

JONATHAN MAXIM RÉSUMÉ

Website + Branding Services, MAXimprint

*Jun 1998 - Present = **Serving over 20 years***

- Create responsive, SEO-friendly websites using Squarespace & Church Plant Media
- Branding strategy, graphic design, logos, brochures, business cards & publishing

Sales/Service Contract, Church Plant Media

*Jan 2009 - Present = **Serving over 10 years***

- Website sales, SEO coaching, onboarding & content management system support
- Wrote all Help Center User Guides, FAQs, sales pages & blog posts for Challies.com

Ecommerce Contract, Copper Moon Coffee

*Oct 2016 - Dec 2017 = **1 year 3 months***

- Rewrote, rebuilt & redesigned all content & built an online store using Squarespace
- Developed seasonal discounts & all email marketing campaigns using MailChimp

Editorial Director, Coral Ridge Presbyterian

*Dec 2014 - Aug 2015 = **9 months***

- Lead all editorial efforts online by editing & posting all articles & all sermon media
- Coached Contributors & authored many articles about LIBERATE Institute & events

Project Coordinator, Monk Development

*Dec 2007 - Dec 2008 = **1 year 1 month***

- Managed website projects & coordinated builds between designers & developers
- Website sales, strategy, onboarding & content management system support

Curriculum Developer, Kingdom.com

*Mar 2006 - Nov 2007 = **1 year 9 months***

- Created, wrote, recorded & edited several publishing projects & marketing materials
- Management & marketing for launch of MessageShare sermon streaming service

Brand Manager, SOUL® by Common Grace

*Feb 2004 - Jan 2006 = **2 years***

- Wrote, designed & published all branding materials, website content & promotions
- Sales, book publishing, copy editing, page layout design & book cover design

Media Designer, Sight & Sound Theatres

*Jan 2002 - Apr 2004 = **2 years 4 months***

- Designed & edited digital paintings for all 3D multimedia projection stage shows
- Idea collaboration & storyboarding for all HD stage show videos & TV commercials

Graphic Designer, DavCo Advertising

*Mar 1999 - Dec 2001 = **2 years 10 months***

- 1, 2 & 4 color graphic design for print & Lancaster County Business Directory ads
- Black & White spot illustrations for various advertising specialty items & print ads

EDUCATION

Lancaster Bible College

Bachelor of Science in Bible

General Ministry, Received 1999

Rochester Institute of Technology

Associate of Applied Science

Art & Design, Received 1995