



ClearPath Action Fund Counters Attack On Ayotte

Misleading claims ignore her clean energy, climate record

WASHINGTON, Nov. 2, 2016 -- ClearPath Action Fund is pushing back against misleading claims that Sen. Kelly Ayotte has a record of fighting efforts to advance clean energy and combat climate change.

“Extreme liberals are attempting to mislead you on Kelly Ayotte’s environmental record. But you deserve to know the truth,” states the new [30-second digital ad](#).

The New Hampshire Republican has voted consistently in recent years to not just acknowledge the existence and threat of climate change, but also taking steps for common-sense clean energy solutions and other steps to mitigate the problem.

That includes backing more funding for addressing the role climate plays in economic and national security threats and establishing a K-12 climate change education grant program.

She has also supported efforts to reduce dangerous air pollutants, including those that originate elsewhere and cross state lines to affect the Granite State, and cosponsored aggressive bipartisan energy efficiency legislation.

“Kelly Ayotte is a clean energy champion and she has the record to prove it,” the new ad states.

ClearPath Action Fund through Election Day is touting Ayotte’s clean energy record in an innovative digital media and mailer campaign run by [Anthro](#) and featured on many networks, including Facebook, Google, Twitter, SpotX and 4info. The campaign has leveraged a sophisticated microtargeting strategy to identify persuadable clean energy voters.

For more information, visit KellyForCleanEnergy.com

About ClearPath Action Fund

ClearPath Action Fund is dedicated to building support for political leaders that believe in conservative clean energy solutions through market-based principles that capitalize on innovation. For more information, visit ClearPathActionFund.org.

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