



YOUR DSOA 30 DAY MARKETING BLUEPRINT

One Page Marketing Template

ONE PAGE MARKETING PLAN SHEET

Executive Summary: _____

Mission Statement: _____

What Are Your Goals?

Financial: _____

Non-Financial: _____

Core Competencies: _____

SWOT Analysis: _____

Target Market: _____

Core Buyer's Persona: _____

Marketing Mix: _____

Your On Going Marketing Efforts: _____

Budget: _____

Annual Project Outline

ANNUAL MARKETING PROJECTS OUTLINE

MONTH	PROJECT	GOAL RESULT	ACTUAL RESULT
January			
February			
March			
April			
May			
June			
July			
August			
September			
October			
November			
December			

30 Day Marketing Plan Template

WEEK 1

Type	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

WEEK 2

Type	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

30 Day Marketing Plan Template

WEEK 3

Type	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

WEEK 4

Type	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday