Pittsburgh’s Uptown neighborhood to facilitate projects such as sewing, woodworking, jewelry design and furniture making with its 25 residents.

Today, the space is an oasis created by these young people. Just ask Geneva, a young woman living at the Lofts who comes to the makerspace several times a week. She has called the makerspace a “judgement free, safe space” where people from all different backgrounds can get their creative juices flowing, learn new skills, laugh and let their guard down. It’s a place where MyPlace Loft residents can be hopeful, confident and inspired. Not to mention entrepreneurial — for the past two years, residents have showcased their handmade jewelry and hats, scarves and bags at the Children’s Museum’s Maker Faire Pittsburgh festival.

Our partnership with ACTION-Housing is made possible through generous support from Arconic Foundation, the Institute of Museum and Library Services, John E. and Sue M. Jackson Charitable Trust, David and Nancy Malone and PNC Charitable Trusts.

West Virginia Makes

As a state with rich natural resources, its roots in making and many economic challenges, West Virginia is primed to join the “nation of makers.”

The Children’s Museum forged a partnership with the Education Alliance of West Virginia to create a network of educators and community organizations invested in maker education across the state. This past year, the partners helped create sustainable makerspaces and train a corps of confident, engaged facilitators at seven facilities: Robert C. Byrd Institute in Huntington, Larry Joe Harless Community Center in Gilbert, Wildwood Middle School in Shenandoah Junction, Heritage Farm Museum and Village in Huntington, South Middle School in Morgantown, Fairmont Senior High School in Fairmont and Washington Lands Elementary School in Moundsville.

Students from these and other West Virginia schools also took field trips to the Museum and educators attended its annual Maker Boot Camps, connecting hundreds of students and educators to an exciting, new curriculum and the possibilities of STEM-related career fields.

The West Virginia Maker Network is made possible through the generous support of the Claude Worthington Benedum Foundation and Chevron.
Museum Ambassadors

In September 2015, the Museum launched a new group for young professionals to involve them in sharing the Museum’s mission. Children’s Museum of Pittsburgh Ambassadors volunteered at the Museum and in the community all year long to support the Museum, education, children and the arts. They sponsored the Museum’s annual Mister Rogers’ Sweater Drive, helped families countdown to noon and get ready for kindergarten, helped build the Tapescape 2.0 exhibit and hosted several social gatherings as Museum advocates.

The Museum Ambassadors held their first annual Museum fundraiser, Never Grow Up, drawing a sold-out crowd of 550 guests and raising more than $30,000 to support the Museums for All program, which provides Museum access for low-income and underrepresented visitor access.

Accessibility and the Arts

Suzanne Gibson is a painter with a visual impairment who uses a CCTV camera to facilitate her art. One day, a grandmother and grandfather came to the Museum with their grandchildren to meet Suzanne, who was a guest artist in the Art Studio. Their son had a similar visual impairment, and they wanted to learn about her experiences and show their grandchildren that people with disabilities can have rich, full lives. It was such a lovely interaction that ended in everyone painting and learning together.

— Carina Kooiman, Museum Studio Manager
Design for All

The Children’s Museum has long designed, prototyped and created its own exhibits for its in-house audience and to rent to other venues. This past year, we rented four exhibits to 10 museums, science centers and libraries across North America. One exhibit, XOXO: An Exhibit about Love & Forgiveness, was translated into French for the Canadian Museum of Human Rights in Manitoba. This exhibit also traveled to the Muhammed Ali Center in Lexington, Kentucky. “This exhibit invites young people to explore ways of expressing love and giving of oneself,” says Center spokesperson Jeanie Kahnke. “It also encourages visitors to show respect and compassion for one another. All of these are very ‘Muhammad-like’ attributes.”

The Museum has also become a sought-after design resource for children’s museums and other child-serving organizations. This work cultivates new earning sources and sustainability for the Museum through a robust program of exhibit rental, design consultation and component sales.

