On November 6, 2004, the Children's Museum opened the doors to its expanded facility, a place that inspires children of all ages to explore real stuff, test their ideas and abilities, and let their imaginations soar. Designed by Koning Eizenberg Architecture, the new Museum offers four times more space to enjoy all new exhibits and more than a dozen interactive art pieces. The following partners rent space in the new Museum and work alongside us to better serve children—Child Watch of Pittsburgh, Pittsburgh Public Schools Pre-Kindergarten Program, Reading is FUNdamental of Pittsburgh, Saturday Light Brigade and the University of Pittsburgh Center for Learning in Out-of-School Environments. We will be the first children's museum in the country to receive a Silver LEED Rating from the Green Building Alliance, recognizing our adherence to environmentally sustainable practices.

This world-class facility came about through the extraordinary commitment and vision of the Museum's Board of Directors and tireless staff, and many foundations, corporations and individuals. As we begin a new era in the history of the Children's Museum, we do so with your collective support sustaining our efforts and inspiring our choices, so that we can provide wider experiences, offer better services and nurture more dreams for children for generations to come.
This past year found us completely enveloped in a project we have dreamed of, planned for and worked diligently towards for several years—the construction of the new Children’s Museum of Pittsburgh. While it was business as usual at the Children’s Museum in the Old Post Office Building, the very unusual and exciting business of designing and building an incredible expansion was taking place right next door. Hard hats, heavy machinery and clouds of dust became as common here as excited children, school buses and parents with strollers.

As we celebrate the completion of the new Museum in November, we reach another significant milestone in our history—the completion of the term of our Board President Anne V. Lewis. Anne has given so much of herself to the Children’s Museum for so long, serving as a guiding leader, driving force and perhaps most importantly, a thoughtful colleague. She has been an essential part of many of our successes—creation of the Mister Rogers’ Neighborhood exhibit, our $1.2 million renovation in 1998, and finally, the $28 million capital campaign for the expansion and development of the new Children’s Museum.

We are so grateful for Anne’s dedication, tenacity and generosity throughout her 12 years of service to our Board of Directors, and the internal spark that kept her committed to the Museum as it grew from a small cultural jewel to a world-class facility for children. We look forward to benefiting from her service as the first Director Emeritus on the Board, and welcome Judy Horgan as our incoming Board President.

Our vision for the new Museum will build upon our past successes, with many new ideas and strong partnerships creating an innovative, creative community for children. We hope you’ll join us on this exciting venture. If it proves to be as momentous as this past year, I can guarantee there’ll never be a dull moment!

Sincerely,

Jane Werner
Executive Director
Children's Museum of Pittsburgh offered the following imaginative, interactive exhibits during the last year along with our permanent exhibits:

Alice’s Wonderland From June through September 2003, visitors followed Alice down the rabbit hole and discovered a world filled with adventure, wonder and learning. The exhibit was created by Children’s Discovery Museum of San Jose with support from the National Science Foundation and the MetLife Foundation, and sponsored by GlaxoSmithKline Consumer Healthcare.

Go Figure! Early math concepts were explored in this interactive exhibit from September 2003 through January 2004 using kid-sized environments inspired by familiar children’s books. Go Figure! was created by Minnesota Children’s Museum in collaboration with the American Library Association, with funding from the National Science Foundation, Cargill and 3M. It was locally sponsored by Dominion.

Robot Zoo Visitors explored complex animal robots to discover the fascinating characteristics and anatomy of real-life animals at this exhibit beginning January 2004. The exhibit was based on the book “The Robot Zoo,” conceived, edited and designed by Marshall Editions of London, England, and produced by BBH Inc. and Clear Channel Exhibitions, with support from Silicon Graphics, Inc. and TIME magazine. Robot Zoo was locally sponsored by Isaly’s and MetLife, with support from the Pennsylvania Historical and Museum Commission.

Where the Wild Things Are: Maurice Sendak in His Own Words and Pictures During the summer of 2004, visitors got a glimpse into the mind of author and artist Maurice Sendak and his creation of some of the most beloved characters in children’s literature—big, hairy monsters, fearless little boys, cultured alligators and theatrical little girls. The exhibit was organized by the William Breman Jewish Heritage Museum, Atlanta, GA, and sponsored by Children’s Hospital of Pittsburgh.

Museum Traveling Exhibits Mister Rogers’ Neighborhood — A Hands-On Exhibit brought the philosophy, activities and characters of Fred Rogers’ beloved television program to three children’s museums this year. While one version has returned to Pittsburgh for permanent installation in the new Children’s Museum, a second version continues to tour nationally.

