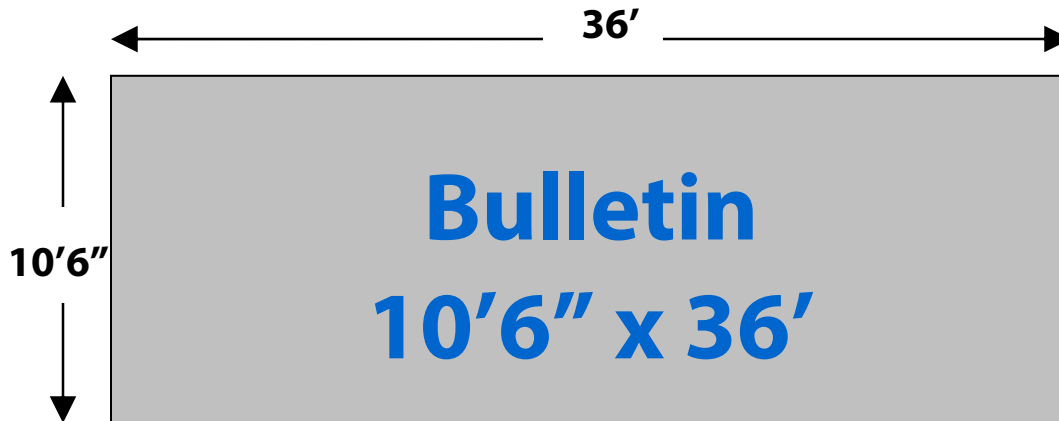




CIRCLEGRAPHICS

Bulletin (10.5x36) Art



Final Size	Height	Width
Production Size	10'6"	36'
Bleed Size (6" on each side)	11'6"	37'
Mechanical Size	5.25"	18"
Mechanical Bleed Size (.25" on each side)	5.75"	18.5"

Art Submission Requirements

The most important "art requirement" that we can recommend is to USE OUR PHOTOSHOP TEMPLATES! If you create your design using the correct [template](#) you will realize several important benefits and ensure that we produce your design in the fastest and most accurate manner possible.

Here are some of the benefits of using our Transit/Bus Display templates:

- Each template is set up for optimal output. The resolutions for each template are already optimized for the specific size and will produce optimal output when enlarged.
- Each template will be the correct size, if you use the correct template for your desired product.
- Each template has the proper color profile already applied.
- Each template is already saved with LZW compression.

Accepted File Types – in order of preferred type

1. Adobe Photoshop (Mac or PC)
2. Adobe Illustrator (Mac or PC)
3. Adobe InDesign (Mac or PC)
4. Quark (Mac or PC)

File Submission – Electronic

4 methods

1. Upload your art as you finish your web order.
2. Use the link in your order confirmation email.
3. Use Upload your artwork to our [General Art Upload Link](#) or use our handy [YouSendIt.com Digital Drop Box](#)
4. Email your artwork to art@circlegraphicsonline.com

File Submission – Manual

2 methods

1. Mail us your artwork
 - CD or DVD
2. Provide your account manager with instructions on how they can retrieve your art for you

Layout –

We will accept any of the accepted file types, as long as they are created at 5'3" x 18" plus the addition of the .25" of bleed for each side. Be sure to include .25" of bleed to be used for wrapping around the structure and all critical elements should be .25" from the edge of the Live area.

We ask that you create your files using at least 300ppi so that you can take full advantage of our automated system and receive your proofs in a matter of minutes. For optimal output, we recommend building your file to 408ppi.

To make for a smoother process, we have created a pre-formatted Photoshop [template](#) which is set up to the optimal specifications so that you can receive your proofs quickly.
