

WRITER & CONTENT PRODUCER

PROFILE

High-energy writer and content producer with 11+ years of experience, including 6 years content writing and web production experience in the video game industry. Superb interpersonal skills, fast content production, and excellent problem-solving abilities.

EXPERIENCE

FREELANCE CONTENT WRITER

2016 - Present | Wrote short stories for 2017 and 2018 Wintersday Zine created by the GW2 Artist Collective | Wrote the GuideBook for the Tyrian Tarot project created by the GW2 Artist Collective | Wrote articles for the 2017 and 2018 GuildMag Annual Zine | Wrote posts and created image assets for the @GuildLores Twitter account

MICROSOFT (COLABERA) | CONTENT WRITER

2017 - Present | Worked with subject matter experts to review 300+ knowledge base articles dating back 10+ years | Consolidated articles, updated content, and relaunched internal FAQ section with refined content | Provided support to manage documentation housed on internal SharePoint site | Updated documentation links | Reviewed metrics with PowerBI to identify knowledge gaps and potential for improvement | Wrote technical documentation to teach additional content authors how to navigate the new CMS

SEATTLE VOICE INSTITUTE | SOCIAL MEDIA SPECIALIST

2017 - Present | Produced content for social media including text posts and image assets | Processed raw video into finalized content for publication | Received voiceover and audio editing mentorship | Provided voiceover and audio/video production as needed | Revised text and formatted workbooks for workshops | Created Facebook events to promote classes

IN YOUR WRITE MIND WORKSHOP | COMMUNICATIONS COORDINATOR

2013 - Present | Promoted and grew program awareness through social media and email newsletter campaigns | Collaborated with a committee to organize a yearly 4-day writing conference | Taught up to three 50-minute workshops each June with PowerPoint

NINTENDO | ASSOCIATE WEB PRODUCER

2016 - 2017 | Worked across teams with engineering staff to create and organize content, digital assets, and documents for a massive restructuring of the public website from an outdated content management system to a new CMS | Wrote technical documentation to teach additional content authors how to navigate the new CMS

DEVICEBITS | TECHNICAL WRITER

2016 | Worked with subject matter experts to create user-friendly interactive web tutorials for various cellphones across multiple brands and models

343 INDUSTRIES | WEB PRODUCER

2014 - 2016 | Former positions: Associate Writer, Associate Producer | Worked on high traffic, public facing, AAA studio gaming website | Built, updated, and refined content consistent with site vision, direction, and style guide to keep content fresh, dynamic, and exciting | Wrote narrative encyclopedic entries for the website

KIWI INC | CONTENT WRITER

2013 | Crafted compelling storylines to engage players during scripted quests.

AERIA GAMES | ENGLISH LOCALIZATION EDITOR

2012-2014 | Wrote and edited English localizations for mobile games from concept to completion, including storylines, dialogue, and flavor text.

EDUCATION

MASTER OF ARTS

Popular Fiction
Seton Hill U., 2013

BACHELOR OF ARTS

English Literature
Grand Canyon U., 2011

CERTIFICATION

Copy Editing
U.C. San Diego, 2013