

Employment history

Komma, freelance journalist & communications consultant

2006 – present

- + *Guardian Australia*, contributor
- + *BuzzFeed Australia*, contributor
- + *Herald Sun Weekend* section, contributor
- + *Herald Sun Home* magazine, contributor
- + *Bendigo Weekly*, columnist & feature writer
- + *Bendigo* magazine, feature writer
- + *LittleONE* magazine, contributor
- + *realestate.com.au* blog contributor
- + *supersportswomen.com.au* netball editor & columnist
- + City of Greater Bendigo, content consultancy
- + Glen Eira City Council, content consultancy
- + Mornington Peninsula Shire, social media consultancy

Shire of Campaspe, Echuca

2012 – 2015, Communications officer

- + Media relations, communications planning
- + Issues management & media monitoring
- + Social media policy, implementing and measurement
- + Publication writing, editing & print management
- + Media training

Regional Public Relations, Bendigo

2008 – 2011, PR consultant

- + Media relations & strategy development
- + Corporate writing & editing
- + Social media services; strategy, implementation & training

News Limited, Melbourne & London

2003 – 2011

- + *mX* section editor, columnist & news journalist
- + *The Times* (London), sub-editor on broadsheet & compact editions
- + *Herald Sun* sub-editor & contributor
- + *Sunday Herald Sun* sport sub-editor

Citat Journalistgruppen, Stockholm, Sweden

2005, internal communications officer

- + Internal communications for Ericsson's intranet, in-house magazine & *Ericsson Business Review* magazine
- + Web content writing & editing



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Fairfax Media, *Ballarat Courier & Bendigo Advertiser*

1999 – 2003

- + Night editor, sole responsibility for lay-out & design of all news pages
- + Subbing desk staff management
- + Daily news journalist
- + Senior journalist role, including politics & local government rounds
- + Section editor

Maryborough District Advertiser

1997 – 1999, Cadet journalist

Qualifications & awards

- + Industry-standard journalism cadetship, *Maryborough District Advertiser*
- + Five Fairfax Media training courses, covering news writing, sub-editing, modern lay-out & design, information gathering & court reporting
- + News Limited in-house training courses
- + Public Relations Institute of Australia courses in social media
- + RMIT short course, social media management
- + RMIT short course, styling for photography
- + Winner, 2014 Government Communications Australia's National Awards for Excellence; "Campaign on a Shoestring"
- + Finalist, 2015 Government Communications Australia's National Awards for Excellence; Best Communications/Engagement - Shire or Rural Council

Computer skills

- + Proficient with all Microsoft applications
- + Familiar with InDesign & MAC operating system
- + Quark Express, Quark Copy Desk
- + CyberNews, CyberPage, CGSwin
- + Hermes, Unisys UPS Explorer & Newsroom
- + Adobe PhotoShop
- + Epic Editor 4.0, Folio Views 4.3, Workspace 3.2
- + Management of Facebook, Twitter, LinkedIn, Google +, YouTube, Flickr, Tumblr, Blogspot, Wordpress platforms

Professional

- + Media, Entertainment & Arts Alliance, member
- + Government Communications Australia, committee member
- + Bendigo Business Council, former board member
- + WomenISE Bendigo, founding member