

MICHAEL HOCHMAN

CREATIVE MARKETING, COPYWRITING, AND MEDIA PROFESSIONAL

215.292.8629 • mphochman@aim.com • Network: [Inked.in/mphochman](https://www.linkedin.com/in/mphochman) • Portfolio: clippings.me/mphochman

RECOMMENDATIONS

Mitch Farbstein, Vice President Sales, Feith Systems

Direct Supervisor at Feith Systems

Michael is meticulous in his management of assigned tasks and takes the initiative to expand on the initial direction of a project. Michael is a hard worker, and since many of his assignments required significant time-management oversight, his projects were always on time. Michael is very predictable in his efforts, and very dependable. Michael's efforts to attract and help stage one of the most widely broadcasted webinar series in the software industry, attracting over 3,500 participants, was an outstanding accomplishment, with great subject matter knowledge, and even more impressive with his extremely limited budget.

Karen Kesler, Director of Creative Services, Spectrio Inc

Direct Supervisor at Audiomax Advertising

Michael is an excellent writer with great attention to detail who places a strong emphasis on customer service. He is highly organized with an exceptional attention to detail. Michael is always willing to go the extra mile. Michael was always able to juggle multiple assignments while always meeting deadlines. He would be a valuable asset for any organization.

Tara Nurin, Contributor, Forbes Magazine

Colleague at RentPath and Eyes On The World Communications

Michael is fastidious in his work, turning in well-written and proofed material, often ahead of schedule. I've hired him to conduct research and write articles on an hourly basis and I joke with him that he shouldn't do such a thorough job! He's eager to please employers and conducts himself professionally.

Tom Cashman, Senior Solution Analyst, MetaSource

Indirect Supervisor at Feith Systems

Michael had an immediate impact on our marketing efforts from his first week on the job. He instilled a new, disciplined approach to all of our outreach efforts, the quality and professionalism of our marketing drastically improved, and we began to gain more attention. Michael utilized his media background for our live marketing efforts as well. Event attendance has increased event by event and year over year and the actual numbers are astonishing - from single digits to thousands. Michael's hard work and attention to detail gets results. His tenacious planning skills and deadline-oriented style translates into successful outreach campaigns that are delivered on time, within budget, and handled with precision.

Nancy Anderson, Community Editor, Nexxt.com (formerly Beyond.com)

Direct Supervisor at beyond.com

Michael wrote a series of articles for our website, chronicling how it was to be without a job and how he was able to be hired again. It was quite a series - very well received. It was great to see, that in the midst of being laid off and all of the stress and angst involved with it, Michael was able to take the lemons and make lemonade. We were sad to see the series end but thrilled that Michael had found his next new adventure.

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Mark Engleman, Director of Marketing, BeneCare Dental Plans

Executive at Audiomax Creative Services

I had the opportunity to work directly with Michael on several projects and account-related issues that required special handling or expertise. Michael is very well organized, customer-centric, and an advocate for his clients with staff and management. These qualities benefit the customer and, ultimately, the company. Michael would be an asset to any organization.

Alex Antosh, Manager, Comcast Business

Indirect Supervisor at Audiomax Advertising

Working with Michael allowed me to see the depth of knowledge and commitment that he brings to working with customers. Michael was a regular source of referrals and customers commented only positively on his management of their accounts. I recommend him highly to any organization for which customer care and loyalty are key priorities.

Christina Morabito Bussler, Manager, Bradley Communications

Direct Supervisor at Radio TV Interview Report Magazine

Michael was an excellent employee his assignments were always completed on time, with minimal edits. I wish I could still use him for magazine.

Dan Jacobs, Owner & Vice President of Sales, Capital Coil & Air

Colleague at Feith Systems

Michael is truly great at marketing with any type of project you can think. He has a vast technical knowledge that can be put to use in numerous ways. I'd highly recommend hiring Mike for whatever role he wants to pursue.

Cyndy Drue, Producer & Voice-Over Artist and

Colleague at Audiomax Advertising

Michael is a professional writer whose strengths include meticulous attention to detail and a strong command of language. I am confident he will bring success to any job he has.

Stacy Sercus, Multimedia Account Executive, Spectrum Charter Communications

Indirect Supervisor at KSAS-TV

During his time at KSAS-TV, Michael demonstrated a great work ethic and interpersonal skills. It is satisfying to be able to give him my highest recommendation.

Samuel Harrington, Conference Technology Specialist, QVC

Colleague at Audiomax Advertising

Michael is a very talented, detail-oriented and thorough writer. Throughout his tenure at our company, his experience and expertise consistently set a high standard of quality within his department. As a colleague, he was a pleasure to work with and I highly recommend him.

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Deborah Wilkey, Contributing Writer, Gannett USA Today

Indirect Supervisor at 'The Bertice Berry Show'

During production for launch, Michael demonstrated the skills, personality, and professional demeanor to be successful. He was dedicated, hardworking, and a result-oriented team player; a joy to work with and a plus hire for any organization.

Sean McCloud, Center Director, Mount Carmel Fitness Power Wellness

Colleague at Audiomax Advertising

I came to know Michael as a very thorough, and dedicated employee. He was also engaging, and easy to work with.

Kathryn Ames, Owner, Bruz Wear

Classmate at Germantown

Michael is both a hard working individual and an insightful contributor. He listens to others and has an incredible talent to respond with passion. Michael engages in debate when appropriate but can also recognize when to utilize his listening skills. He is both a leader and a team player and will be an asset to any community.

Sarah Becker, Broker & Owner, Finish Line Realty

Classmate at Syracuse

Michael has a great sense of humor. What more could you be looking for? :-)