



## We ♥ our Districts at Freckle Education

In the 2017-2018 school year, our top districts saw **0.9 grade level growth** across their active students **in a 6-month period** with Freckle.

Freckle's Account Management team provides **industry-leading service for our District customers**, and we truly partner with all our Districts. We'll work side-by-side with you throughout the relationship to achieve your goals and ensure you take full advantage of your Freckle investment.

Here are some things to look forward to when purchasing Freckle for your District:

- **Customize an implementation and utilization plan** that will directly relate to your broader curriculum goals, and will take into account what subjects you're investing in and how many devices you have.
- **Ensure that all teachers receive PD** to fully utilize everything Freckle has to offer to drive toward achieving your goals. PD packages are available and are customized to fit your needs and schedule.
- **Have a constant thought partner** on how to match the needs of your teachers to what is available across all of Freckle's subjects and grade levels.
- **Be in the know of new, exciting features** that are included in your subscription. Freckle is constantly innovating and providing your admins, teachers and students with the best-of-the-best. We will partner with you on how to most effectively "get the news out" to ensure your teachers and students are aware of the amazing, new features.
- **Monitor usage and agreed-upon metrics** throughout the partnership and discuss data needs to ensure full understanding around how your staff is using Freckle and the impact Freckle is having on your students.





Here is what you can expect when working with our Account Management team:

### **Launch Call**

- Hand-off from Freckle'r to Account Manager
- Review what was purchased and why
- Schedule PD



### **Implementation & PD Plan**

- Understand your goals
- Walk through and agree to implementation plan
- Review PD needs and confirm detailed schedule
- Agree on data to monitor and report out on



### **Reviews at 3,6, and 9 months**

- Understand your goals
- Walk through and agree to implementation plan
- Review PD needs and confirm detailed schedule
- Agree on data to monitor and report out on



### **Plan for next year**

- Get ahead of budget meetings and plan for next year
- Discuss any curriculum changes and/or focuses



### **Ongoing Communication**

- Account Manager available to you in all mediums (phone, email, text)
- Your go-to at Freckle
- Handle on-going questions from any district administrator