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Whitewater Learning names Ralston business development director for Dakotas

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Whitewater Learning LLC has hired Allen Ralston, a North Dakota native, Fargo-area resident and long-time teacher in the state, as professional development consultant and business development director for the Dakotas.

Ralston will be responsible for marketing Whitewater Learning's group subscription model for online professional development coursework and capabilities to school districts and individual educators throughout North and South Dakota. He can be reached at 320-980-0110.

“My first order of business is to talk with every school superintendent and principal in North Dakota, to explain the advantages of using Whitewater Learning’s online courses as a means for school districts to help all their teachers and administrators meet their needs for continuing professional development work,” says Ralston. “I’ll also be

available for group presentations to help teachers, school boards, community and business organizations to help them understand how Whitewater’s approach can improve the quality of education in their schools, reduce ongoing training costs and hassles for educators and help school districts more closely align staff training with their district goals and needs.”

A Mayville, N.D., native, Ralston grew up in a family that revered education. His father served as head of the science department at Mayville State University. Ralston himself went into teaching after graduating from Mayville State with a degree in biology and chemistry. While teaching in Grand Forks he graduated with a master’s degree in educational leadership from the University of North Dakota. He taught science and coached sports for 28 years in North Dakota, the majority of his career was spent in Lisbon and later at Red River High School in Grand Forks. He also served as high school principal of the Pine River-Backus School District, superintendent at the Isle School District and the Clearbrook-Gonvick School District all in Minnesota. He also did graduate work in education at St. Cloud State University and the University of Minnesota, where he first met Whitewater Learning founder and CEO Ann Zweber Werner when she was the director of the University’s Educational Administrators’ Licensing Program.



Allen Ralston