One very gratifying project over the past year was creating exhibits and artwork for Izzie’s Playground at Children’s Hospital of Pittsburgh of UPMC. The Museum provided components from XOXO: An Exhibit about Love & Forgiveness, the Silly Faces installation by Amanda Long and Light Peg Walls to create an engaging space where patients and families can connect to each other and other patient and families, process their emotions, make a keepsake and find a space to play and relax together.

Families can sit down with their child, enjoy the atmosphere, enjoy the different exhibits, and encourage their child to stay and play for a while, bringing some normalcy into the hospital experience. There are a lot of positive experiences from this, not only for the children and families but also for staff members and caregivers. I look forward to a continued partnership with the Children’s Museum. — Heather Ambrose, Director of Nursing, Children’s Hospital of Pittsburgh of UPMC
This past year, we were thrilled to co-develop our third exhibit with the Fred Rogers Company based on the work of Fred Rogers. Fred was an advisor, a mentor and a friend to the Children’s Museum since its founding.

Daniel Tiger’s Neighborhood: A Grr-ific Exhibit is based on the Emmy Award winning PBS television show, Daniel Tiger's Neighborhood. As children play with Daniel and friends in iconic places of the Neighborhood, the exhibit also conveys important lessons core to their social and emotional development and the groundbreaking work of Mister Rogers.

Pieces like the Strategy Board — where parents write down a strategy they use at home and take home one from the show — and the Thank You Tree — where visitors write notes of thanks to their family, friends, teachers, dog, cat, action figures — activate Mister Rogers’ core values of empathy, kindness and appreciation on the spot.

Daniel Tiger’s Neighborhood: A Grr-ific Exhibit will begin touring to other museums in March 2017 with commitments for more than three years.

Daniel Tiger’s Neighborhood: A Grr-ific Exhibit was created in partnership with The Fred Rogers Company, with support from the Hillman Endowment for Exhibits and Programs, Richard King Mellon Foundation, PPG Industries and the Robert and Mary Weisbrod Foundation.

My granddaughter surprised me with [a leaf from the Thank You Tree]. Now this green leaf is one of my very special treasures. She was here for the first time from Oregon to visit us. She’s only four years old. She had the very best time in the Daniel Tiger room playing make believe! — Mary O’Donnell
A Grr-ific Affair

It was a perfect night in June when the Museum held its annual fundraising event, the Great Night Gala, in the Museum’s Grand Hall and Buhl Community Park. Chairs Gregg and Yu-Ling Behr welcomed 450 guests and presented the Great Friend of Children Award to Joanne Rogers, wife of the late Fred Rogers. In continuing Fred’s legacy of caring for children and families, Joanne was honored for her lifelong dedication to early childhood education. Guests danced the night away with DJ Lovelife and enjoyed a creative dining experience by Bob Sendall and All in Good Taste Productions. Many thanks to all of our supporters and sponsors, especially our presenting sponsors Eat’n Park Hospitality Group and The Heinz Endowments.

The Great Night Gala bested all previous fundraising events by raising more than $411,000 for the Museum’s mission.
## STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED JUNE 30, 2016 AND 2015

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
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<tr>
<td><strong>TOTAL</strong></td>
<td>$9,231,101</td>
<td>$7,815,373</td>
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<td><strong>INCOME</strong></td>
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<tr>
<td>Contributions</td>
<td>$4,273,373</td>
<td>$4,122,653</td>
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<tr>
<td>Gifts</td>
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<td><strong>SUPPORT AND REVENUE</strong></td>
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<tr>
<td><strong>EXPENSES</strong></td>
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<tr>
<td>Costs of direct benefits to donors</td>
<td>$59,668</td>
<td>$56,762</td>
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<td><strong>NET ASSETS</strong></td>
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<tr>
<td>Beginning of year</td>
<td>23,441,876</td>
<td>23,354,948</td>
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<tr>
<td>End of year</td>
<td>$23,324,299</td>
<td>$23,441,876</td>
</tr>
<tr>
<td><strong>Changes in Net Assets</strong></td>
<td>(116,947)</td>
<td>86,928</td>
</tr>
</tbody>
</table>

