

Job Description

Pastor of Worship & Communications

Personal Qualifications:

- Passionate relationship with Jesus Christ marked by the fruit of the Spirit in Galatians 5
- Compatibility with requirements for elders in 1 Timothy 3 and Titus 1
- Commitment to personal evangelism and living on mission
- Love for people and leading people in worship
- Experience in recruiting & equipping ministry leaders
- Clear communicator, excelling in all forms of media
- Agreement with the doctrinal statement and principles and practices of HCBC
- Alignment with the HCBC purpose and vision statements
- Willingness to joyfully submit to the leadership of the elders of HCBC

Position Expectations:

Worship Ministry (60%)

- Music Leadership
 - Recruit and equip a talented group of musicians and vocalists to lead worship
 - Pick music that coordinates with the weekly theme and focuses our church on Christ
 - Disciple leaders in the music ministry
- Media Leadership
 - Recruit and equip a talented group of technical people who can serve in A/V
 - Improve the quality of our audio/visual elements and build a video ministry
- Creative Leadership
 - Lead a team of people who can implement creative elements into our worship services
 - Improve the quality and regularity of our creative communication
- Missional Leadership
 - Prayerfully determine how to utilize the gifts of the worship team for evangelism
 - Lead incarnationally and challenge the worship team to share their faith regularly

Creative Communications Ministry (40%)

- Communication Strategy
 - Works closely with communications team on implementation for creative pieces
 - Determine the best strategy for implementing print, web, and ad pieces for max impact
- Print Communication
 - Oversee the team that develops all print communication pieces that leave the office
 - Coordinate all church-wide emails, letters, and other communication pieces
- Web Communication
 - Oversee web based communications to ensure quality, clarity and consistency
 - Coordinate efforts to drive traffic to our sight and how to use it most effectively
- Graphic Design
 - Develop and oversee the team that develops new graphics
 - Manage the church's graphic image in all communications

Ministry Win: To lead our people into authentic encounters with God and creatively and clearly communicate the message of Jesus Christ.