

# Miranda Hale

Copywriter, Editor, Writing Teacher/Tutor,  
Academic/ESL Tutor

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## Summary

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Hi, I'm Miranda. I'm a writer, a copywriter, an editor, a writing teacher/tutor/coach/consultant, and an academic/test prep/language/ESL tutor.

I have an M.A. in English Language and Literature, a Certificate in Teaching College Writing, a Professional Editing Certificate, multiple certificates in Business Writing, and multiple additional relevant professional certificates, all of which are listed on [my LinkedIn profile](#).

I have 10+ years of experience developing and teaching college-level writing courses (specializing in persuasive writing/rhetoric) both in the classroom and online. I also work one-on-one with students and other clients as a professional writing tutor/coach/consultant and an academic/test prep/language/ESL tutor.

My writing experience is extensive and diverse. I have written for a wide variety of websites, publications, agencies, businesses, and clients. Examples of my published work are available [here](#). I specialize in copywriting, particularly conversion copywriting and persuasive marketing copy. In doing so, I frequently make use of my knowledge of effective methods and techniques of persuasion gained from my relevant academic research and from my experience teaching college-level persuasive writing courses.

I also have a great deal of editing experience, including copy editing, line editing, developmental editing, and proofreading. As a writing teacher/tutor, I undertake careful editing of the writing my students/clients need assistance with. Additionally, I have completed many editing assignments for agencies, for businesses, for individuals, and for authors who need pre-publication editorial assistance with their book manuscripts.

More information about my experience, education, skills, publications, and certifications is available on [my LinkedIn profile](#) and on [my writing/editing portfolio](#).

I am currently actively looking for full-time, part-time, freelance, and/or contract job opportunities in fields including writing, editing, teaching, tutoring, and content marketing/strategy. I am open to remote, hybrid, or on-site work.

Please feel free to contact me anytime if you have a job opportunity to share, if you're interested in my freelance writing or editing services, if you're looking for a writing tutor/consultant/coach or an academic/test prep/language/ESL tutor, or if you'd just like to connect. I'd love to hear from you. Thanks!

## Education

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### Master's Degree, English Language and Literature

[Eastern Washington University](#)

- M.A. Thesis: *"A Woman Like That Is Not a Woman, Quite": Reclamation of Power for the Private Self in the Poetry of Anne Sexton.*
- Also earned a Certificate in Teaching College Writing.

### Bachelor's Degree, English Language and Literature

[University of Washington](#)

- University of Washington's Quarterly Dean's List for four quarters.
- University of Washington Annual Dean's List High-Scholarship Award.

## Experience

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### Freelance Writer and Editor

Sep 2001 - Present

#### Copycrafting

I am an experienced freelance writer who has written and produced deliverables for various publications, websites, agencies, businesses, and individuals (see [my LinkedIn profile](#) for examples of clients I've worked with). My speciality is conversion copywriting and persuasive marketing copy. When crafting this content, I frequently make use of my knowledge of effective methods and techniques of persuasion gained from my relevant academic research and from my experience teaching college-level persuasive writing courses.

I also have a great deal of editing experience, including copy editing, line editing, developmental editing, and proofreading. As a writing teacher/tutor, I undertake careful editing of the writing my students need assistance with. Additionally, I have completed many editing assignments for agencies, for businesses, for individuals, and for authors who need pre-publication editorial assistance with their book manuscripts.

In 2015, I started [Copycrafting](#), a one-person freelance writing and editing company, and since that time I have offered my freelancing services as a part of my business.

My professional writing/editing portfolio, including selected examples of my published work, is available at [portfolio.mirandachale.co](http://portfolio.mirandachale.co).

### Online Tutor/Teacher/Consultant

2012 - Present

#### Online/Freelance

I have worked as a writing tutor/coach/consultant, an academic/language/ESL tutor, and as a Faculty Writing Mentor on and off for years, and I recently started an online tutoring/consulting business.