Prototyping The Museum’s Department of Research and Evaluation headed by Dr. Kevin Crowley of the University of Pittsburgh Center for Learning in Out-of-School Environments (UPCLOSE) continued to observe how visitors play with and learn from exhibits and programs. Some of the exhibits prototyped include 3D sound, the shadow wall, create-a-costume, printmaking and the Take-Apart Workshop.

Exhibits >

The following programs helped the Children’s Museum continue to be an educational resource for families, local communities and schools:

**Outreach Programs** The Museum offers more than 90 classroom and assembly programs and an extensive group of performers and activities to schools, community organizations, libraries and festivals. In the past year, these programs provided opportunities for play and learning in 17 counties in Pennsylvania and three other states.

**Teacher Training** More than 125 local teachers earned Act 48 hours or credit through classes based on Children’s Museum exhibits and programs. These classes are offered in partnership with the Allegheny and Midwestern Intermediate Units. Topics include scientific inquiry, puppet productions and music. Seven classes addressing the Core Body of Knowledge were attended by nearly 90 teachers.

**Drop-In Classes** At our Tot Time classes, infants, toddlers and their caregivers take part in art, music, and storytelling activities that help children explore their environment and acquire basic school-readiness skills. Visitors create original pieces of art at our Clay Classes, funded in part by the Accoa Foundation. They learn about electrical circuits and see how appliances work at Take-Apart Workshops. At Woodworking Workshops, children learn basic woodworking techniques and tackle simple building projects.

**Youth Programs** Children’s Museum served up to 70 underserved Pittsburgh youth with after-school activities, job training, employment, volunteer and community service opportunities, and mentorships. Students gained job skills as part of the YouthWorks program and two students involved in the Youth ArtWorks program wrote, directed and built puppets for two original puppet shows.

**Artists-in-Residence** Several artists took part in unique projects and installations at the Museum that delighted and fascinated visitors. These include printmaker Heather White, painter Allison Zappata, dancer Megan Zuza, multimedia artist Renae Neumeyer, musician/composer Sally Bozzuto, textile artist Anne Moffa, fiber artist Karen Page, musicians Lee Robinson and Lisa Miles, bookmaker Debra Zeissloft, and undergrads from Carnegie Mellon University Music Department. In collaboration with the Pittsburgh Center for the Arts and The Pennsylvania Council on the Arts, Tina Brewer shared her quilting talents with Museum visitors.

**Meet the Expert Series** Children’s Museum Education Advisory Committee members presented monthly sessions on child development and play in the Oh Baby! exhibit.

> We said, “Hi, we’re having a great time at the Children’s Museum of Pittsburgh!” at least 362,880 times over the phone.
> Over 1,000 woodworking projects were designed and made by visitors.
> At least 680 pounds of rice were used in our rice table.
> 200 gallons of tempera paint and 270 gallons of silkscreen ink were used in the Studio.

At Woodworking Workshops, children learn basic woodworking techniques and tackle simple building projects. At Woodworking Workshops, children learn basic woodworking techniques and tackle simple building projects.
Children’s Museum of Pittsburgh collaborates with local organizations and neighbors to enhance existing programs, develop new programs and broaden community service. The following programs represent the Children’s Museum’s partnerships over the past year:

Carnegie Library of Pittsburgh

Hundreds of books were circulated to Museum visitors through the “Take a Book Home” program. The Museum acts as a satellite library where children and adults can check out books related to current exhibits and return them to their local libraries. A grant from the Institute of Museum and Library Services has enabled the Museum to expand this program into the new Children’s Museum and provide access to additional information and the library’s lending system through the Museum’s website.

Point Park University

Children’s Museum collaborated with Point Park University to provide summer camps at the University’s Summer in the City program. Plans are currently underway to offer more programs this summer.

Visitors enjoyed more than 150 live puppet shows and made 4,214 puppets.

900 square feet of fabric and 105,000 square feet of cardboard were used to create Tunnel Tents at the Three Rivers Arts Festival.

Over 2000 sweaters were collected for families during the Mister Rogers’ Neighborhood Sweater Drive.

Healthy Smiles Days

In February 2004, over 300 Head Start children received visual dental screenings from volunteer dentists as part of Healthy Smiles Days in collaboration with the Western Pennsylvania Dental Association, Sullivan Schein Dental and Proctor and Gamble.

Museum Programs

The following organizations collaborated with the Museum to entertain and educate visitors:


Three Rivers Arts Festival

Children’s Museum presented Tunnel Tents, an interactive art piece created by Museum Artist Laura Shaffalo and Program Manager Anna Fitzpatrick, at the 2004 Three Rivers Arts Festival. Children helped create a growing tunnel-like “tent” with colographs they printed on fabric and hung on clothesline.