**INCOME**
- Contributions: $4,273,373
- Earned: $4,957,728

**EXPERTS**
- Total Program Services from Museum
- Total Support Services from Marketing, Administration and Development
- Costs of direct benefits to donors
- Total Support And Revenue
- Changes in Net Assets

### Income
- Contributions: $4,273,373
- Earned: $4,957,728

### Expenses
- Total Program Services from Museum
- Total Support Services from Marketing, Administration and Development
- Costs of direct benefits to donors
- Total Support And Revenue
- Changes in Net Assets

### Net Assets
- Beginning of year: 23,441,876
- End of year: $23,324,299
- Changes in Net Assets: (116,947)

Thank you for everything you do. Our sincerest thanks goes to the following individuals, foundations, companies and government agencies that contributed to the Museum from July 1, 2015, to June 30, 2016. We are deeply grateful for your unwavering partnership and steadfast support.

- **200,000+:**
  - Allegheny County
  - Allegheny Regional Asset District
  - Chevron
  - The Grable Foundation
  - PNC Foundation
  - Richard King Mellon Foundation
  - **$199,999 – 50,000**
  - Arconic Foundation
  - Claude Worthington Benedum Foundation
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  - PPG
  - **$49,999 – 25,000**
  - American Educational Research Association
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  - Faros Properties
  - Google, Inc.
  - The Pennsylvania Cyber Charter School
  - UPMC Health Plan
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  - **$24,999 – 10,000**
  - Asta, Inc.
  - Suzi and Jim Broadhurst
  - The Buhl Foundation
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  - Robert and Renee Denove
  - Michael Duckworth and Tracy Hawe
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  - Pittsburgh Steeler’s, LLC
  - PNC Bank
  - PNC Charitable Trusts
  - Schneider Downs
  - Spectroscopy Society of Pittsburgh
  - The Sprout Fund
  - The Edith L. Trees Charitable Trust
  - United Way of Western Pennsylvania
  - **$9,999 – 5,000**
  - **Anonymous (2)**
  - B4 Lumber Company/ Nemacolin Woodlands Resort and Spa
  - Accenture
  - Association of Science-Technology Centers
  - Autodesk, Inc.
  - Babab Calland
  - Bayer USA Foundation
  - Michael and Shannon Beach
  - Carol and Wyles Berkman
  - Alan and Susan Bicker
  - Buchanan Ingersoll and Rooney PC
  - Carnegie Mellon University
  - Chatham University
  - Children’s Hospital of Pittsburgh of UPMC
  - City of Pittsburgh – Community Development Block Grant
  - The Anne L. and George H. Clapp Charitable Trust
  - Delta Dental Of Pennsylvania
  - DICK’s Sporting Goods
  - Dominion Foundation
  - EY
  - Federated Investors Foundation, Inc.
  - Gateway Financial
  - Gropman Yanak and Ford LP
  - Haffen-Tillotson
  - Innovation Works
  - Todd and Jennifer Kilgore
  - Al and Dana Madison
  - Maker Education Initiative
  - Mascara Construction Company, L.P.
  - Matthew and Eileen Moode
  - Simon and Hazel Merrills
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  - PwC
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  - Mr. and Mrs. Arthur J. Rooney II
  - James M. and Lucy K. Schoonmaker Foundation
  - Lauren and Samuel Subin
  - University of Pittsburgh
  - Swanson School of Engineering
  - Waste Management
  - Westinghouse Electric Company
  - Ryan and Jenny Will
  - Kirk Burkley and Penny Zacharias

“Thank you for participating in the Blue Star Museum program. We made a special trip to the Museum while we were visiting the area. I believe the free admission allows families to visit a place they may not visit or normally be able to afford.”

- **$4,999 – 1,000**
  - **Anonymous (2)**
  - ABARTA, Inc.
  - American Eagle Outfitters
  - Art Institute of Pittsburgh
  - BASF Corporation
  - Gregg and Yu-Ling Buhl
  - Melissa and Matthew Bizyak
  - Kevin and Lori Brown
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  - Calgon Carbon
  - Jonathan and Kristen Carothers
  - CentiMark Corporation
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  - Roberto and Beth Crace
  - George and Asa Davidson Family Fund of The Pittsburgh Foundation
  - Ms. Paige Dioguardi
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  - Mr. and Mrs. Charles Donellan
  - Barrett Donovan and Nora Minahan
  - Eberhart Family
  - ECHO Realty
  - Erie Insurance
  - Fair Oaks Foundation, Inc.
“Thank you for having the sensory friendly hour today. We have never been to the museum before because my older daughter cannot handle the crowds. We were able to enjoy the Daniel Tiger exhibit for the first hour until the museum opened, and then we went up to the water play floor before the crowds hit.”
“Kudos to the folks in MAKESHOP! One taught my son early sewing skills and another did a hands-on lesson on thermal heated slim.”

Michael Donahoe in honor of Allison Donahoe
Gina and Idris Evans in honor of Judy Focareta and Grandparents’ Day
Grandma Kathie in honor of Tiran Lee
Judy Horgan and Steve Pavner in honor of Jane Werner
Catherine Keay in honor of Maggie Flaxinger
Amy Killman in honor of Jane Werner
Todd and Jennifer Kilgore in honor of Barbara and Gerry Danziger and Terry and Renee Kilgore
Leslie Glaz Leffey in honor of Akasha Gilcrest
Joni Sue and Michael Levine in honor of Joanne Rogers
Margery J. Loewer in honor of Josie Nurnberg’s first birthday
Kyle, Jessica, Mason, and Noa Solomon in honor of Evan Rosenberg
Marcia and Buzz Miller in honor of Tamut and Eben Miller
Mr. and Mrs. Michael Poremski in honor of Nora Poremski
Maria and Wayne Kingesien in honor of Matt Meade
Jean A. Robinson in honor of Judith Horgan
Dexler and Laura Santora in honor of Matt Meade
Sarah E. Spiegel in honor of Cecie and Dave Spiegel
The Sukwamichi Family in honor of Rick Lefrain
Chaton Turner and Andie Smith in honor of Dr. Cecilia Griffin-Golden
The Weiner Family Foundation in honor of Gregg and Yiping Behr
Bill and Jodie Welge in honor of Mrs. Sally Butler and Joanne Wible in honor of Mrs. Maureen Frew

Gifts Made in Honor

Lauren E. Boehm in honor of Dick and Norma Cooper and JoAnn and Larry Boehm
Carol R. Brown in honor of Jane Werner

Gifts Made in Memory

Susan and Willy Robinson in honor of Jane Werner
Carol R. Brown in honor of Dominick J. Madison
Bill and Jodie Welge in memory of George Manuco

Beth Cohen Memorial Fund

Mr. and Mrs. Ronald Demkee in memory of Beth Cohen
Jane and Marty Katz in memory of Hebrew Kravitz’s beloved wife, Barbara
in memory of Marie’s beloved sister in memory of David, beloved husband, father and grandfather
in memory of Ruth, beloved mother and grandmother
in memory of beloved daughter Meghan, and beloved Beth

In Memory of Nellie Mills

Cindy and John Cannon
Trish Connolly
Jack and Barb Devroude
Donna King
Jim Green and Judy Laughlin
Al and Patti Langer
Jan, Shannon and Sam Langer
Dick and Maggie Orzechowski
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Ora Mae Love
Joel Miller

George and Jane Parfit
Michael and Carol Slavin
Jean Swick
Mary Taylor
Anna Mae Weber
Bill and Jodie Welge
Jane Werner and Robert Rutkowski
Trinity United Methodist Church

In Memory of Ronald W. Wertz
Bill and Sopeha Chopas
Audrey and Chuck Rechibum
Becky and Herb Tobin
Bett Wainwright

In Memory of Helen Willsallback
James Fysinger
Eleanor, Barbara and Steven Hollar
Frederick Hovart
Katherine Larsen
Thomas and Susan Miller
Adèle McCarthy

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Annie O’Neill
Larry Rippel
Renee Rosensteel
Christopher Sprowls

Cover Art
Visitors with artist Hervé Tullet

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