



CIRLE RECEIVES PRESTIGIOUS 2015 RED DOT DESIGN CONCEPT AWARD FOR ITS 3-D SURGICAL NAVIGATION SYSTEM

-- "Red Dot Award: Best of the Best" is top prize in the international competition's Lifescience category –

-- Surgical navigation system is currently under commercial development for cataract surgery through license agreement with Bausch + Lomb --

MIAMI, FLA. – October 2, 2015 – Cirle, Inc., a Miami-based medical technology incubator, today announced that it has received a Red Dot: Best of the Best Design Concept Award (<http://www.red-dot.sg/en/online-exhibition/heads-up-surgical-navigation-system/>) in the Lifesciences category for its 3-D Surgical Navigation System prototype. The award presentation was made at the Red Dot Design Museum in Singapore.

The Red Dot: Best of the Best is awarded for groundbreaking design and is the top prize in the international Red Dot Award: Design Concept competition, reserved for the best work in each of 31 categories. In 2015, the competition received 4,680 entries from companies, design institutes, design teams, and individual designers in 61 countries; 39 entries were bestowed the "Best of the Best" award.

"We are humbled to receive this prestigious award, which places the first technology platform developed by the team at Cirle among the very best industrial designs in the world," said Richard Awdeh, M.D., founder and CEO of Cirle. "The elegance and functionality of the 3-D Surgical Navigation System, as well as its ability to link other technologies in the operating suite together, flow directly from the rapidly evolving needs of the surgeon in the pursuit of optimal outcomes. It is a design conceived to advance sight-saving interventions in the new era of digital surgery. This international recognition will certainly increase professional interest in this innovative solution, while supporting both our search for new translational opportunities to address unmet medical needs through technology and our ability to continue attracting world class talent and partnerships to Cirle."

In 2014, Cirle granted Bausch + Lomb, a Valeant Pharmaceuticals International, Inc. company and a global leader in eye care, an exclusive license to commercialize the 3-D Surgical Navigation System for cataract surgery.

About Cirle

Established in 2010, Cirle is a medical technology incubator based in Miami, Fla. The company focuses on the use of translational medical research and innovative technologies to cure

diseases that lead to blindness. It develops and acquires early-stage technologies, applies its specialized capabilities to refine and test them, and pursues industry collaborations to bring the technologies to market. Offering a highly interactive environment for inter-disciplinary innovation, Cirle has engaged leading eye health experts, engineers and researchers in its development projects. For more information, visit www.cirle.com.

About the Red Dot Award:

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept. The Red Dot Award was created by Design Zentrum Nordrhein Westfalen and with around 17,000 entries each year is one of the best-respected design competitions in the world. In 2015, it is celebrating its 60th anniversary: It was in 1955 that a jury convened for the first time to assess the best designs of the day. The sought-after award, the “Red Dot”, is the revered international seal of outstanding design quality. For more information, visit www.en.red-dot.org.

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