I tutor students/clients in a variety of subjects and work with students/clients to achieve their specific goals and meet their specific needs. Some examples include helping students/clients to improve their writing skills, working with students/clients on specific writing assignments/essays or other academic assignments, working with students/clients on business writing/professional writing, helping students/clients to prepare for success on academic and/or professional tests, or helping students/clients to improve their English language skills.

I work with students/clients as often and for as long as they choose. Some students/clients choose to work together as needed (for example, when they have a specific assignment or project they need help with), while some students/clients choose to work together on a regular basis, meeting weekly or on another schedule of the student's choosing in order to achieve more in-depth and/or long-term learning objectives, to meet their specific goals, to become stronger writers, to improve their skills and abilities in their chosen subjects, to prepare for tests/exams, and/or to improve their English language skills.

When working with students/clients, I help them to improve their specific assignments/projects and/or to develop and enhance their skills and/or abilities in their chosen subjects, not only offering my knowledge and assistance, but also providing them with relevant and actionable steps, making sure that they know exactly *\*why\** the work we do together will help improve their assignment/project and/or their abilities/skills, and, more importantly, specifically *\*how\** this improvement can and will be achieved during our lessons.

I create individualized tailored tutoring/teaching/coaching plans (complete with useful resources) for each of my students/clients, determining the most effective way to assist each student/client, whether we work together as needed (i.e. when a student/client needs assistance with specific assignments/projects) or on a regular basis (i.e. when students/clients are working to achieve more extensive, thorough, and in-depth learning objectives).

I have a great deal of relevant academic and professional experience and I am highly educated in, never stop learning about, and am truly fascinated by and passionate about the subjects I teach/tutor. And, honestly, and perhaps most importantly, I really do love teaching, tutoring, and working with students/clients to help them succeed and meet their goals

In addition to working with students/clients via my online tutoring business, I am also interested in teaching/tutoring/consulting opportunities with other businesses, organizations, and/or educational institutions. Please don't hesitate to get in touch if you/your institution have an opportunity to share or if you'd like to work with me as a client.

More information about the services I offer and the teaching/tutoring methodologies I employ can be found at my tutoring business website.

## **Adjunct English Professor/Writing Instructor**

Jan 2004 - Jun 2015

### [North Idaho College](#)

I have 10+ years of experience developing and teaching college-level writing courses (specializing in persuasive writing/rhetoric) both in the classroom and online, using Blackboard, ANGEL, and Vista LMSs.

Most of the courses that I have developed and taught have been second-year undergraduate writing courses (Composition/Rhetoric). Because I developed the content for each of my courses in their entirety, I am not only an experienced, skilled, and passionate writing teacher, but also an experienced and skilled curriculum developer. Additionally, as a result of my online teaching experience, I am familiar with a variety of educational technology tools and resources and understand how to implement and use them in the most effective possible ways.

In addition to developing and teaching courses, I also have experience working as a faculty advisor/tutor/mentor in the campus Writing Center.

I love to develop and teach courses, and I am currently actively looking for teaching positions (at any level) where I can put my above-mentioned skills, experience, and passion to use.

## **Selected Certifications**

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### **Poynter ACES Certificate in Editing**

Apr 2015 - Present

#### [The Poynter Institute](#)

- [Professional editing certificate](#) offered by [The Poynter Institute's NewsU](#) in conjunction with the [American Copy Editors Society](#).

### **High-Impact Business Writing**

Jul 2015 - Present

#### [The University of California, Irvine on Coursera](#)

- [Coursera Verified Certificate](#)
- [License #W7FEVMATTNFF](#)

### **Certificate of Completion: Blackboard Learning Management System Training**

Apr 2012 - Present

#### [Blackboard via North Idaho College](#)

- [Certificate of Completion in Blackboard LMS training](#) granted via North Idaho College.

### **Teaching College Writing**

Jun 2003 - Present

#### [Eastern Washington University](#)

- Certificate in Teaching College Writing, earned while completing my M.A.

### **Writing Press Releases**

Jun 2015 - Present

#### [Lynda.com](#)

- [License #280B1B](#)

### **Writing Business Reports**

May 2015 - Present

#### [Lynda.com](#)

- [License #8D0D9E](#)

## **Contact**

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