



## **ClearPath Action Fund Boosts Spending To Back Burr**

*Digital and mailer campaign reaches more than \$600K supporting NC Republican*

WASHINGTON, Oct. 25, 2016 -- ClearPath Action Fund has ramped up its spending another \$200,000 to back Sen. Richard Burr in the final weeks before Election Day, raising the total to more than \$600,000 overall to tout the North Carolina Republican's conservative clean energy record.

That includes expanding a digital ad and mailer campaign run by [Anthro](#) and featured on many digital networks, including Facebook, Google, Twitter, SpotX and 4info. The innovative campaign has leveraged a sophisticated microtargeting strategy to identify persuadable clean energy voters.

Burr has consistently supported his state's carbon-free hydropower and nuclear power, and protected the 5,000 solar jobs in North Carolina. He broadly understands the importance of clean energy innovation and has fought for it in Congress.

For more information, visit [RichardForCleanEnergy.com](http://RichardForCleanEnergy.com)

### **About ClearPath Action Fund**

ClearPath Action Fund is dedicated to building support for political leaders that believe in conservative clean energy solutions through market-based principles that capitalize on innovation. For more information, visit [ClearPathActionFund.org](http://ClearPathActionFund.org).

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