

Style Guide



Font Type

Abode Realist

Colors

Dark Blue  #1F3572 — RGB R:31, G:53, B:114 — CMYK C:0.73, M:0.54, Y:0, K:0.55

Shape Gradient Start  #F21A1A — RGB R:242, G:26, B:26 — CMYK C:0, M:0.89, Y:0.89, K:0.05

Shape Gradient End  #99109A — RGB R:154, G:16, B:132 — CMYK C:0, M:0.9, Y:0.14, K:0.4

Light Background Options



Dark Background Options



Links

[Entire Package](#)

[Logo \(Shapes\) Only](#)