

An Investment Model That Works

A guide by Rich Johnson

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PARTNERSHIP WITH DELMORGAN

DelMorgan & Co. Overview

Specialist in M&A and capital raise

Over 35 years of experience

Professionals with world-class capability and expertise

Over \$300,000,000 billion in successfully completed transactions

Starting in 2021 DelMorgan&Co. wants to offer a portfolio approach to their family office and institutional network. The portfolio will consist of 10 retainer financed early stage growth companies looking for a game changing fund raise.

Early stage companies, in a diverse range of industries seeking growth capital, will be loaned \$150,000 to fund the retention of an Investment Banker.

The team will identify the needs of the company, conduct a strategic review, create the marketing documentation and execute a capital raise to pay back the note and give the company the working capital they need.

The bridge loan will be structured to pay 10% interest and come with approximately 2.5% equity in the company.

These stakes can either be sold in the first financing round or retained for a later exit.

ENGAGEMENT RETAINER OPPORTUNITY MODEL

(2.5% equity in each company sold into first funding)

Company Value at Time of Funding	Proceeds to Lender From Funding (2.5%)	% Return Based on \$1,000 Cost of Warrant
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\$5,000,000

\$125,000

6,225%

\$10,000,000

\$250,000

12,450%

\$15,000,000

\$375,000

18,675%

\$20,000,000

\$500,000

24,900%

\$25,000,000

\$625,000

31,125%

\$30,000,000

\$750,000

37,350%

\$50,000,000

\$1,250,000

62,250%

\$100,000,000

\$2,500,000

124,500%

\$200,000,000

\$5,000,000

249,000%

Know a good retainer lender candidate? We are doing all we can to help more growth companies hire the experts they need.

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WWW.IWOULDFUNDTHAT.COM

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