



## Social Drives to Sleep Number

March 9, 2015

As an innovator in sleep, Sleep Number is connecting with people on social channels to help them improve their sleep experience – driving them to sleep tips on the Sleep Number website. We always encourage our customers to interact with us on our social channels – feel free to share with your customers too! (Remember, if you're interacting on our channels, it's important to always acknowledge you're a Sleep Number employee).

Feeling a bit off your game? Need to boost your energy to sell better? Check out the latest sleep tips on daylight saving time and get synced to spring!

### Action Items

Encourage your customers to interact with us on our social channels:

[www.facebook.com/sleepnumber](http://www.facebook.com/sleepnumber)

[www.instagram.com/sleepnumber](http://www.instagram.com/sleepnumber)

[www.pinterest.com/sleepnumber](http://www.pinterest.com/sleepnumber)

[www.twitter.com/sleepnumber](http://www.twitter.com/sleepnumber)

### Resources

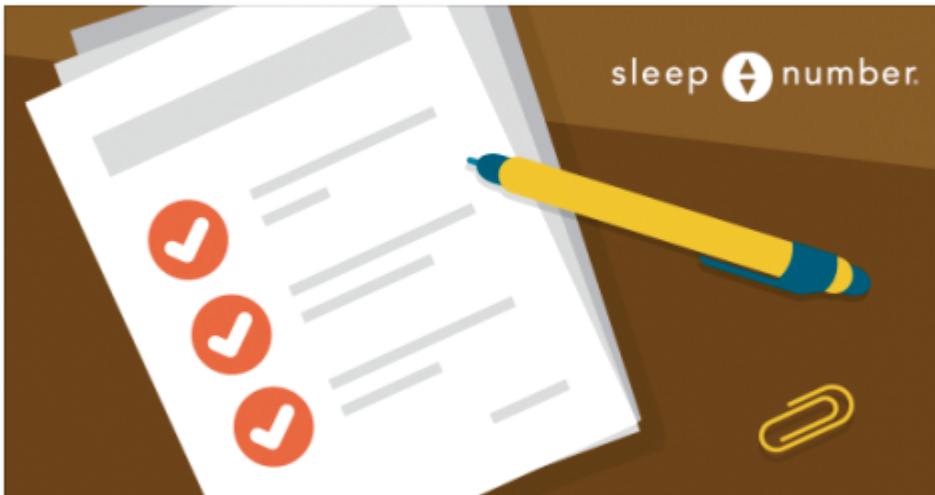
[Daylight Savings Time Tips](http://www.sleepnumber.com) on [www.sleepnumber.com](http://www.sleepnumber.com)



Sleep Number

March 2 at 1:28pm · 🌐

Research shows that productivity declines dramatically in the week following Daylight Savings Time. Stay on your game with tips from Sleep Number.



### Your 5-Step Prep for Springing Forward

It turns out boosting the quality of your sleep in the days leading up to Daylight Saving Time can make all the difference. Here's how.

[SLEEPNUMBER.COM](http://SLEEPNUMBER.COM)

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