



ClearPath Action Fund Helps Elect GOP Clean Energy Leaders

Innovative \$4.8 million campaign shows conservative clean energy is right message

WASHINGTON, Nov. 9, 2016 -- ClearPath Action Fund's inaugural campaign helped elect 13 of the organization's 15 endorsed Republicans, who are now well positioned to go on offense in offering real solutions to advance a conservative clean energy agenda.

"Even before voters spoke in sending a shock wave of Republicans to Washington from the White House to Capitol Hill, we already knew we were uniquely positioned to help our candidates highlight their true clean energy records to win a crucial block of persuadable voters in some of the nation's toughest races," ClearPath Action Fund CEO Jay Faison said. "We showed how Republicans can successfully go on the offense."

And ClearPath Action Fund has the data to back it up. Internal polling performed midway in the campaigns already indicated positive results based on candidates' clean energy messages. The organization will be publicly releasing a final analysis in the coming weeks.

"Clean energy is good politics," Faison said. "We knew it was a message that could move voters and we have the evidence that it worked."

Voters wisely re-elected Florida Rep. Carlos Curbelo, who was the organization's first House endorsement in June. ClearPath Action Fund spent more than \$500,000 to tout his clean energy record [and defend](#) him against claims by the Democratic Congressional Campaign Committee that PolitiFact [called misleading](#).

"We were the only organization who credibly stood up for the real clean energy record of candidates like Carlos who were being unfairly attacked," Faison said.

Other endorsed candidates who were victorious Tuesday were Sens. Rob Portman and Richard Burr and Reps. Pat Meehan, Ryan Costello, Fred Upton, Mia Love, Erik Paulsen, Elise Stefanik, Tom Reed, John Katko, Mike Coffman and Jeff Denham. Their records are detailed on <http://clearpathactionfund.org>.

In all, Faison and his ClearPath Action Fund spent more than \$4.8 million in an innovative digital and mailer campaign run by [Anthro](#) and featured on many networks, including Facebook, Google, Twitter, SpotX and 4info. The campaign included the creation of 15 websites - one specifically for each candidate - along with 156 videos, 595 banners and 34 mailers produced.

ClearPath will now look ahead to the upcoming lame-duck session, the new Congress and the Trump administration to develop a comprehensive affordable and cleaner energy agenda, built on support for such ideas as advanced nuclear reactors and carbon capture technologies.

“We will continue the momentum that we have around these key issues and look forward to working with Republican leaders,” Faison said. “These are ideas that should gain momentum even on an otherwise divided Capitol Hill.”

About ClearPath Action Fund

ClearPath Action Fund is dedicated to building support for political leaders that believe in conservative clean energy solutions through market-based principles that capitalize on innovation. For more information, visit ClearPathActionFund.org.

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