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Several important awards and gifts were awarded to Children’s Museum of Pittsburgh this past year and helped to further its programs:

**The Museum’s endowment grew to over $3,900,000 as of June 2004 due to generous gifts from individuals and income from the Mister Rogers' traveling exhibit.**

- Almost $430,000 was raised at the Rock on the Block benefit.
- The Museum received over $300,000 in local, state and federal funding, including more than $125,000 from the Allegheny Regional Asset District.

**Association of Children’s Museums**

The Museum was awarded the 2004 Promising Practice Award for its partnership with the University of Pittsburgh Center for Learning in Out-of-School Environments and its research on parents’ participation in children’s learning at the Museum. This award honors innovative management and programming practices in the children’s museum field. We are the only children’s museum to receive this award twice.

**American Association of Museums**

The Museum was awarded a Second Prize honor for its expansion newspaper insert and capital campaign advertising designed by GBL Inc., in the 2004 AAM Museum Publications Design Competition.

**National Science Foundation**

Children’s Museum received a $1.5 million continuing grant award from the National Science Foundation to create a new traveling exhibit, “How People Make Things,” based on the popular factory-visit video segments from the “Mister Rogers’ Neighborhood” television series. This award was matched with a $510,000 grant from the Grable Foundation.

**Coming Up Taller**

Our YouthALIVE! after-school program was one of 50 semifinalists recognized by the President’s Committee on the Arts and Humanities and its partner agencies, the Institute of Museum and Library Services, National Endowment for the Arts and National Endowment for the Humanities.

**YouthWorks**

The Museum received the Program of Distinction Award from YouthWorks for commitment to the region’s youth—the workforce of tomorrow.

**Institute of Museum and Library Services**

Children’s Museum received a National Leadership grant to expand our website and provide related resources through the Carnegie Library.

**Exploration Internships**

Staff members Anna Fitzpatrick and Laura Shaffalo were accepted into a two-year Informal Learning Certificate Program based at the Exploratorium in San Francisco, CA, and supported under the National Science Foundation’s Center for Learning and Teaching.

**JCPenney Afterschool Ambassador Award**

Youth Programs Manager Alana Kulesa was one of 25 people nationwide accepted into a two-year Informal Learning Certificate Program at the Exploratorium in San Francisco, CA, supported under the National Science Foundation’s Center for Learning and Teaching.

**Pennsylvania Historical and Museum Commission**

PHMC awarded the Children’s Museum a $99,000 general operating grant, one of its highest allocations this year in Pennsylvania.
## Statements of Activities and Changes in Net Assets

<table>
<thead>
<tr>
<th>For the years ended June 30, 2004 and 2003</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
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## Statements of Financial Position

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</tbody>
</table>
Community support from individuals, foundations, corporations and public funding sources enables the Children’s Museum of Pittsburgh to offer quality exhibits and programs to children and families of this region. We wish to extend our sincere thanks to the contributors listed on these pages. We have included all gifts received from July 1, 2003, through June 30, 2004. If there is an error on a listing, please accept our apologies and notify the Museum’s Development Department at (412) 322-5058, ext. 217, so we can correct our records.

PUBLIC FUNDING
Allegeny Regional Asset District
Association of Children’s Museums
Institute of Museum
Pennsylvania Historical
and Museum Commission

ANNUAL FUND
$25,000+
Mr. and Mrs. John J. Brady
Jane Luecky
Mr. and Mrs. David Payne
Maurice and Shelley Peconi
Jeannie and Richard Berkis
Amy and Terry Bilyk
Stevan Brannen
David A. Browne
Dr. and Mrs. Lawrence Bucklew
Mary and Sylvia Busis
Dr. and Mrs. Robert Cappetto
Kim and Brian Carbaugh
Andie and Dennis Costello
Mr. and Mrs. Thomas D. Wright

$100 to $249
Anonymous
Bob and Anita Cicco
Julie and Michael Dever
John and Cheryl Dickey
Dr. and Mrs. John J. Donegan
Dr. and Mrs. Henry Armstrong
Lisa and Jeffrey Schwarz

$25,000 to $49,999
Mr. and Mrs. Robert Denove
Mrs. and Mr. Edward Graf
Maurice and Shelley Peconi
Mr. and Mrs. Robert Egan
Mr. and Mrs. Joseph Erenberg
Mr. and Mrs. George E. Grinberg
Mr. and Mrs. Edward Graf
Mr. and Mrs. Jay E. Engle

$500 to $999
Mr. and Mrs. Mark G. Schoeppner
Anne V. and Edward J. Lewis
Mr. and Mrs. James Roddy
Mr. and Mrs. H. Ward Olander
Mr. and Mrs. Van Horn
Mr. and Mrs. Thomas L. Wentling Jr.

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Mr. and Mrs. James Roddy
Mr. and Mrs. H. Ward Olander
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page 18


page 19
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